



SEC 58 / 2018-19

1st February 2019

The General Manager, DCS – CRD
BSE Limited
Corporate Relationship Department
1st Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort,
MUMBAI - 400 001
Scrip Code: **500114**

The General Manager, DCS – CRD
National Stock Exchange of India Ltd
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (East),
MUMBAI - 400 051
Symbol: **TITAN**

Dear Sirs,

Sub: Third quarter earnings call for Q3 FY 2018-19 – Investors Presentation

Further to our communication dated on 18th January 2019, attached is a copy of the investor presentation regarding second quarter earnings as required under Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015.

Kindly take the same on record and acknowledge receipt.

Yours truly,
For TITAN COMPANY LIMITED

Dinesh Shetty
General Counsel & Company Secretary

Encl. As stated

Titan Company Limited

'INTEGRITY' No.193, Veerasandra, Electronics City P.O Off Hosur Main Road, Bengaluru - 560 100 India, Tel : 91 80 - 67047000, Fax : 91 80 - 67046262
Registered Office No. 3, SIPCOT Industrial Complex Hosur 635 126 TN India, Tel 91 4344 664 199, Fax 91 4344 276037, CIN: L74999TZ1984PLC001456
www.titan.co.in

A **TATA** Enterprise



Titan Company Limited

Delivering value by creating brands

Earnings Presentation – Q3 FY '19 and 9 Months FY'19

(For quarter and 9 months ended 31stDecember, 2018)

01st February, 2019

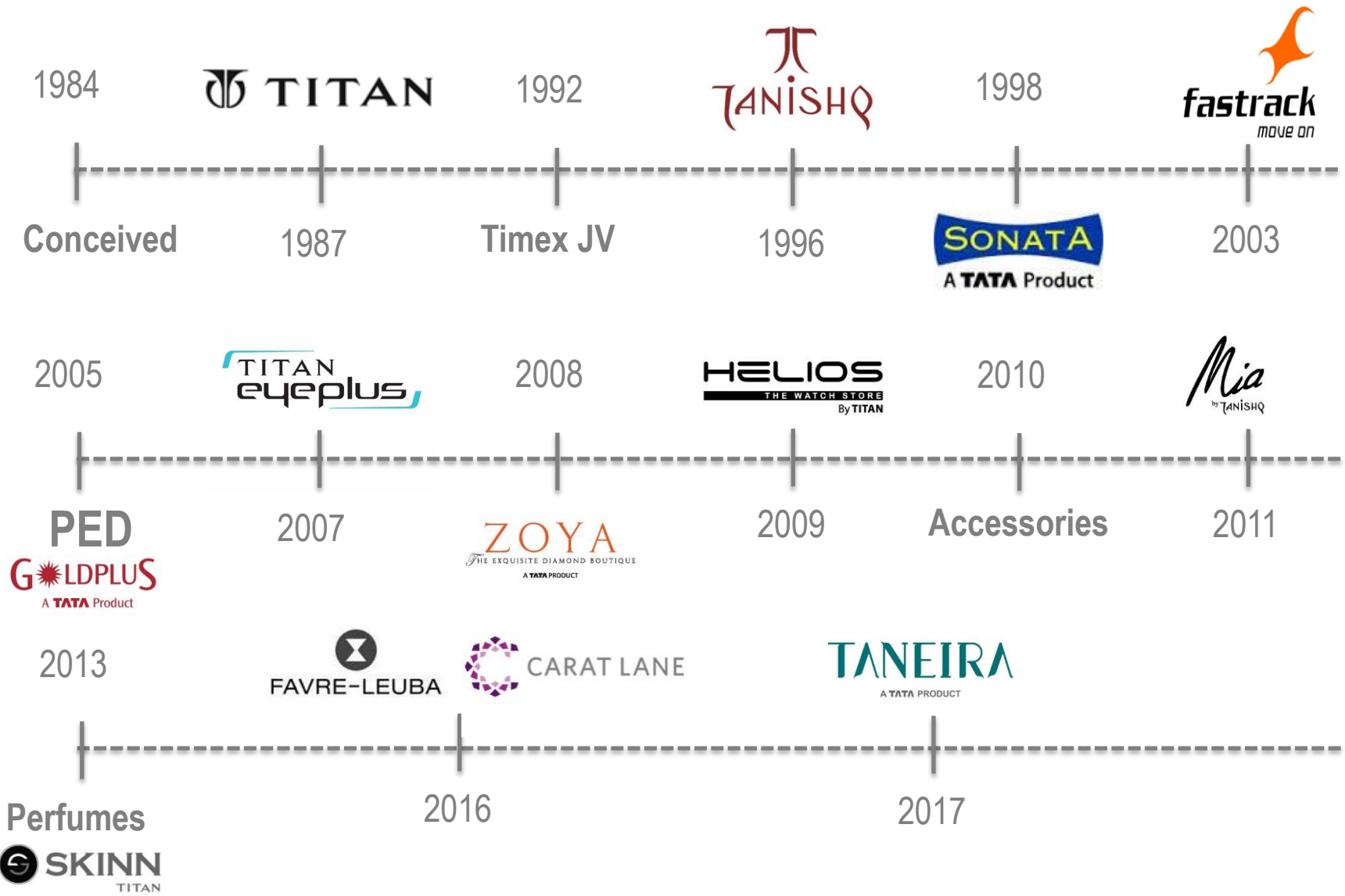
Disclaimer

This document, which has been prepared by Titan Company Limited (the “Company”/“we”/“our”), are solely for information purpose and do not constitute any offer, invitation, recommendation, invitation to purchase or subscribe for any of the securities, and shall not form the basis of or be relied on in connection with any contract or binding commitment whatsoever.

Certain statements are included in this release which contain words or phrases such as “will,” “aim,” “will likely result,” “believe,” “expect,” “will continue,” “anticipate,” “estimate,” “intend,” “plan,” “contemplate,” “seek to,” “future,” “objective,” “goal,” “project,” “should,” “will pursue” and similar expressions or variations of these expressions that are “forward-looking statements”. Actual results may differ materially from those suggested by the forward-looking statements due to certain risks or uncertainties associated with our expectations with respect to, but not limited to, our ability to implement our strategy successfully, the market acceptance of and demand for our products, our growth and expansion, the adequacy of our allowance for credit to franchisees, dealers and distributors, technological changes, volatility in income, cash flow projections and our exposure to market and operational risks. By their nature, certain of the market risk disclosures are only estimates and could be materially different from what may actually occur in the future. As a result, actual future gains, losses or impact on net income could materially differ from those that have been estimated.

In addition, other factors that could cause actual results to differ materially from those estimated by the forward-looking statements contained in this document include, but are not limited to: general economic and political conditions in India and the other countries which have an impact on our business activities; inflation, unanticipated turbulence in interest rates, foreign exchange rates, the prices of raw material including gold and diamonds, or other rates or prices; changes in Indian and foreign laws and regulations, including tax and accounting regulations; and changes in competition and the pricing environment in India. The Company may, from time to time make additional written and oral forward-looking statements, including statements contained in the Company’s filings with SEBI and the Stock Exchanges and our reports to shareholders. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company, to reflect events or circumstances after the date thereof.

The Journey



Titan Today



5th

largest watch
maker globally

~\$12 bn

market cap

~\$2.4 bn

annual revenue

4

times in Forbes
Asia Fab Fifty

~1,600

stores with 2mn sft
retail space

~8 k

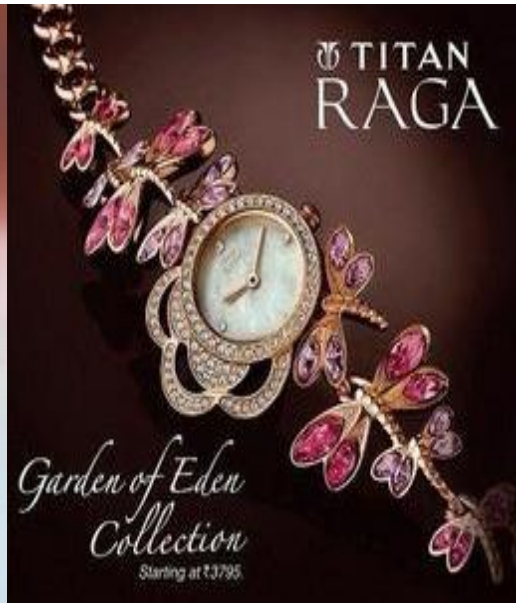
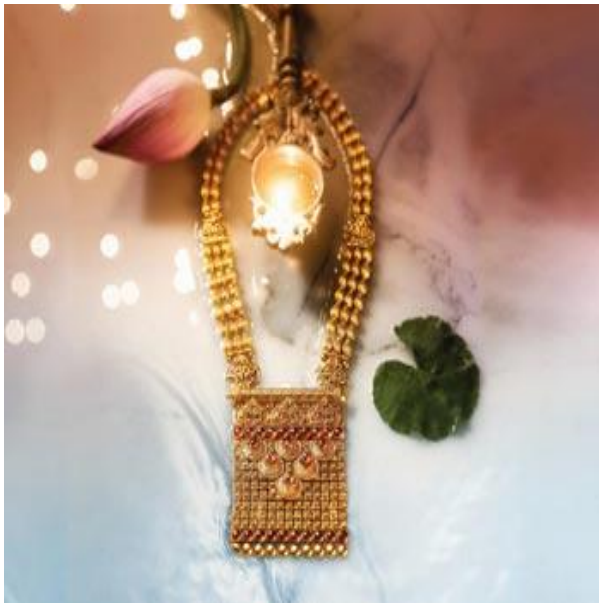
employees on rolls

11k+

mutli-brand outlets
that sells our watches

Note: Above figures are on consolidated basis as on 31st Dec'18.

Our Strengths



Design and Development

- 800+ New time products every year
- reddot Award to 2 Edge watches
- Differentiated Jewellery Collections
- Customized lenses with 3D visual mapping

Manufacturing

- 12 Manufacturing and assembly facilities
- State of the art Karigar Centres for Jewellery
- Components exported to Swiss watch makers
- 3600+ employees engaged in factories

Brand Building

- Tanishq:** India's leading Jewellery brand
- Titan:** Our flagship watch brand
- Raga:** Exclusive women's watch brand
- Fastrack:** India's largest youth brand
- Sonata:** India's largest selling watch brand

Retail and Customer Service

- Exceptional Customer Experience
- Merchandising Effectiveness
- Impactful Retail Identities
- Engagement of store staff
- Extensive After Sales Service network

Our Brands



Luxury



ZOYA

Premium



TANEIRA
A TATA PRODUCT

Mid Market



Mass Market



Our Retail Network



Luxury

ZOYA

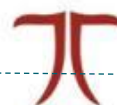
(3)

Premium

HELIOS
THE WATCH STORE
By TITAN

(73)

(277)



TANISHQ

Mid Market

WORLD of TITAN
THE EXCLUSIVE TITAN SHOWROOM
(491)



(175)

Mia CARAT LANE

(48)

(50)

TITAN
eyeplus

(525)

TANEIRA

A TATA PRODUCT
(4)

~1,600 Exclusive Stores

281 Towns

~2 mn sq. ft. of retail space

- Note:** 1. We also have a service network of 730 'Watch Care Centres'
 2. Helios is our own Multi Brand Outlet (MBO) and rest others are our Exclusive Business Outlets (EBO)
 3. Store count comprises of both company owned and franchisee stores.

Watches - Overview



Brands

6 major in-house brands & 6 licensed brands

Manufacturing

6, state of the art, watch and component manufacturing/assembly plants

Points of Sale

EBO: World of Titan, Fastrack Stores

OWN MBO: Helios

MBO: present across 11k+ dealers/ MBOs

LFS: Large format departmental stores

ECOM: www.titan.co.in , www.fastrack.in and market places

EXPORTS: 2,264 POS in 33 countries

Customer Service

Largest network of exclusive service centers

730 watch care centers in 277 towns

Sophisticated Design & Development

Core strength: Industrial, Retail and Graphic design

Numerous international award-winning designs

Watches - Brands



Raga: Inspired by the modern woman who transcends roles with poise and élan



Xylys: Swiss made watches, Crafted for Connoisseurs



Nebula: A collection of watches crafted from solid gold

Titan Edge : the slimmest watch in the universe - a mere 3.5mm



Titan We: Smarter. By far.



Fastrack Reflex Activity Tracker Band: Geared up for Action

Fastrack: For those who wear their attitude on their wrist



Sonata Super Fibre: For the young and active



Zoop: for the imaginative, talented and energetic child of today



Watches - Manufacturing



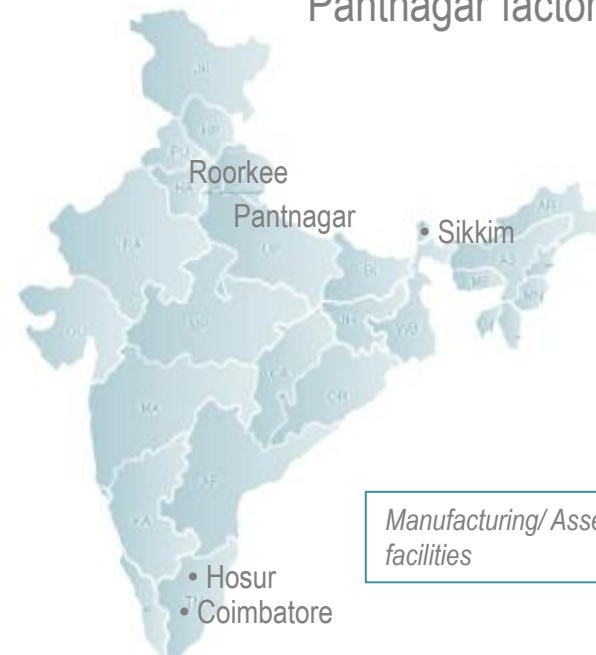
Watch factory, Hosur



Pantnagar factory



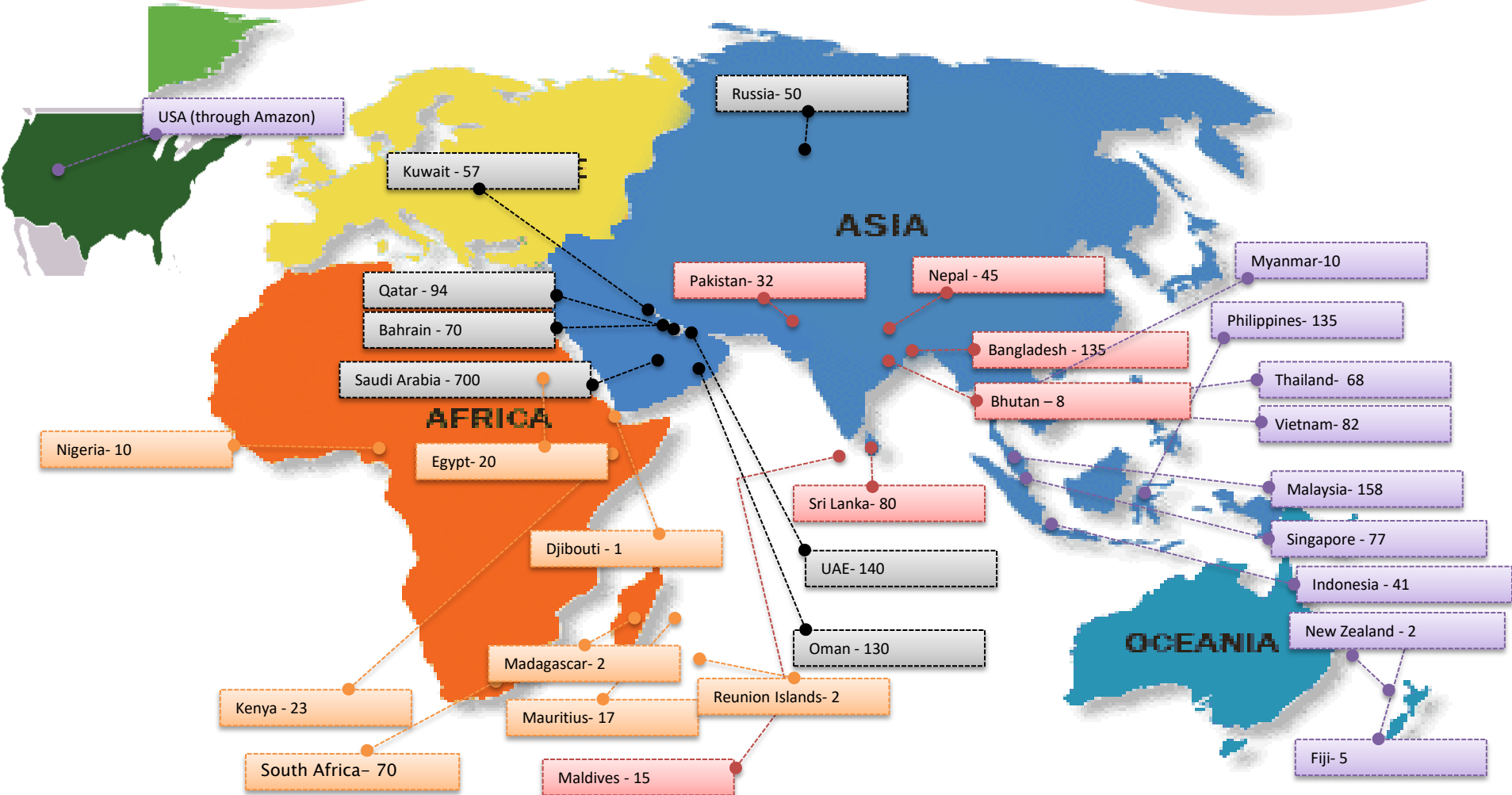
Watch Assembly, Hosur



Watches - International Presence

31 Countries

2279 Outlets





WORLD OF TITAN

491 showrooms (Net 5 addition in 9M FY'19)

225 towns – 409k sq.ft.



FASTRACK STORES

175 showrooms (Net 9 additions in 9M FY '19)

83 towns – 94k sq.ft.



HELIOS STORES

73 showrooms (Net 3 additions in 9M FY'19)

36 towns – 67k sq.ft.



TITAN
RAGA
I Am

#FlauntYourFlaw



fastrack **REFLEX WAV**

**WORLD'S SLIMMEST
GESTURE CONTROL
SMART BAND,**

locked and loaded with features.



TITAN
EDGE
CERAMIC

the art of finest ceramic

Presenting the slimmest ceramic watch in the universe

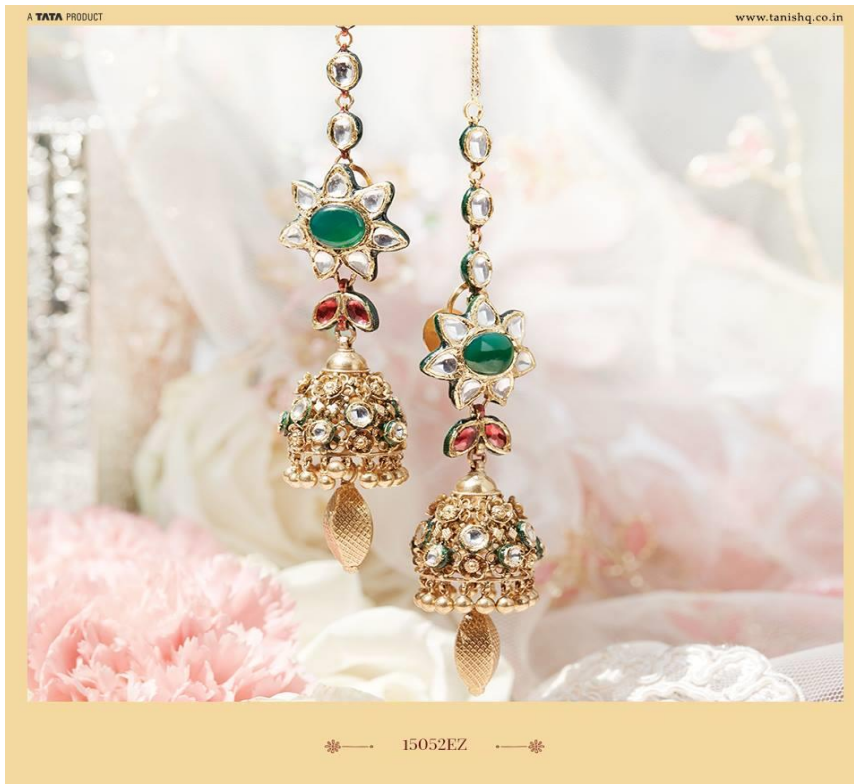


TANISHQ

Mia

ZOYA

CARAT LANE



Brands

TANISHQ: flagship brand

ZOYA: luxury segment play

MIA: Tanishq sub-brand for fashionable fine jewellery

CARATLANE: a Tanishq partnership, ecommerce brand

Manufacturing

Studded jewellery manufactures mostly in-house

Plain gold jewellery mostly outsourced

3 manufacturing facilities

4 state of the art karigar centers: Industry best practice

Points of Sale

Largest jewellery retailer in the country

Jewellery sales through EBO and ecommerce

EBO: Tanishq, Mia, Caratlane

Ecommerce: www.titan.co.in and www.caratlane.com

Design Excellence

Key product differentiator

Capability for in-house design of many collections

π
TANISHQ
HUM
HAR SHAADI
— KE LIYE —
TAYAAR HAIN!



Jewellery

Karigar Center, Hosur





Tanishq Stores

277 showrooms of Tanishq (Net 24 added in 9M FY'19).

172 towns – 1.07 mn sq.ft. of Tanishq (Net 65k sq.ft. added in 9M FY'19).

3 Zoya stores (~15K sq.ft.)



Mia Stores

28 Standalone stores and 20 Shop-in-shops (~11k sq.ft.)

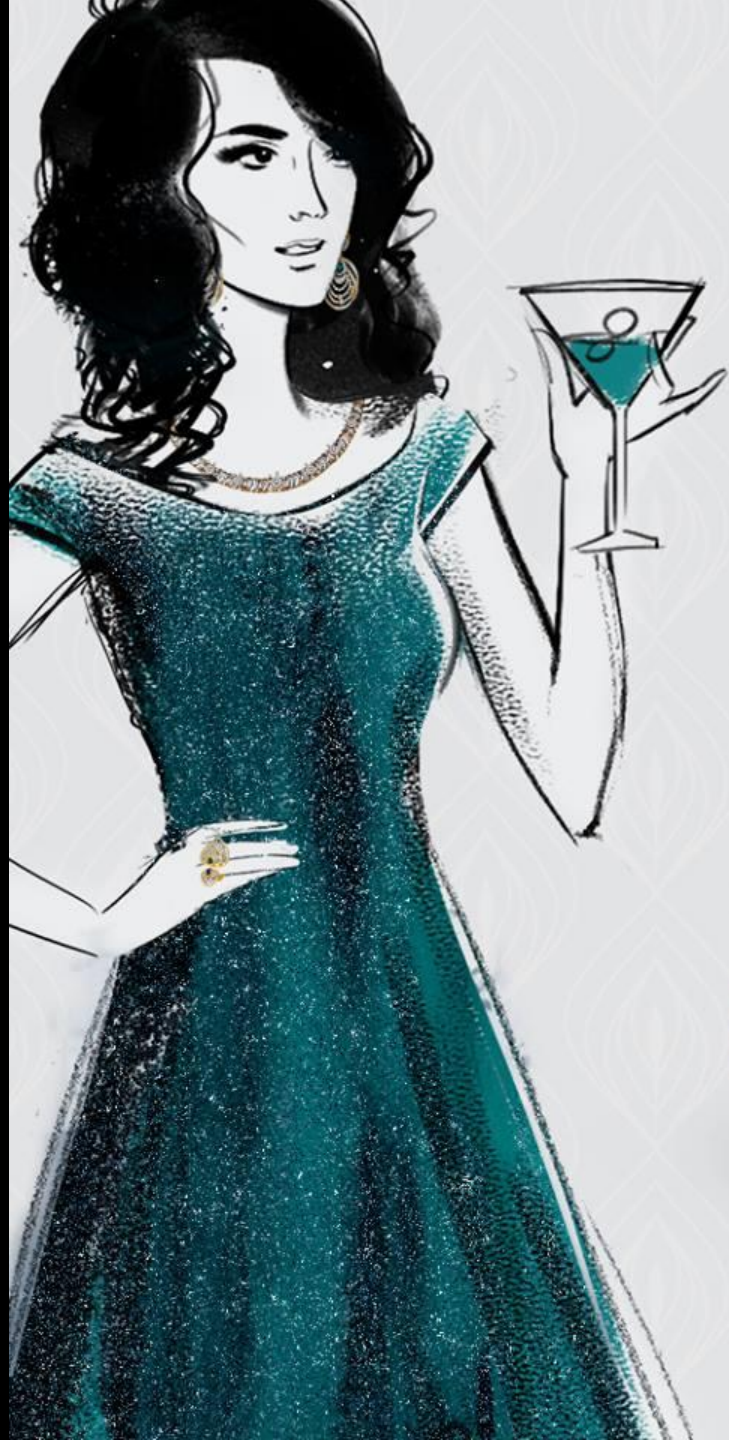


Carat Lane Stores

50 showrooms across 18 towns (~34k sq.ft.)



31181P08 | 38181P01 | 38181J01 | 38181P05 | 38181P06 | 38181P07 | 38181P09 | 38181P10 | 38181P11 | 38181P12 | 38181P13 | 38181P14 | 38181P15 | 38181P16 | 38181P17 | 38181P18 | 38181P19 | 38181P20 | 38181P21 | 38181P22 | 38181P23 | 38181P24 | 38181P25 | 38181P26 | 38181P27 | 38181P28 | 38181P29 | 38181P30 | 38181P31 | 38181P32 | 38181P33 | 38181P34 | 38181P35 | 38181P36 | 38181P37 | 38181P38 | 38181P39 | 38181P40 | 38181P41 | 38181P42 | 38181P43 | 38181P44 | 38181P45 | 38181P46 | 38181P47 | 38181P48 | 38181P49 | 38181P50 | 38181P51 | 38181P52 | 38181P53 | 38181P54 | 38181P55 | 38181P56 | 38181P57 | 38181P58 | 38181P59 | 38181P60 | 38181P61 | 38181P62 | 38181P63 | 38181P64 | 38181P65 | 38181P66 | 38181P67 | 38181P68 | 38181P69 | 38181P70 | 38181P71 | 38181P72 | 38181P73 | 38181P74 | 38181P75 | 38181P76 | 38181P77 | 38181P78 | 38181P79 | 38181P80 | 38181P81 | 38181P82 | 38181P83 | 38181P84 | 38181P85 | 38181P86 | 38181P87 | 38181P88 | 38181P89 | 38181P90 | 38181P91 | 38181P92 | 38181P93 | 38181P94 | 38181P95 | 38181P96 | 38181P97 | 38181P98 | 38181P99 | 38181P00



π
TANISHQ
PREEN
OWN IT. FLAUNT IT.
Party Diamonds Starting at ₹30,000



2517DCZ

TITAN
eyeplus


fastrack

GLARES
by TITAN



Brands

TITAN EYE PLUS: Retail brand

TITAN: main in-house frames and lenses brand

FASTRACK and GLARES: in-house sunglasses brand

LICENSED BRANDS: for frames and lenses

Manufacturing

State of the art lens lab in Chikkaballapur

Satellite lens labs in major cities to improve turn around time

Frame manufacturing facility to commence operations soon

Points of Sale

TITAN EYE PLUS: India's largest optical retail chain
Sunglasses sales through departmental store kiosks and MBO format also

Differentiators

Zero-error testing

Vision check online

Remote eye testing at stores

Tie-up with Sankar Nethralaya for training of store staff and optometrists

In-house brands

Frames



Sunglasses



Manufacturing

Integrated Eyewear facility - Chikaballapur



Lens Labs





Titan Eye Plus Stores

525 showrooms (Net 25 additions in 9M FY '19)

223 towns – 347k sq.ft.



Latest styles
**ab har budget
ke liye!**

#GreatStylesGreatPrices



Styles so affordable,
you wont stop at one.

#GreatStylesGreatPrices



fastrack

SUNGLASSES





SKINN[™]
by TITAN

#BornFrench

Brands

SKINN by Titan

Fine French perfumes at very attractive price points
Entry into body mist category in FY 18- Skinn Kissed

Manufacturing

Manufactured in France by celebrated perfumers, and distilled from the finest ingredients
Bottled in France and India

Points of Sale

Sold through World of Titan Channel, key departmental store chains and Ecommerce
One of the highest selling perfumes in all departmental stores
Plans to strengthen the distribution further in the coming year
Packaging innovations for trial and gifting

Differentiators

Exceptional fragrances at a very attractive price point
Similar products from international competition at very high price points
Domestic branded competition almost non-existent

THE NEW COLOUR OF CLASS. AMALFI BLEU.



THE FRESH NEW FRAGRANCE FOR MEN AND WOMEN.

SKINNTM
by TITAN


Fine French Perfumes

Taneira

Who we are



- This youngest brand of Titan Company Ltd was launched as pilot in Feb 2017 with 2 stores in Bangalore.
- Anchored in special occasion wear Sarees from across India.
- Evolved as a natural extension of Titan's proposition – self expression and design.
- Large, unorganized, deeply Indian 5,000 year old category (like Jewellery).
- 4 Stores as of 31st Dec'18



Saraswathi Raman, Homemaker,
Encyclopedia
of folk tales.

FESTIVE
COLLECTION
NOW IN STORES

A TATA PRODUCT
TANEIRA
LIKE NO OTHER

Our Stores



Q3 Performance

Q3 Performance - Standalone

Company

- The Company continued the good growth momentum across all its businesses in the seasonally strong third quarter as well, demonstrating the inherent strength of virtually all the brands in its portfolio, and the strong connect with our consumers.
- Revenue for the company grew by 34% and PBT up by 42% .
- The Company added 67 stores with a retail space of 88k square feet in 9M FY'19, on net basis.
- While there is still no public information on the ability of the IL&FS group to repay its dues, the Company considered it prudent to make a further provision of INR 70 cr in Q3 for its investments in the group, taking the cumulative provision to INR 99 cr of the total exposure of INR 145 crores.
- CRISIL has revised its rating outlook on the long-term bank facilities of the company to 'Positive' from 'Stable', and reaffirmed the 'CRISIL AA+' rating.
- December saw the successful completion of the ECHO ('Educate to carry her onwards') campaign. The program created awareness among close to 6 lakh children on child safety, especially on 'good touch and bad touch' and has also raised funds to educate 18,000+ underprivileged girl children.

Q3 Performance - Standalone

Jewellery

- The Jewellery division had a good festive season and recorded strong revenue growth of 37%, on back of strong growth in both studded and plain jewellery category.
 - Plain category also benefitted from a large institutional order of ~INR 200 crores of gold coins.
- EBIT margin was higher at 13.3% led by higher gross margins, lower discount, inventory valuation loss recovered from the last quarter (INR 18 crores), lower advertising spends in the quarter as well as operating leverage driven by strong revenue growth.
- Studded ratio was line with the previous year at 25%.
- Golden Harvest and Gold exchange programmes continue to drive customer acquisitions.
- Tanishq added 24 stores in 9M FY'19, adding 65k square feet, on net basis.

Q3 Performance - Standalone

Watches

- Strong revenue growth momentum continued for third consecutive quarter, with growth rate of 19% in Q3.
- Broad based growth across channels. E-Commerce and LFS channels continues to witness the strongest growth rates.
- Good progress in strengthening the smart product portfolio with the launch of smart products – ‘Reflex Wav’ under Fastrack and ‘SF Rush’ under Sonata brand.
- New product launches were backed by strong multi-channel campaigns to build awareness in the market, resulting in the EBIT margin of 8.5% for Q3.
- The division added 5 WOTs, 9 Fastrack and 3 Helios stores in 9M FY’19, adding 1,500 sq. ft., on net basis.

Eye Wear

- Increased the assortment at more affordable price points, in-line with our core brand proposition of expertise & styles at great value. Strong revenue growth of 40% driven by a healthy like-to-like sales growth of 13%, network expansion and commencement of frames distribution in this fiscal.
- Profits affected by continuing investments in brand through advertising
- 25 stores were added in 9M FY’19, adding 16,000 sq. ft. of retail space, on net basis.

Fragrances & Taneira

- Skinn remained the best seller in its category in departmental chain stores, despite the international brands being on discounts during the quarter.
- Taneira opened its second store in Delhi, taking the total count to 4. The division launched a collection of bridal lehengas and sarees, accompanied with a digital campaign.

Q3 Performance – Subsidiaries and JV

Titan Engineering and Automation Ltd (TEAL) - 100% owned Subsidiary

- TEAL had an excellent quarter with the revenues growing by 64% YoY.
- Both the segments, Aerospace and defence (A&D) and Automation solution business grew strongly
- The improvement in capability has resulted in considerable interest from its customers leading to order sizes increasing substantially.
- The company is expected to end the year with a very healthy order book.

CaratLane (67% owned Subsidiary)

- Caratlane's revenue recorded a 43% growth, primarily due to network expansion.
- It continues to enjoy good gross margins in YTD, compared to previous year, on the back of better pricing and product mix.
- Caratlane added 14 stores to its network, in 9M, FY '19, taking the total store count to 50.

Favre Leuba (100% owned Subsidiary)

- New models (Raider Deep Blue 41 & Raider Sea King) that were launched during the year have been receiving good response.

Mont Blanc (JV with 49% stake)

- Opened two new stores to take the total count to 12 stores, leading to strong growth on back of network expansion.

Retail Growth – Q3'19 and 9M FY'19

	Q3'19		9M FY'19	
	Sales value growth	Like-to-Like growth	Sales value growth	Like-to-Like growth
Tanishq	34%	27%	22%	17%
World of Titan	0%	(2%)	3%	2%
Fastrack	4%	(1%)	6%	1%
Helios	16%	6%	28%	7%
LFS (for Watches)	20%	15%	23%	18%
Titan Eye+	23%	13%	19%	10%

Note: 1. Above retail growth is based on secondary sales (at consumer prices) in Titan branded retail stores (including franchisee stores) and LFS only. Reported revenue is based on secondary sales to consumers in L1 and L2 stores and primary sales to L3 stores, distribution partners and institutional clients. Consumer discounts, franchisee pay-outs and GST is netted off from consumer prices for reported revenue.

2. Retail network shown above represent sales of almost 100%, ~50% and ~80% of Jewellery, Watches and Eyewear businesses respectively on consumer price basis. The remaining sales is to the distribution channels and institutional clients.

Total Income: Performance – Q3'19 and 9M FY'19

Total Income ⁽¹⁾ (in INR Crores)	Q3'18	Q3'19	Growth %
Watches	539	641	19%
Jewellery	3,576	4,890	37%
Eyewear	93	129	40%
Others / Corporate ⁽²⁾	35	73	105%
Standalone	4,243	5,733	35%
Caratlane	86	123	43%
TEAL	57	94	64%
Others/ Consol. Adj. ⁽³⁾	(2)	(15)	
Consolidated	4,384	5,934	35%

9M FY'18	9M FY'19	Growth %
1,632	1,910	17%
9,744	12,044	24%
306	381	24%
123	186	52%
11,805	14,521	23%
209	283	35%
136	244	79%
(31)	(31)	
12,119	15,016	24%

Note:

1. Total Income also includes other income.
2. Others include Accessories, Fragrances and Taneira business
3. Others include TTPL (divested in June'18) and Favre Leuba.

EBIT Performance – Q3'19 and 9M FY'19

EBIT (in INR Crores) ⁽¹⁾	Q3'18	Q3'19	Growth %
Watches	83	54	-34%
Jewellery	385	651	69%
Eyewear	(4)	(1)	
Others/ Corporate ⁽²⁾	(29)	(91)	
Standalone	434	612	41%
Caratlane	(18)	(4)	
TEAL	6	17	
Others/ Consol. Adj. ⁽³⁾	(14)	(10)	
Consolidated	408	615	51%

9M FY'18	9M FY'19	Growth %
233	287	24%
1,092	1,436	31%
0	(1)	
(60)	(158)	
1,265	1,565	24%
(49)	(24)	
3	40	
(35)	(35)	
1,183	1,545	31%

EBIT Margin	Q3'18	Q3'19
Watches	15.3%	8.5%
Jewellery	10.8%	13.3%
Eyewear	-4.8%	-1.1%
Standalone	10.2%	10.7%

9M FY'18	9M FY'19
14.3%	15.0%
11.2%	11.9%
0.0%	-0.2%
10.7%	10.8%

Consolidated	9.3%	10.4%
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9.8%	10.3%
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- Note:**
1. EBIT is before exceptional items and share of profit/ (loss) of JV and associates
 2. Others include Accessories, Fragrances and Taneira business
 3. Others include TTPL (divested in June'18) and Favre Leuba.

P&L – Q3'19 and 9M FY'19 – Standalone Company

in INR Crores	Q3'18	Q3'19	YoY
Revenue from operations	4,225	5,672	34%
Other Income	18	61	
Total Income	4,243	5,733	35%
COGS	3,136	4,248	
Gross Profit	1,107	1,486	34%
Employee benefits expense	191	214	12%
Advertising	135	138	2%
Other expenses	319	488	53%
EBITDA	463	645	39%
Depreciation & Amortization	29	33	
EBIT	434	612	41%
Less: Finance expense	10	13	
PBT (before EI)	423	600	42%
Less: Exceptional Items	-	-	
Less: Tax	115	183	
PAT	308	416	35%

9M FY'18	9M FY'19	YoY
11,739	14,398	23%
66	123	
11,805	14,521	23%
8,639	10,587	
3,166	3,935	24%
551	627	14%
339	410	21%
932	1,228	32%
1,344	1,670	24%
80	105	
1,265	1,565	24%
35	32	
1,229	1,532	25%
11	-	
338	453	
881	1,080	23%

- Other expense includes provision of INR 70 crore for Q3 and INR 99 cr. for 9M FY'19, for the investments made in IL&FS group.

Capital Employed - Standalone

in INR Crores	Segment Assets	
	31-Mar-18	31-Dec-18
Watches	1,354	1,532
Jewellery	5,611	5,960
Eyewear	287	366
Others	52	99
Corporate	2,092	3,695
Total	9,396	11,653

Segment Liabilities	
31-Mar-18	31-Dec-18
448	435
3,536	5,035
81	117
19	27
119	187
4,202	5,801

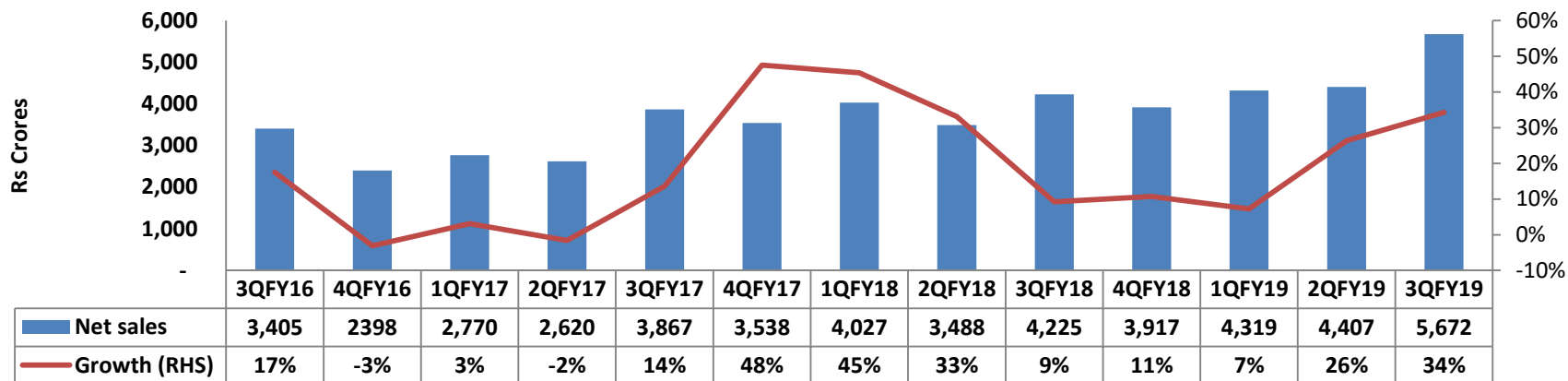
Capital Employed	
31-Mar-18	31-Dec-18
906	1,097
2,076	925
206	250
33	72
1,974	3,509
5,194	5,852

Note: 1. Others include Accessories, Fragrances and Taneira.

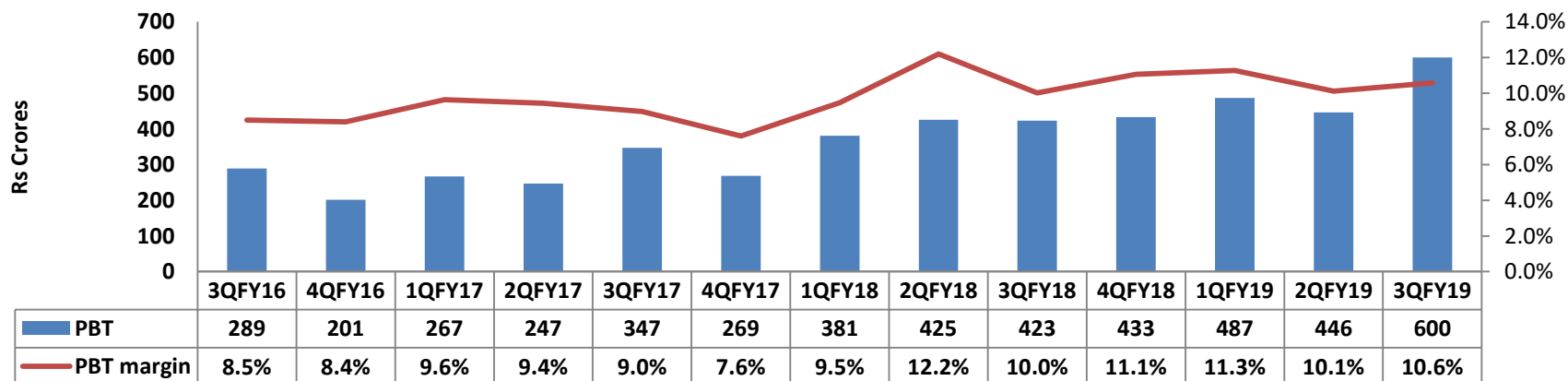
- Jewellery liabilities increased primarily due to increase in Gold-on-Lease (GOL).
- Corporate's asset increased due to the increase in surplus cash.

Quarterly Performance Trends

Company: Revenue



Company: PBT & Margin

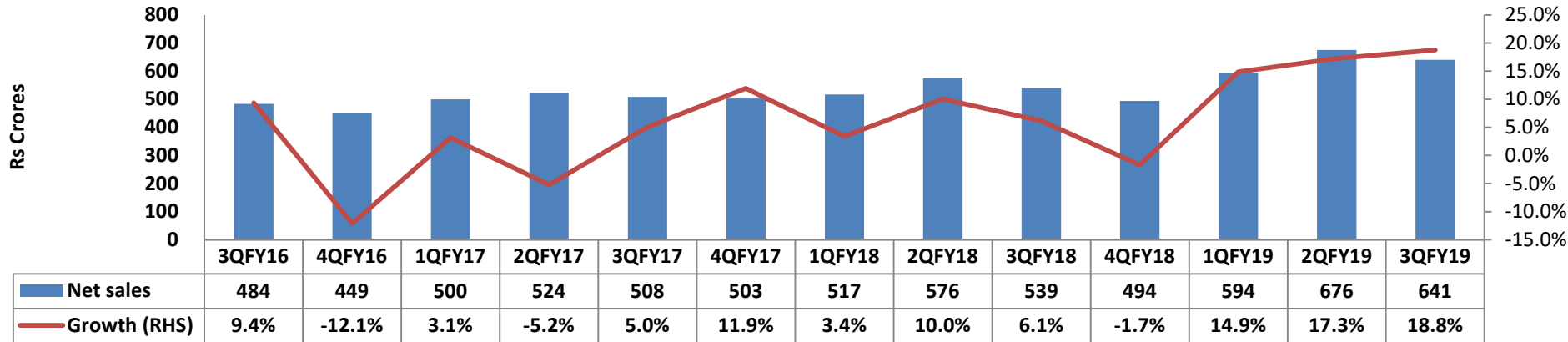


Note: 1. Financials of the Company do not include PED from Q1, FY '18 onwards due to its demerger into TEAL.
2. PBT is before exceptional items.

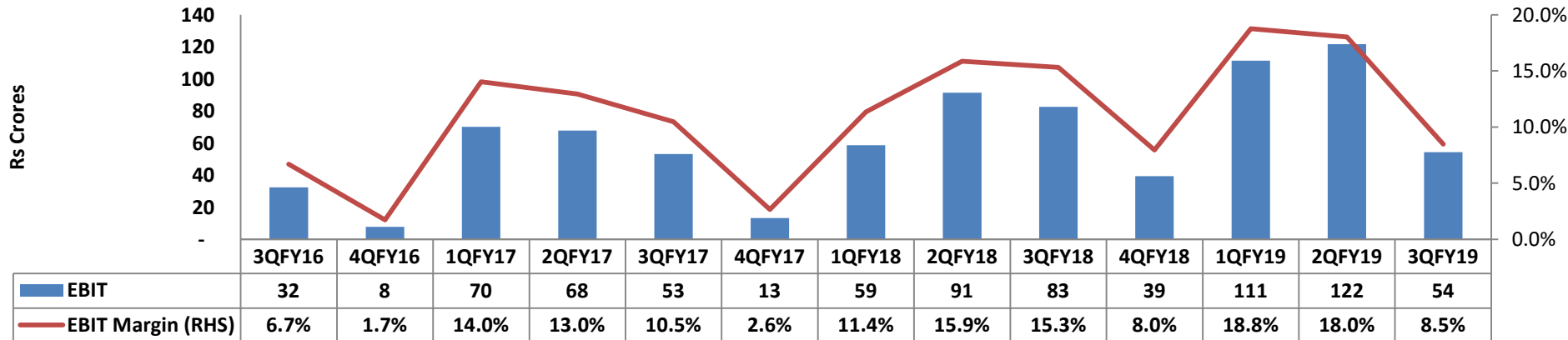
Quarterly Performance Trends



Watches: Total Income



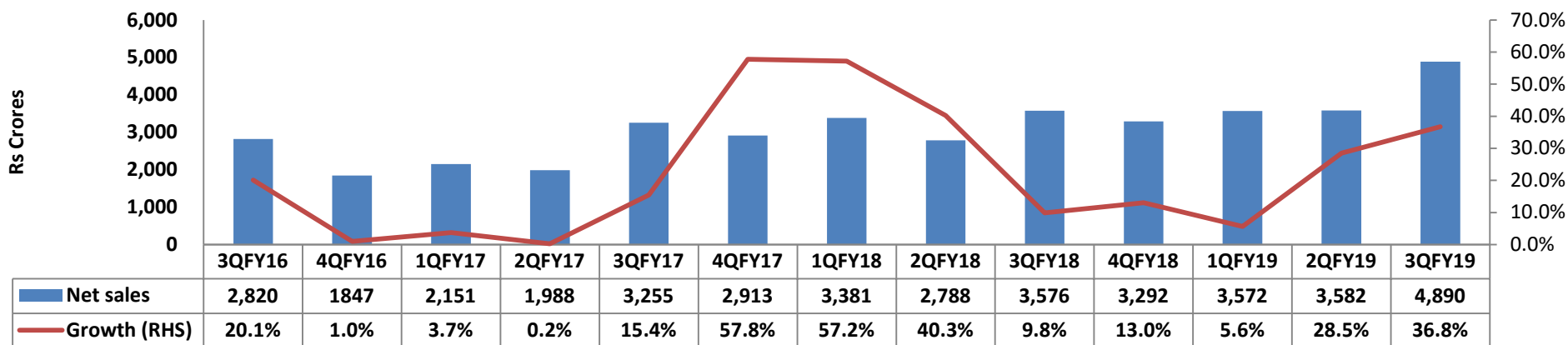
Watches: EBIT & Margin



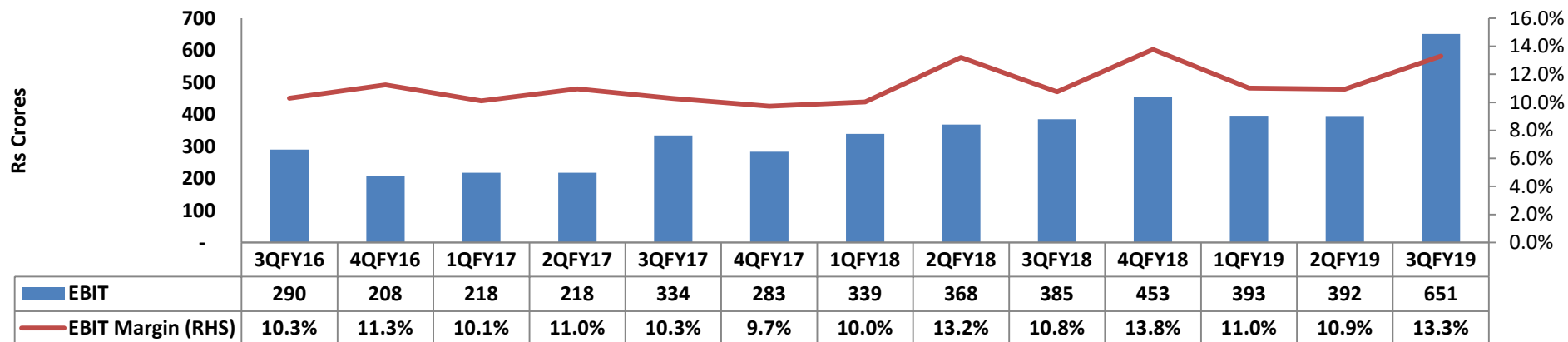
Note: 1. EBIT is before exceptional items.

Quarterly Performance Trends

Jewellery: Total Income



Jewellery: EBIT & Margin

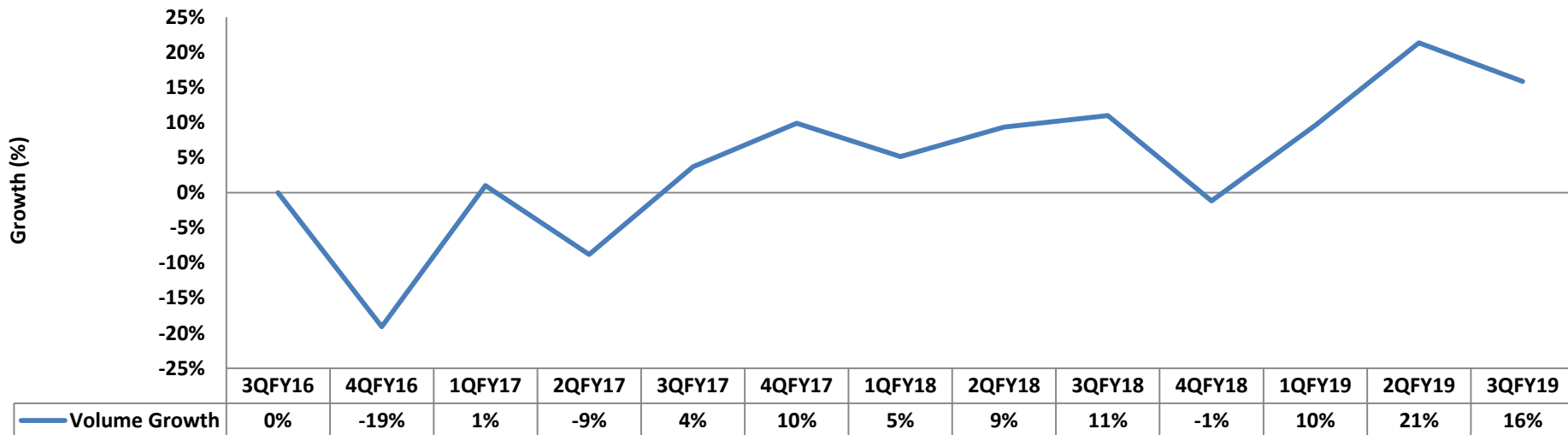


Note: 1. EBIT is before exceptional items.

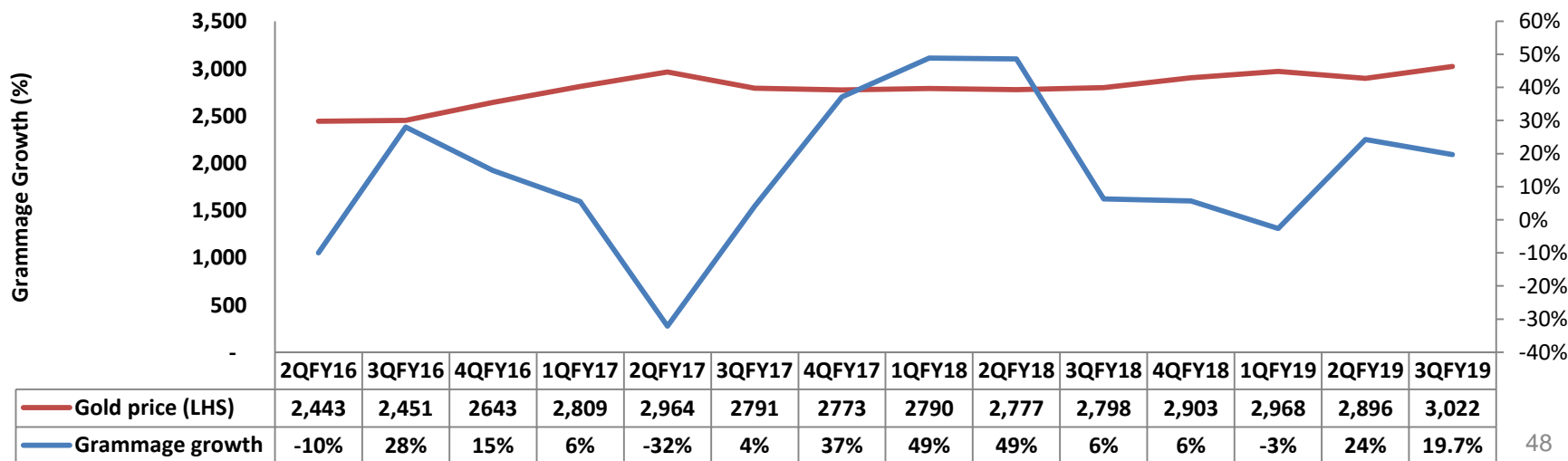
Quarterly Performance Trends



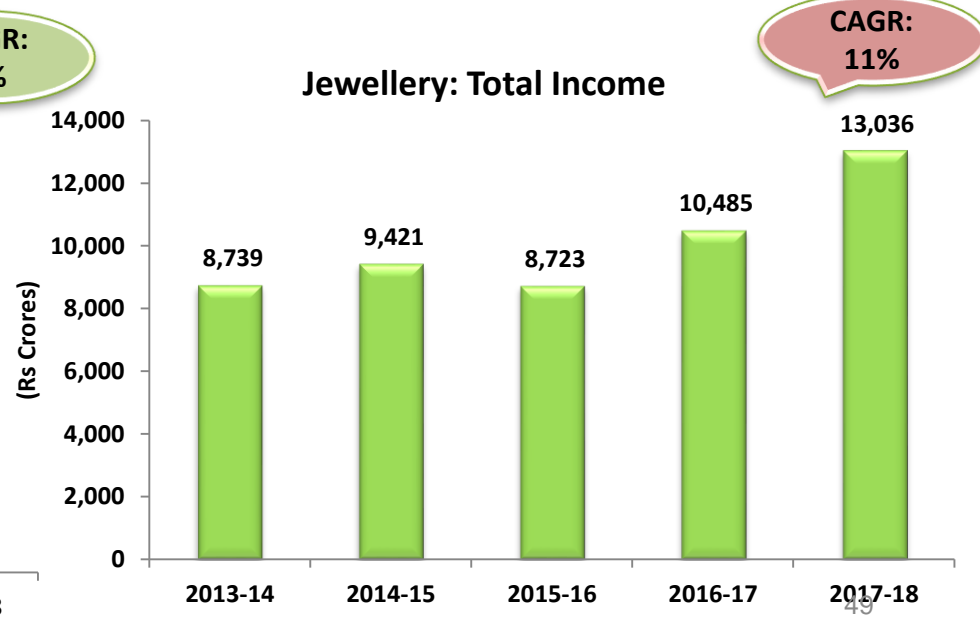
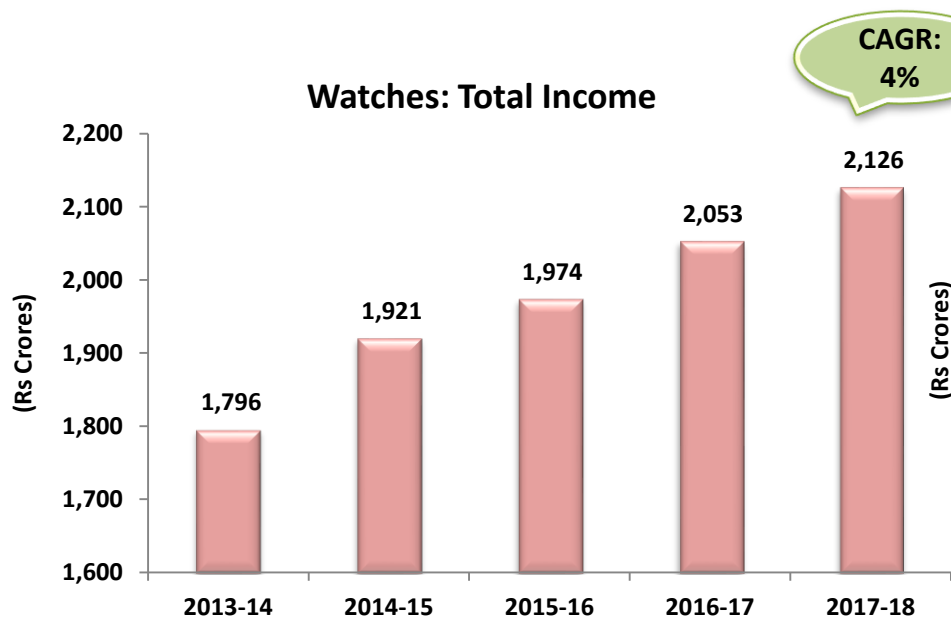
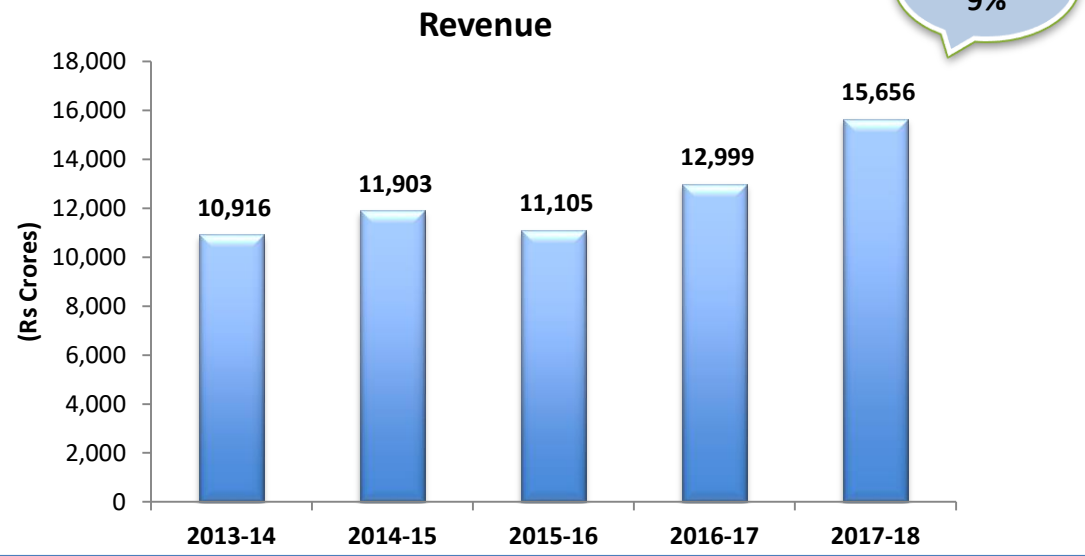
Watches: Volume growth



Jewellery: Gold price (22kt) and Grammage growth

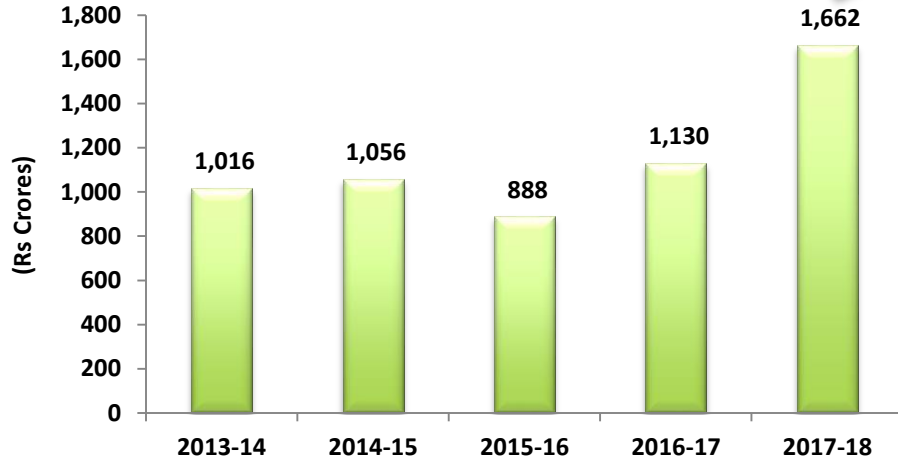


Annual Performance Trends - Standalone

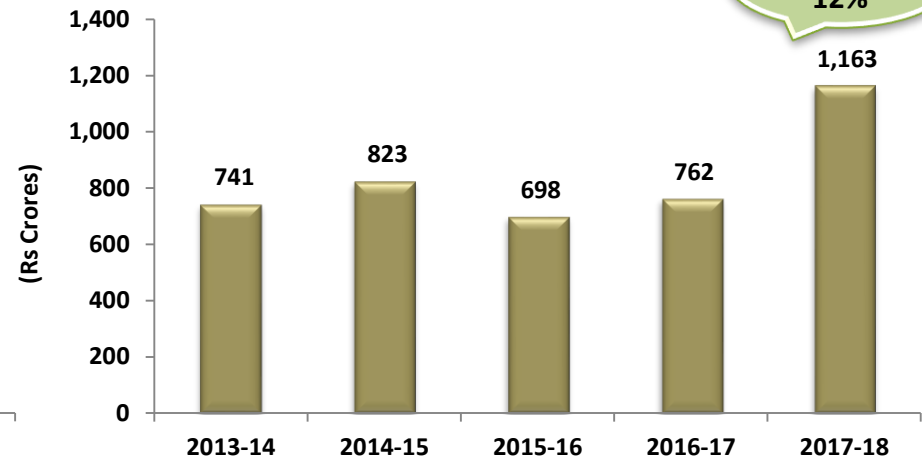


Annual Performance Trends - Standalone

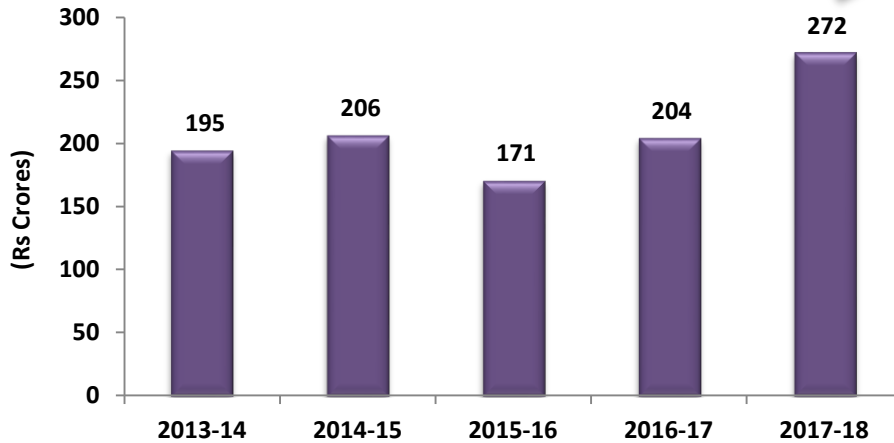
Company: PBT



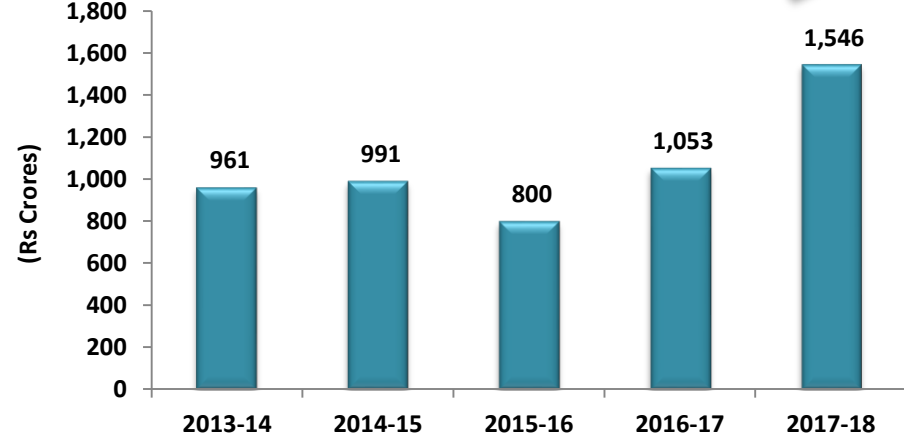
Company: PAT



Watches: EBIT



Jewellery: EBIT

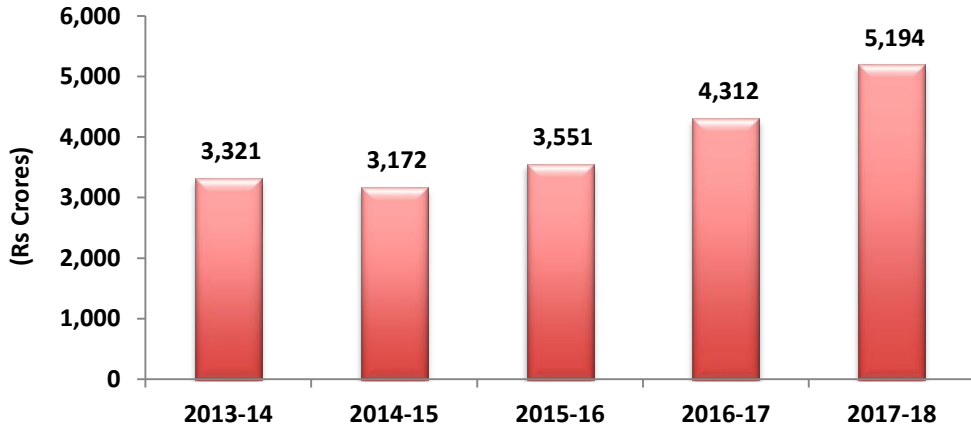


Note: 1. EBIT and PBT is before exceptional items.

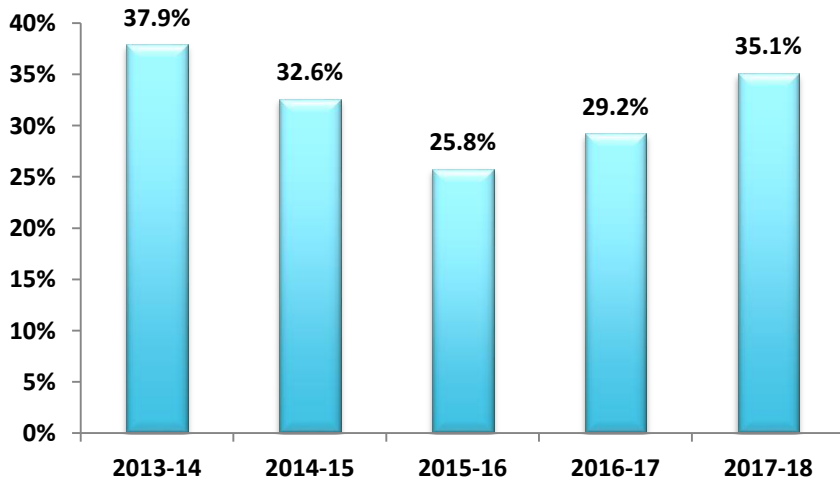
2. PAT is after exceptional item of INR 96 cr and INR 92 cr for FY'17 and FY'18 respectively.

Annual Performance Trends – Standalone

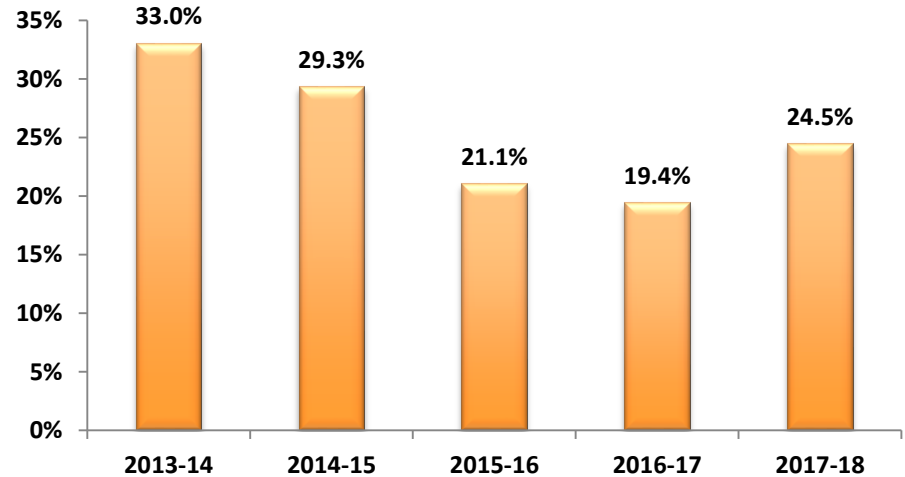
Capital Employed



ROCE



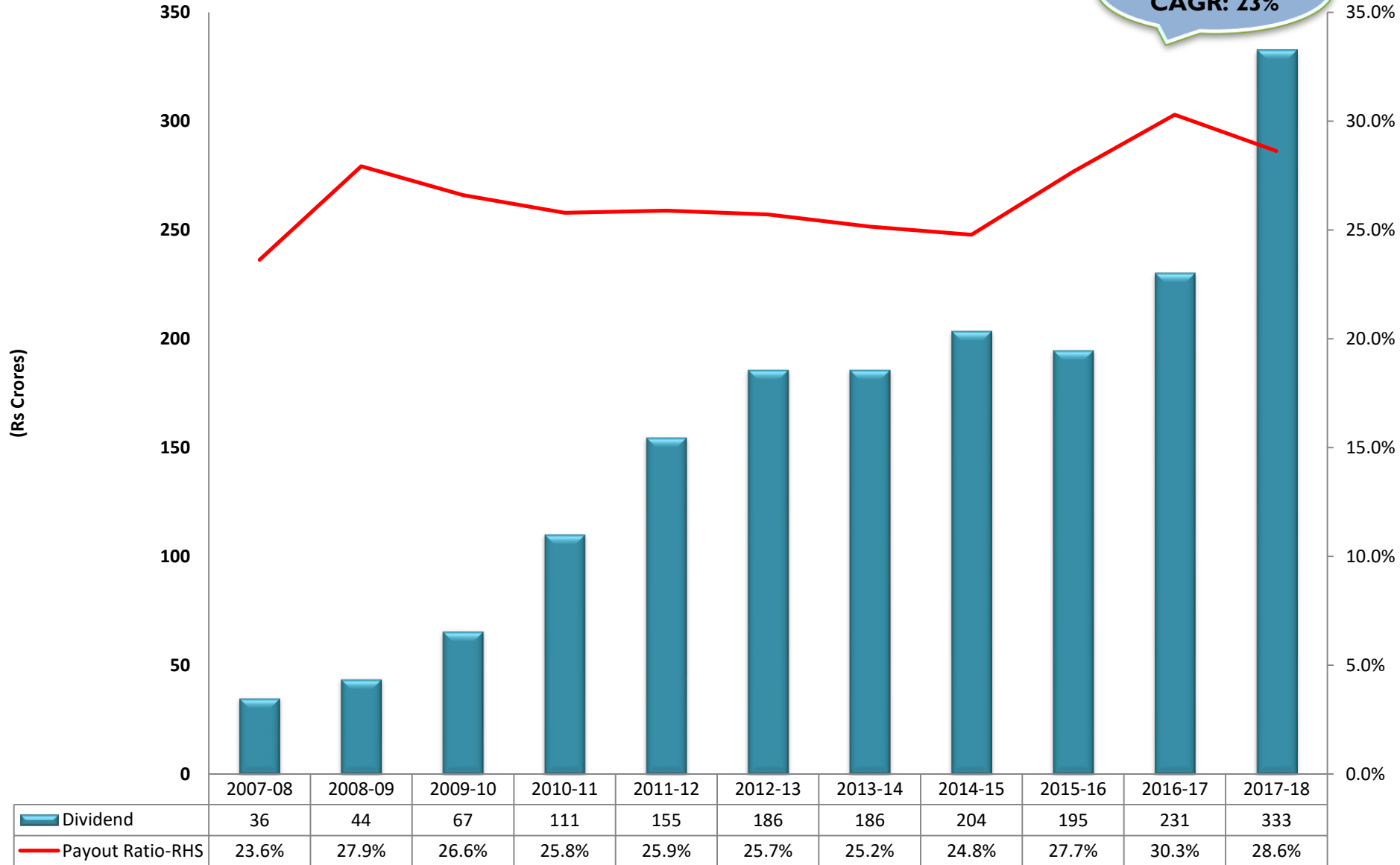
ROE



Note: 1. In above ROCE calculation, EBIT is before exceptional items.

2. In above ROE calculation, PAT is after exceptional item of INR 96 cr and INR 92 cr for FY'17 and FY'18 respectively.

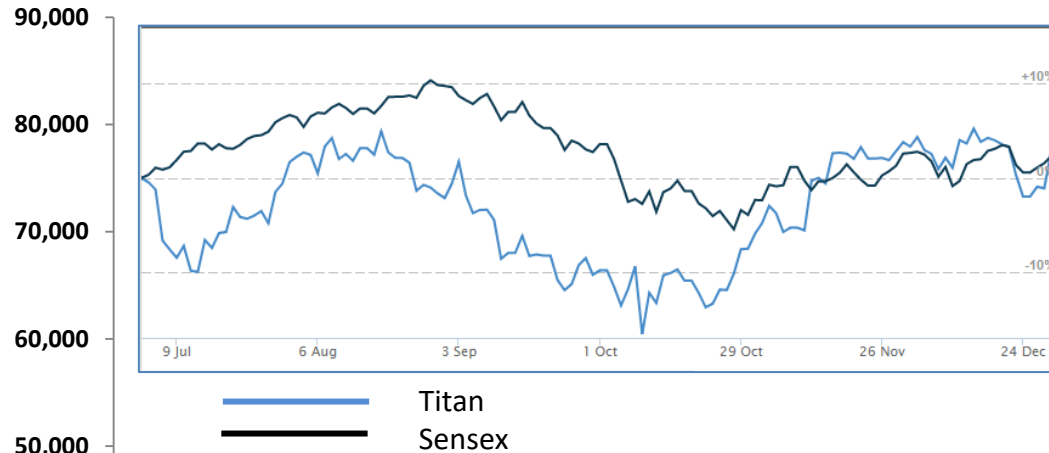
Dividend



Market Capitalisation

**10 year
CAGR: 27%**

Stock Performance Vs Sensex (last 6 months)



(Rs Crores)



Note: Based on NSE closing prices at the end of the period

Awards and Recognitions won in 2018

- Titan wins in Pitch Top 50 Brands, 2018, in the 'Evergreens Category'.
- Fastrack wins at the Afaqs Foxglove awards 2018 for 'Shut the Fake up' campaign.
- Sonata wins the 'Best Brand Launch of the Year' at the 'Brand Equity Marketing Awards'.

- Tanishq received the 'World Branding Award' in London at Kensington Palace. Tanishq was the only brand selected from India.
- Tanishq won the "Most Admired Retailer of the year" in the Jewellery category at the Images Retail Award 2018.
- Tanishq won 'Excellence in customer service and sales process initiative' at the 'Retail Jewellers Guild Awards'.

- Titan Eyeplus felicitated by NASSCOM in the Special Category – 'Best use of technology by an enterprise for Excellent Customer Service'.
- Titan Eyeplus wins Bronze in the prestigious ACEF Asian Leadership Awards.
- Titan Eyeplus won at the 'International Customer Experience Awards' in 'Best Customer Experience Strategy' category, hosted by CXInternational in Amsterdam and judged by 84 CEOs and global customer experience specialists. Jury was impressed with the brand's transforming NPS.

- Titan Company accredited 'Best Employer Award' by Tamil Nadu Government under the category of 'Employing most number of differently abled personnel.'
- Titan manufacturing units won multiple Health & Safety awards from 'National safety council'.

Formally defined CSR Policy in line with the company's vision

The CSR focus at Titan will continue be driven by broad themes such as upliftment of the underprivileged girl child, Skill development for the under privileged and support for Indian Arts, Crafts and Heritage. We will also support local causes that are supportive of our neighborhood wherever we are present

Area	Key Initiatives
Girl Child / Education	Remedial Education and holistic engagement with Girl child in two most backward locations of TN and Karnataka . (13168 children for remedial support and 1 Lakh children over five years on holistic engagement). Titan ECHO helped raise funds for over 20000 girl children , and also sensitize over 4 lakhs individuals on child abuse / good touch bad touch
	Support for higher education through Titan scholarship program , focus more on girl children
	Enabling school education for the tribal child and D.Ed program (about 265 children) as part of affirmative action
Skill development for underprivileged	Titan LeAP skill for employment and employment continues at multiple centers in Bangalore and Chennai.
	As on YTM 730 youth are undergoing training and many of them have completed and got placements..107 disabled youth have been trained and placed at Bangalore center. Employability skills programs are underway in tier3 and tier 4 Engineering colleges.
Support to Indian Arts Crafts and heritage	Working with two craft communities one in Benares, & one with the youth of Kashmir for revival & enable market linkages continues
Design Impact Awards for Social Change	Detailed log frames are being worked out with DIA grantees and funds are being disbursed for implementation . We had a second showcase of the top 100 entries at a prominent location at Mumbai and had received very good response
Responsible citizenship	Titan-NABARD partnership for watershed programs has reached out to more than 1500 individuals covering 4 taluks in Cuddalore. Integrated village development program at Uttarakhand continues Happy eyes - eye care : program going on, reaching out to underprivileged and has covered about 1.0 Lakh children's / adults so far.
	Our prevention of substance abuse program in schools in Sikkim is nearing completion and has reached out to 75000 children and peer educators.
Others	New Corporate office Platinum LEED certified
	Rejuvenation of veerasandra lake commenced.
	Support to TN Gaja flood relief
	We have logged in 10000 man-hours of volunteering so far

Thank You



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COMPANY