

Titan Industries Limited

“Delivering value by creating Brands”

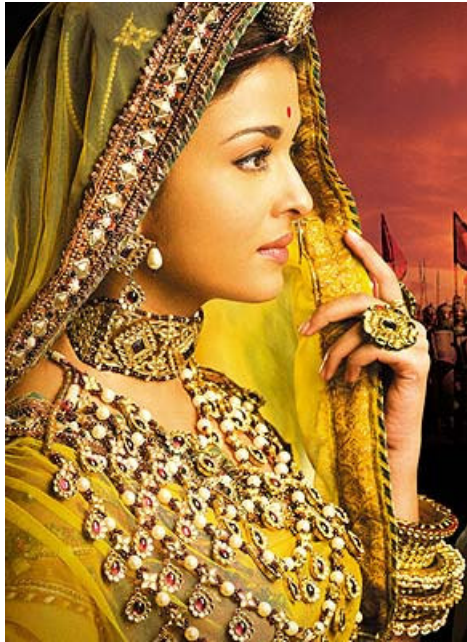
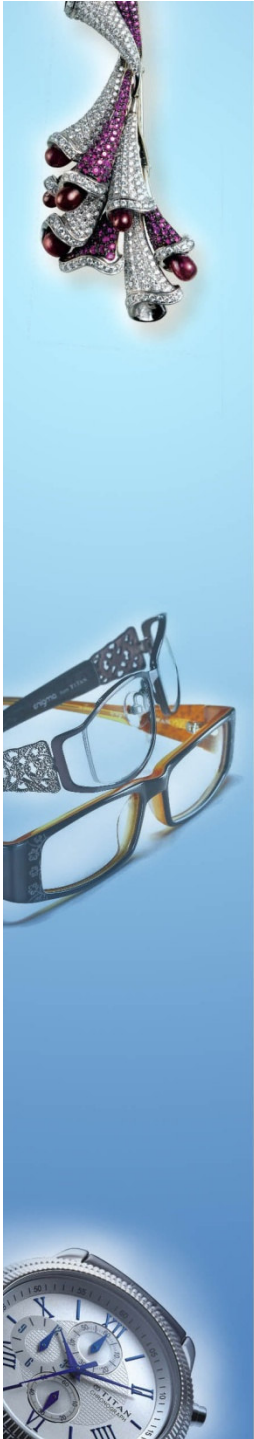
February 16 & 17, 2011



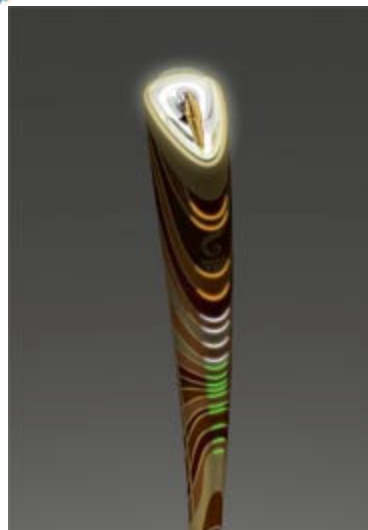
Disclaimer

Certain statements are included in this release which contain words or phrases such as “will,” “aim,” “will likely result,” “believe,” “expect,” “will continue,” “anticipate,” “estimate,” “intend,” “plan,” “contemplate,” “seek to,” “future,” “objective,” “goal,” “project,” “should,” “will pursue” and similar expressions or variations of these expressions that are “forward-looking statements.” Actual results may differ materially from those suggested by the forward-looking statements due to certain risks or uncertainties associated with our expectations with respect to, but not limited to, our ability to implement our strategy successfully, the market acceptance of and demand for our products, our growth and expansion, the adequacy of our allowance for credit to franchisees, dealers and distributors, technological changes, volatility in income, cash flow projections and our exposure to market and operational risks. By their nature, certain of the market risk disclosures are only estimates and could be materially different from what may actually occur in the future. As a result, actual future gains, losses or impact on net income could materially differ from those that have been estimated.

In addition, other factors that could cause actual results to differ materially from those estimated by the forward-looking statements contained in this document include, but are not limited to: general economic and political conditions in India and the other countries which have an impact on our business activities; inflation, unanticipated turbulence in interest rates, foreign exchange rates, the prices of raw material including gold and diamonds, or other rates or prices; changes in Indian and foreign laws and regulations, including tax and accounting regulations; and changes in competition and the pricing environment in India. The Company may, from time to time make additional written and oral forward-looking statements, including statements contained in the Company’s filings with SEBI and the Stock Exchanges and our reports to shareholders. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company, to reflect events or circumstances after the date thereof.



Jodha Akbar
Jewellery



Femina Miss India
Crown

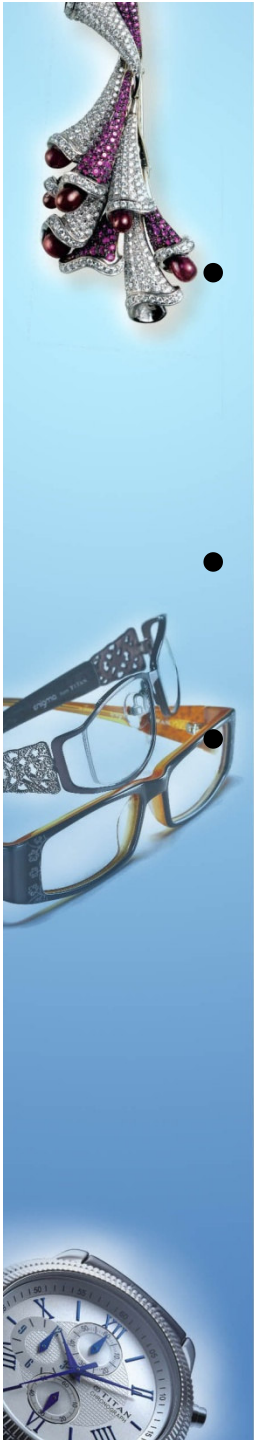
Commonwealth Games
Baton

*Titan Design at
its Best!*



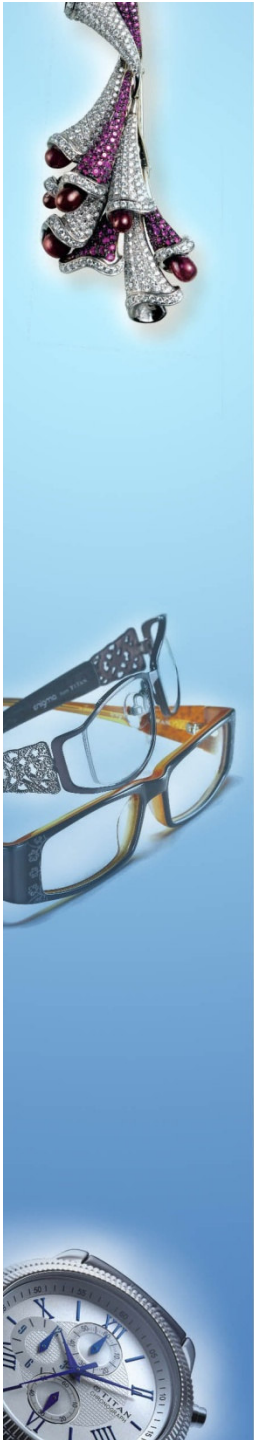
Our Heritage – the TATA Group

- Titan is a part of the TATA Group having a turnover of about USD 70 bn (2009-10) with 1/3rd coming from India, equivalent to over 2.5% of India's GDP and having the biggest market capitalization in India
- The Tata group is India's largest employer in the private sector – 357,000+ employees across 85 companies
- The TATA group has achieved many Firsts for India:
 - First private sector Steel mill
 - First private sector Power utility
 - First luxury hotel (Taj)
 - First Airline (now Air India)
 - The World's least expensive car (Tata Nano)
 - India's largest software company (TCS)
 - India's largest watch & jewellery manufacturer (Titan)

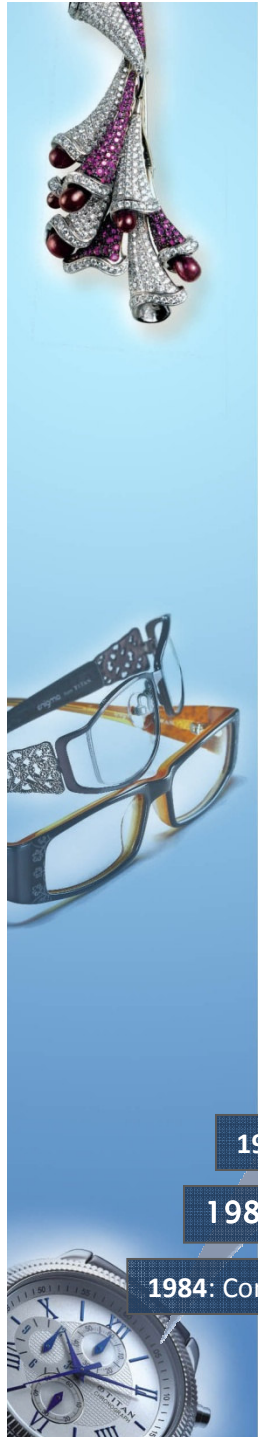


Titan Industries

- Pioneer
- Breaker of rules
- Leader in two businesses: premium and mass market
- Manufacturer, designer, brand owner, marketer, retailer and after-sales service provider
- Unique culture
- First company to dare to challenge the Swiss
- B2C and B2B player
- In four businesses from 2007-08
- One of the Jewels of the Tata Group



How It All Began...



1984: Conceived

1987: Launch of Titan watches

1993: Europe Foray

1994: Timex JV

1996: Tanishq

1998: Sonata Launch

2003: Fastrack

2005: Precision Engineering (PED)

2006: Goldplus

2007: Eyewear

2008: Zoya

2009: Helios

2010: Fastrack Accessories



Vision, Mission & Values

Vision

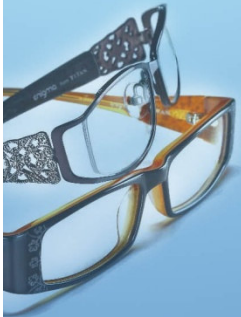
- ▶ To be world class, contemporary, innovative and progressive in all business endeavors and to build India's most desirable brands

Mission

- ▶ To create wealth for all our stakeholders by building high performance businesses through a customer centric approach and to give back to the communities within our realm

Beliefs & Values

- ▶ Total customer orientation
- ▶ Respect and value employees
- ▶ Performance culture and team work
- ▶ Creativity and Innovation
- ▶ Passion for excellence
- ▶ Corporate Citizenship



Successful Brands

Industry Domination



Luxury



ZOYA



Premium



Mid Market



Mass Market



Industry Domination



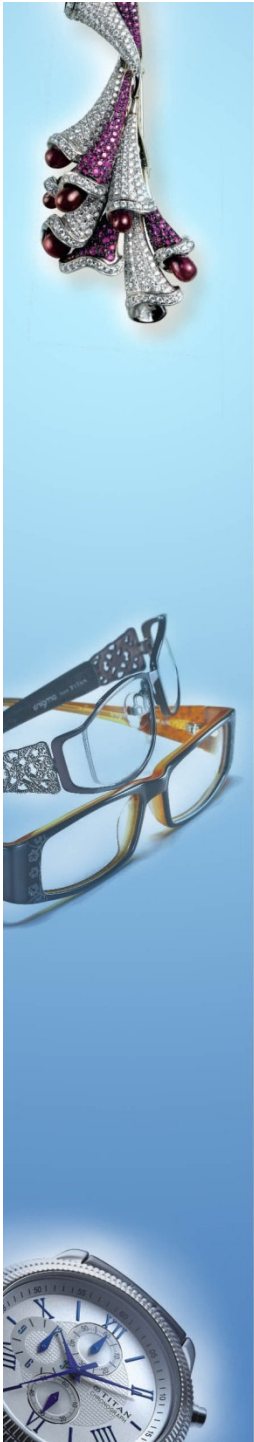
India's Top 3 watch brands (sales value)



India's largest Eyewear company



India's largest Jeweller



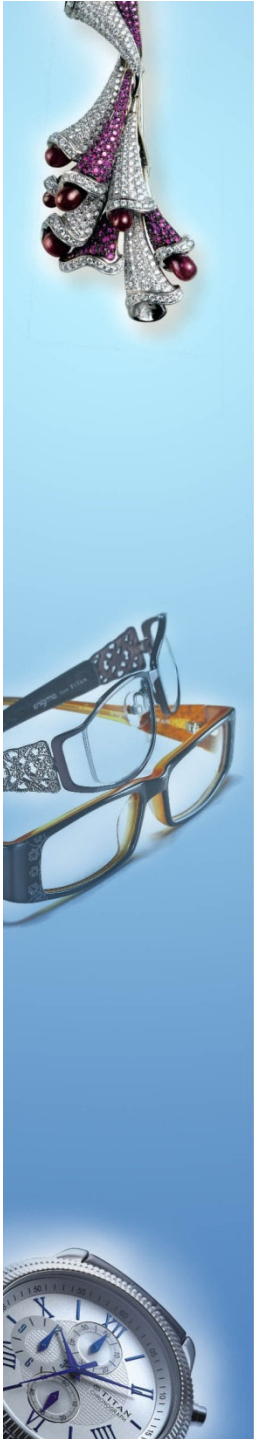
Licensed Brands

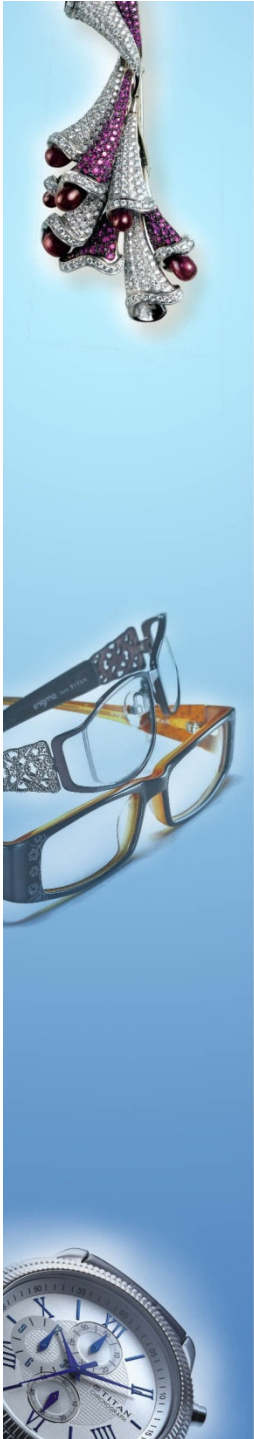
BOSS
HUGO BOSS

TOMMY  HILFIGER
watches

fcuk™
FRENCH CONNECTION

 TITAN†





India's Largest Specialty Retailer

India's Largest Specialty retailer

Luxury

ZOYA 2

Premium

HELIOS 3

Mid Market



WORLD of TITAN

308

TANISHQ

117

TITAN EYE+
WORLD CLASS OPTICAL STORES

122



325

fastrack

43

Mass Market

GOLDPLUS
from TATA

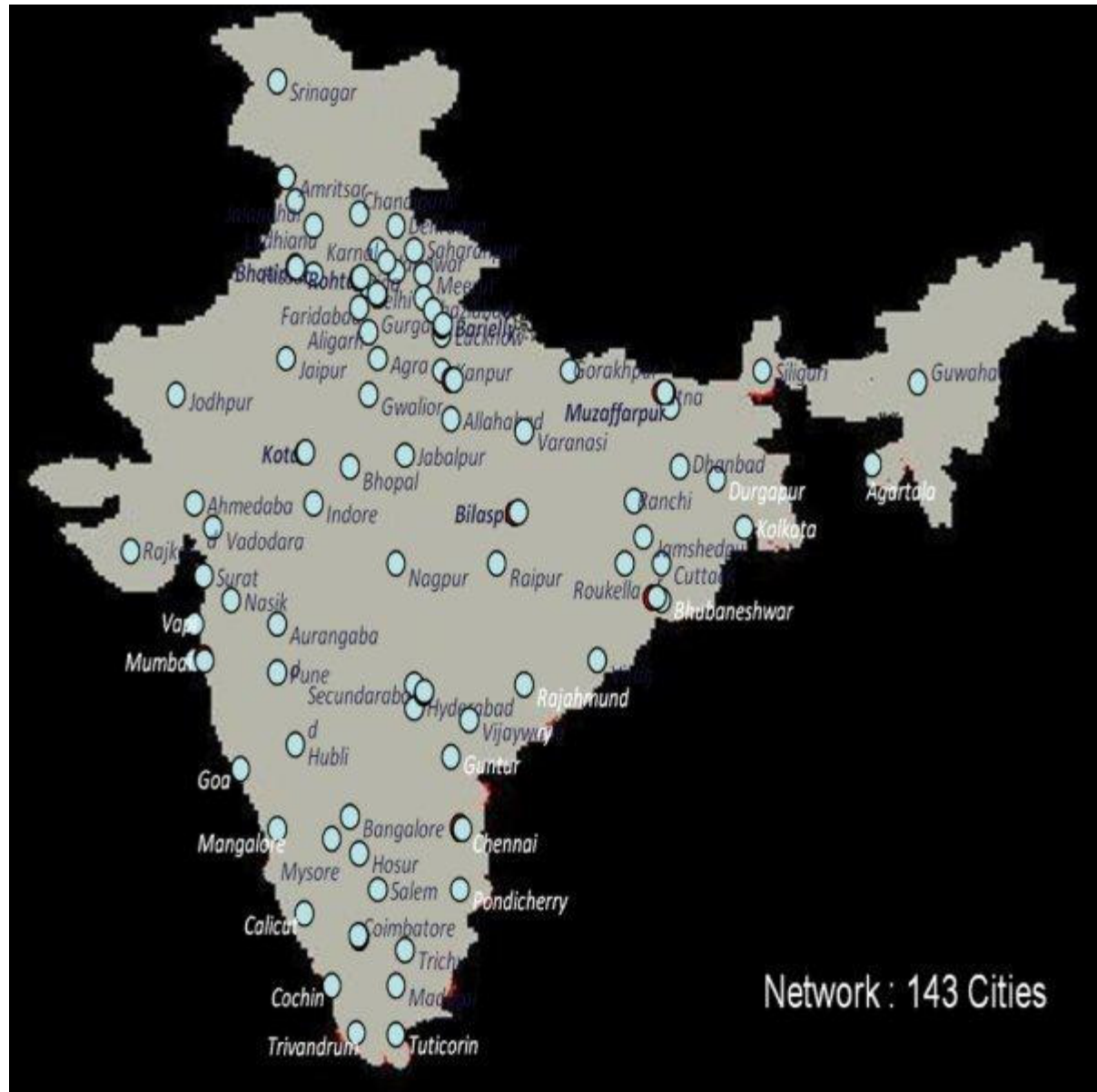
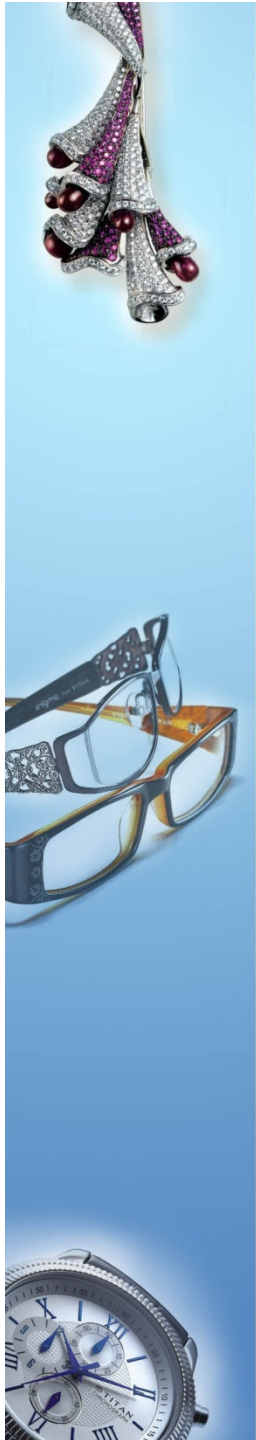
29

624 exclusive stores

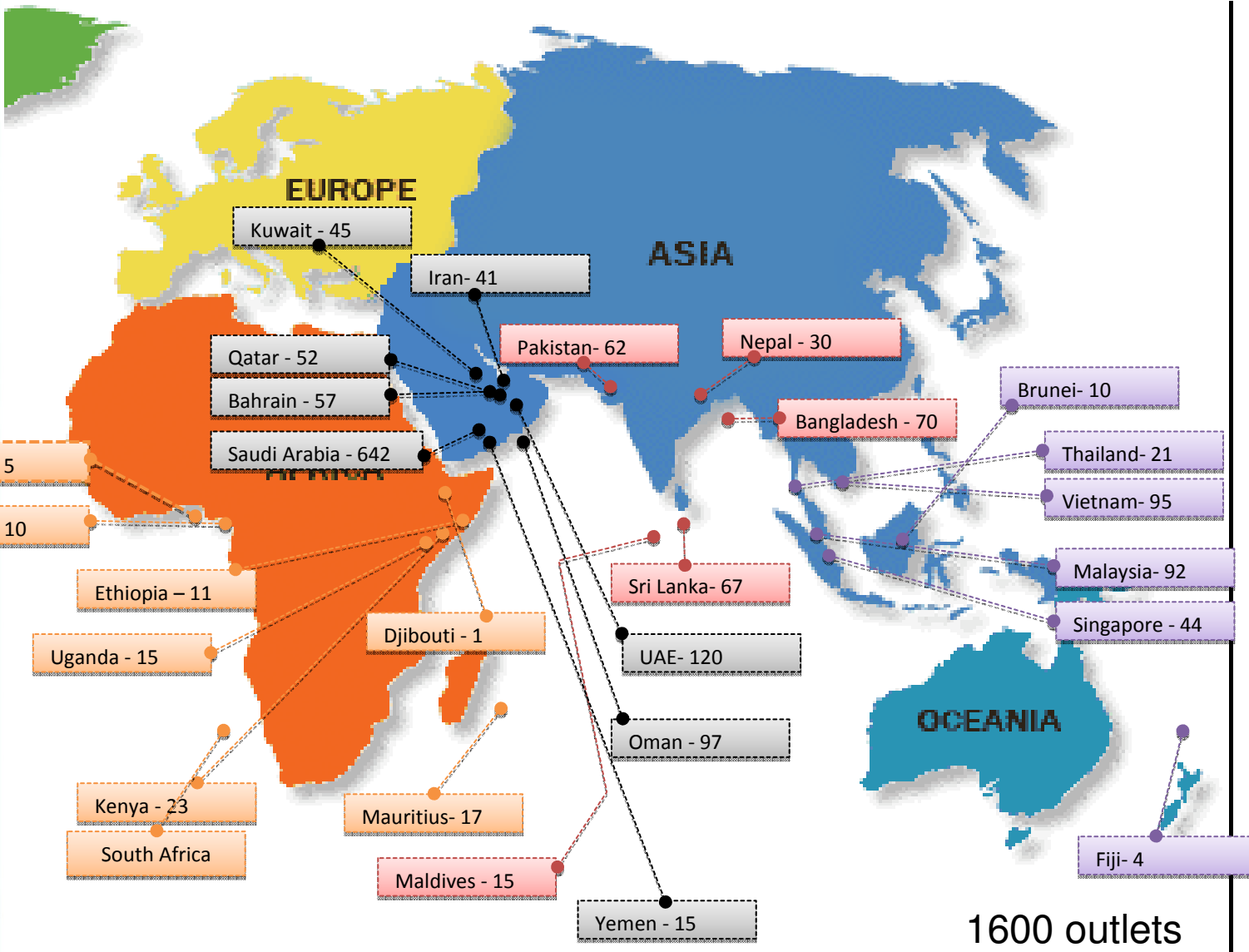
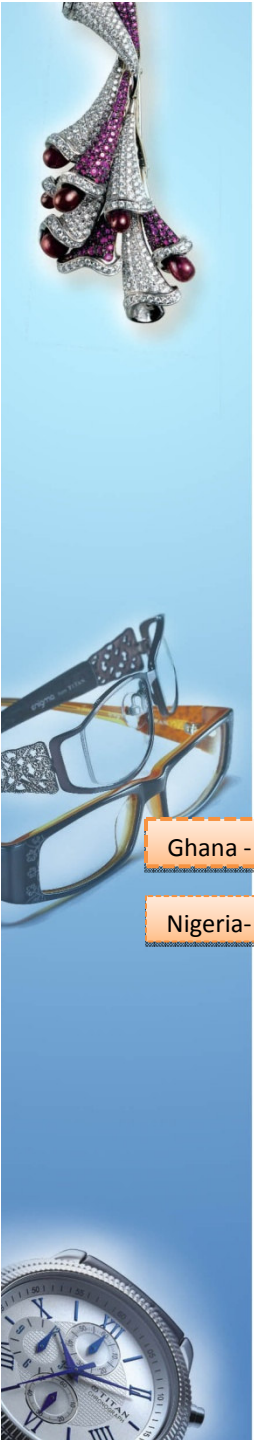
71,500 sq metres of retail space

4 million buyers

India's Largest Specialty retailer



Also has international operations



1600 outlets



ZOYA

THE EXQUISITE DIAMOND BOUTIQUE

FROM THE HOUSE OF

π
TANISHQ

*Jewellery for the design discerning,
high end customer.*

*Retailed in a luxurious retail
ambience and world class service.*

ZOYA



ZOYA Showroom, Delhi, India

ZOYA



ZOYA Showroom, PVR Lounge, Delhi, India



STORES

HELIOS



HELIOS



Helios exclusive area – premium brands



STORES

TANISHQ STORES



Tanishq Store in Bangalore, India

TANISHQ STORES



Tanishq Store in Chennai, India

TANISHQ STORES



Tanishq Store in Mumbai, India



WORLD *of* TITAN

STORES

World of Titan

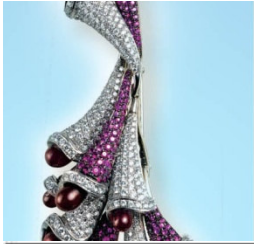


World of Titan





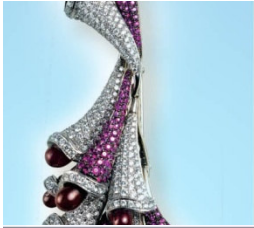
STORES



Fastrack Store



Fastrack





STORES

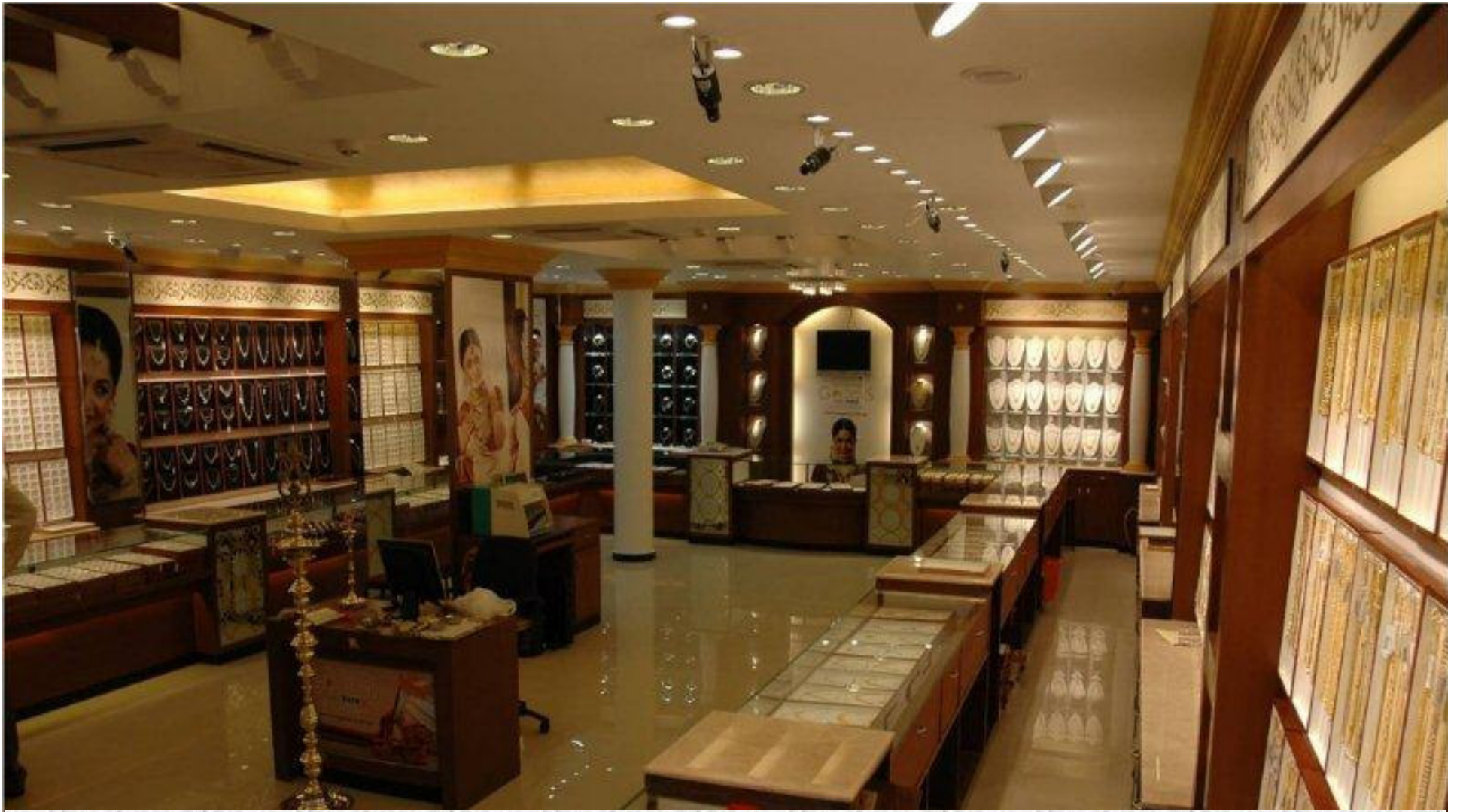
TITAN EYE +





STORES

GOLDPLUS SHOWROOMS



After Sales Service

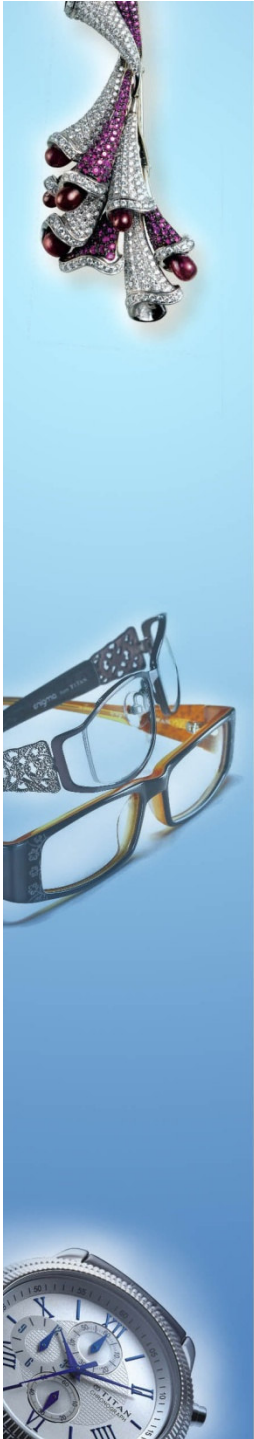


After Sales Service

325 service centres

- 4 million consumers every year





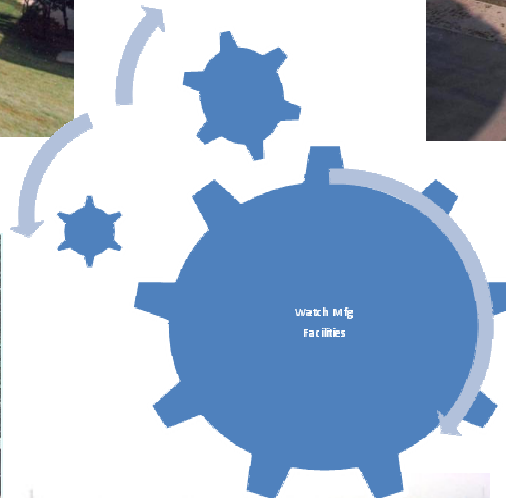
Our Manufacturing Facilities



Watch Plant, Hosur



Rookie Assembly Plant



Titan Time Products,
ECB Unit, Goa



Pantnagar Assembly Plant



Dehradun Assembly Plant



DEHRADUN JEWELLERY PLANT



HOSUR JEWELLERY PLANT

PRECISION ENGINEERING PLANT,
BOMMASANDRA



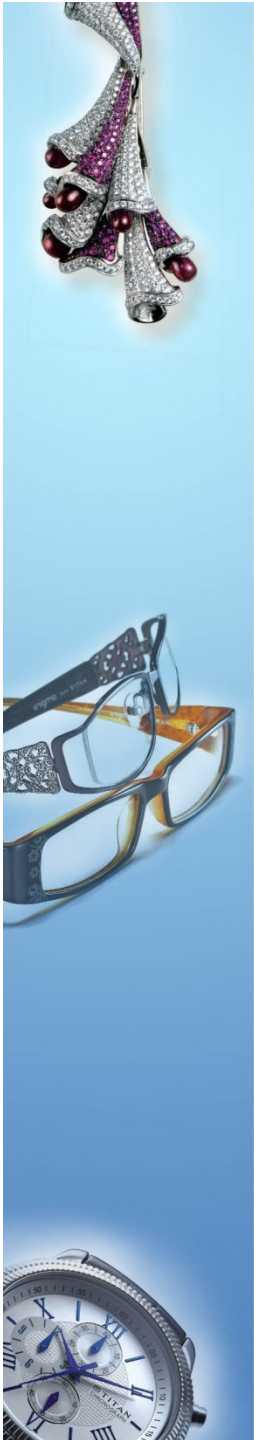
PRECISION ENGINEERING PLANT, HOSUR

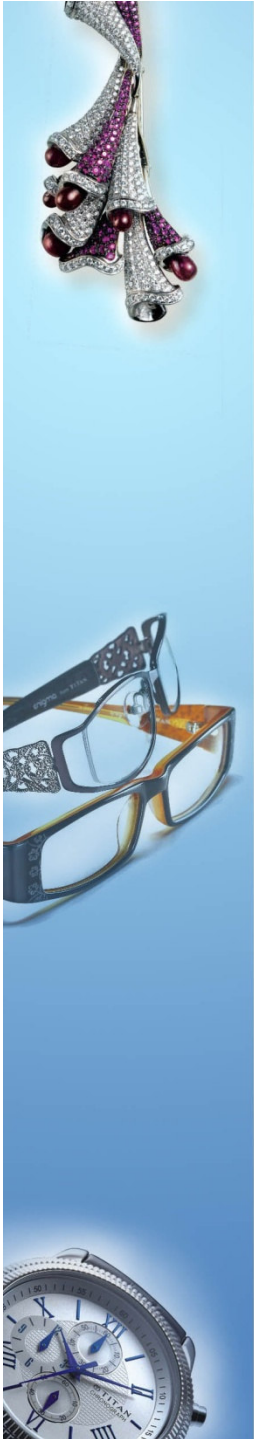
LENS LAB AT CHIKBALLAPUR



Where We Stand Today

- World's 5th largest Watch Manufacturer
- 65% market share in organized watch market
- Sonata: India's largest selling watch brand
- Tanishq: India's leading Jewellery Player and a game changer
- Titan Eye+: India's largest retail chain in eyewear
- Strength in Retail: More than 600 stores
- Distribution: More than 10,000 Multi-brand outlets

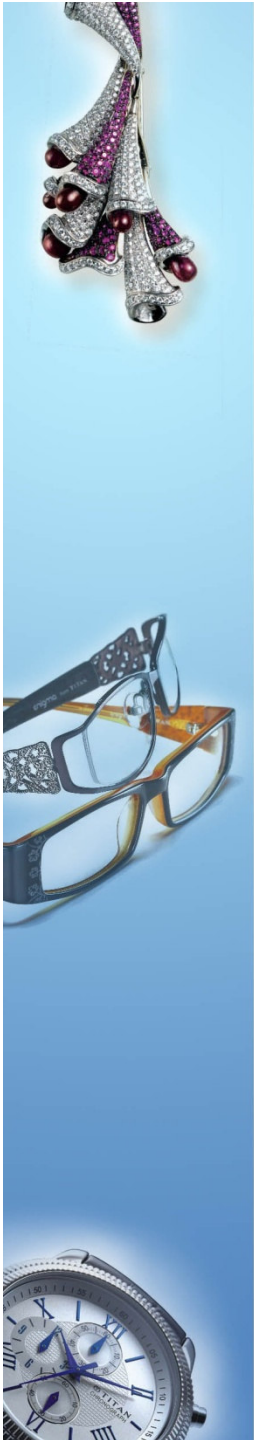




Where We Stand Today



I. Watch Business

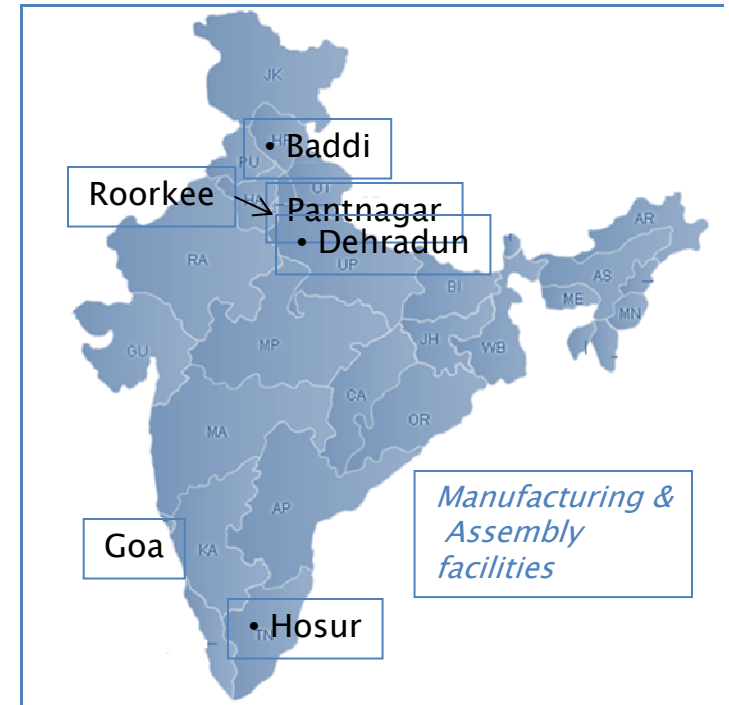


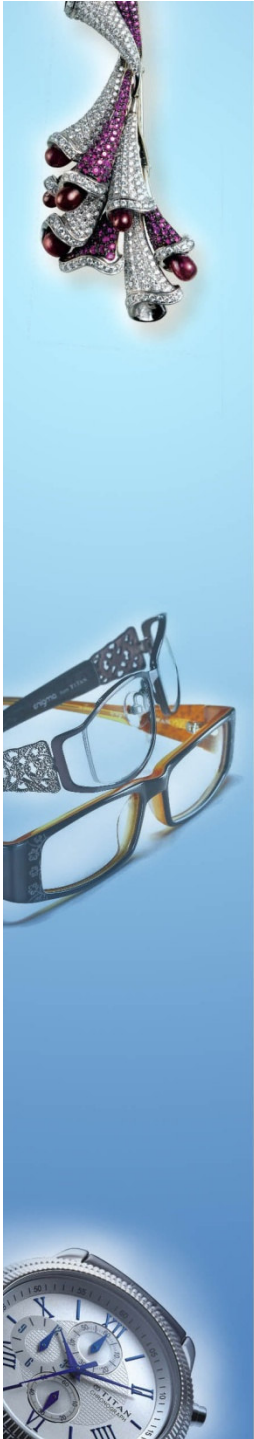
Watches

- Four major brands



- Sold through
 - Exclusive “World of Titan” outlets
 - “Fastrack” outlets
 - Multi-brand outlets “Helios”
 - Multi-brand dealers and stores
 - Large-format stores like Shoppers’ Stop, Lifestyle, etc.
- Large network of exclusive service centers
- Sophisticated Design & Development Center
 - Core strength in Industrial, Retail and Graphic design
 - Numerous international award-winning designs to its credit

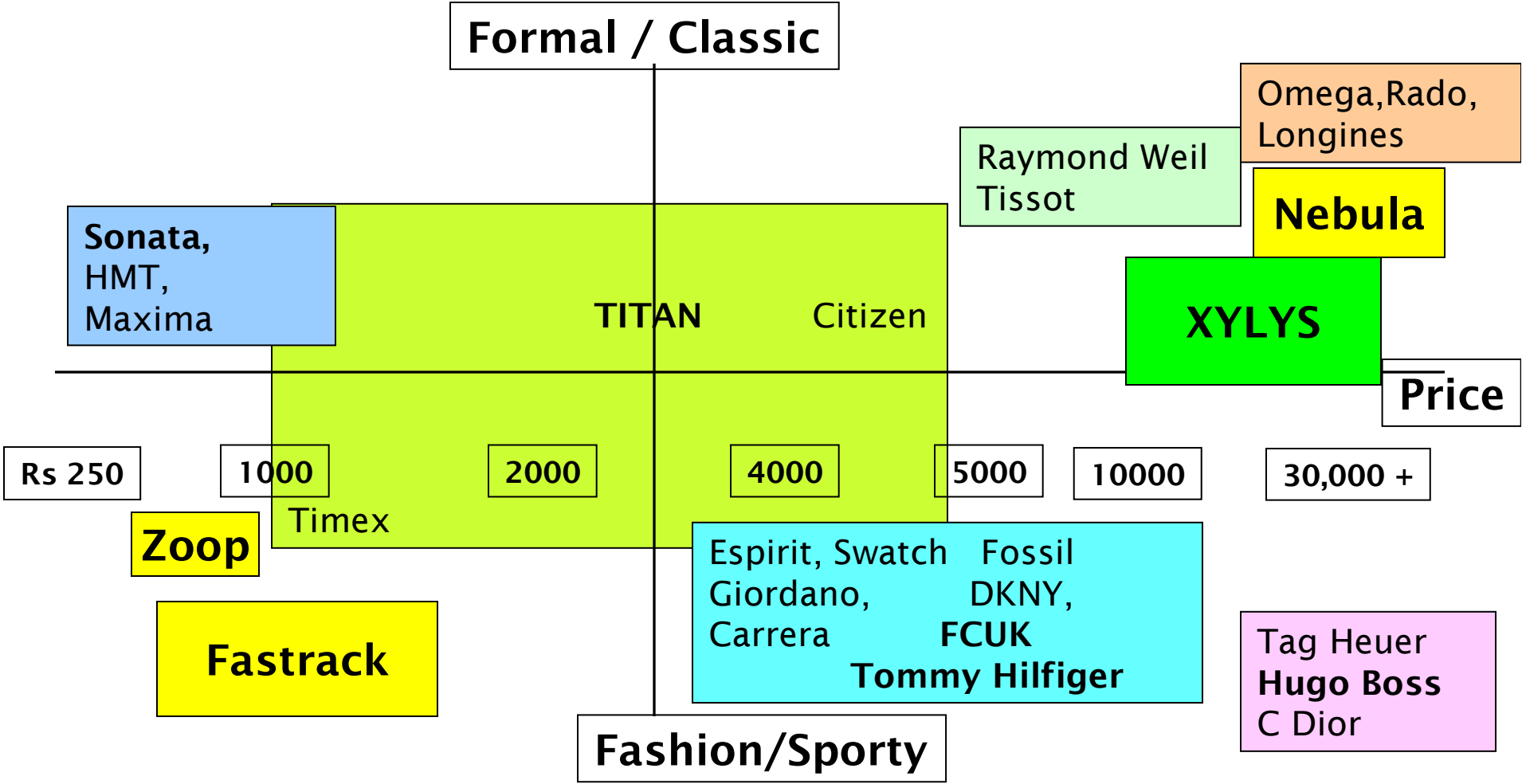




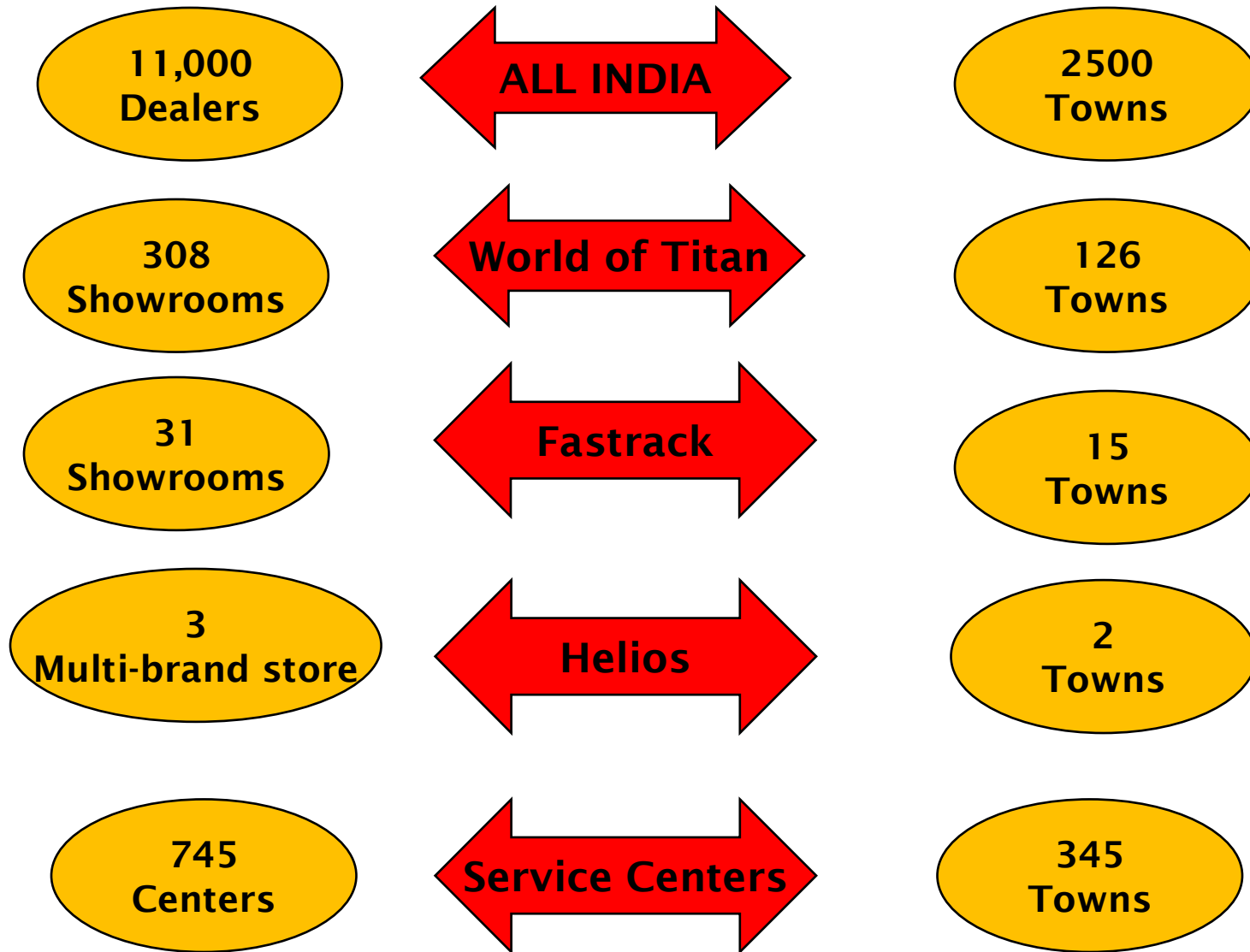
The Watch Market & Industry in India

- ▶ India is an under-penetrated market for watches – only 27 % of Indians own a watch
- ▶ Total estimated market in 2009-10
Volume ~ 44 mn units
Value: Rs 3100 Crores (USD 600 Mn) at retail
(We have a 22% volume share and a 40% value share)
- ▶ Vast proportion of the Indian market is below Rs 500 (\$11)
~ 65% by volume (24% by value)
- ▶ Market has been split into: Low end, Mass market, Premium, and Luxury

Watch Market Map



Our market and brand leadership of >50% uses the muscle of a vast distribution network



OUR WATCH BUSINESS – OVERVIEW

Revenues

- Steady growth over the past three years
- Rs. 900 Crores (\$195 million) Sales excluding exports and after-sales service - over Rs 1300 crores at retail prices (\$280 million) give us a 40% share of the total Indian Watch market.

Profits

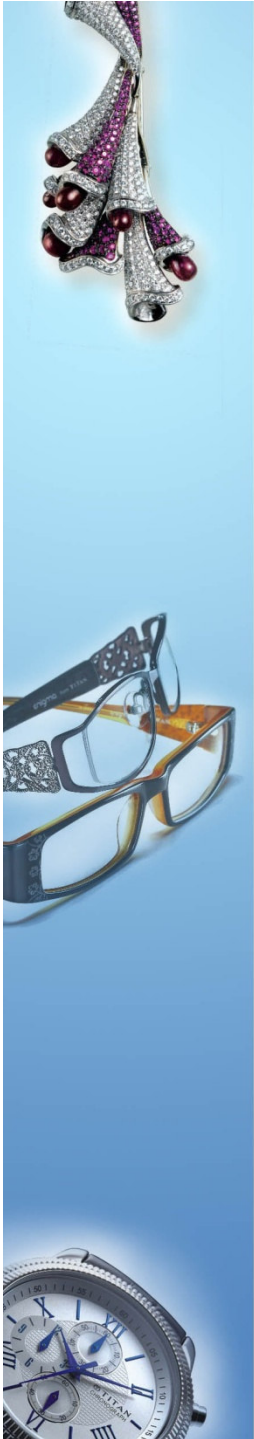
- Consistent growth
- PBT (2007/08) - Rs. 133 Crores (\$29 mn)
- PBT (2008/09) - Rs. 128 Crores (\$28 mn)
- PBT (2009/10) - Rs. 140 Crores (\$30.4 mn)

ROCE

- ROCE (2007/08) - 62%
- ROCE (2008/09) - 52%
- ROCE (2009/10) - 77%

INTERNATIONAL BUSINESS

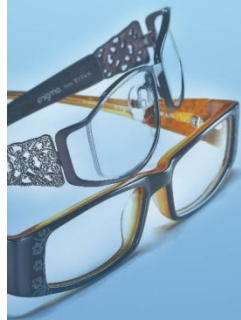
- One of India's first companies to market a consumer brand overseas.
- Titan watches are present in 26 countries outside India
- "Titan" is among the top 3 watch brands in several Asian countries
- Titan is exploring South Africa this year.
- Total export sales of over Rs 101 crores (\$22 mn) in 2009-10 including jewellery, watch components and precision engineering items.





Brands in the Watches Division

Xyllys



PURPLE COLLECTION



Inspired by Astronomy

TITAN
be more

The universe in your hand.
Be more.

ORION
from **TITAN**

www.titanworld.com

Starring 15 sophisticated designs in Steel, Gold and Rose Gold.

The advertisement features a man in a green shirt and glasses, holding a camera on a tripod against a starry night sky. A large, detailed image of the Orion watch is shown on the right. The watch has a white dial with blue accents, three sub-dials, and a brown leather strap. The Titan logo is visible on the dial.



SLIM HAS 18 NEW DIMENSIONS

TITAN EDGE. NOW IN 18 NEW STYLES.

TITAN
EDGE

THE SLIMMEST WATCH IN THE UNIVERSE



TITAN
be more

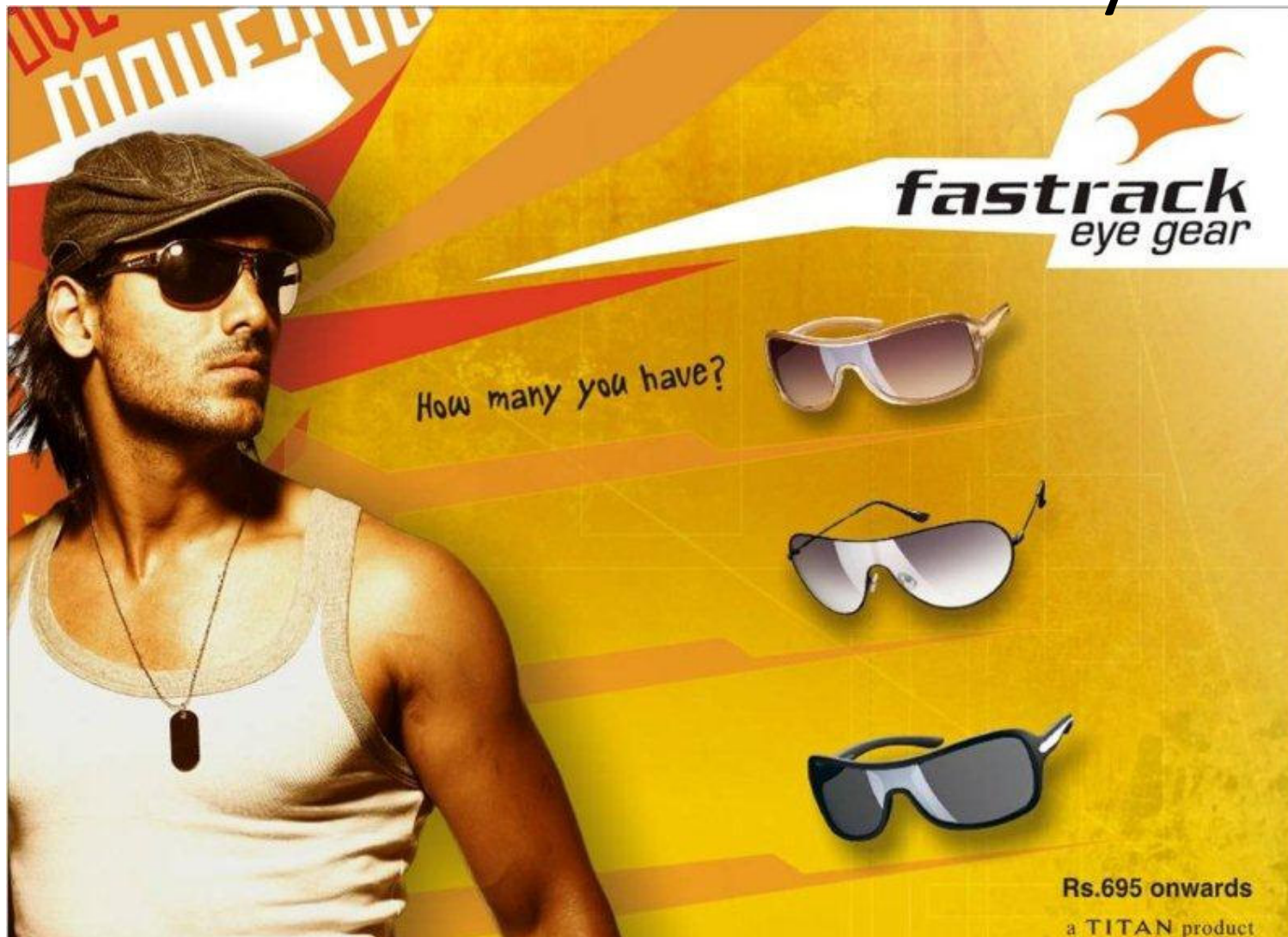
Raga Crystals



Fastrack-The Army collection



Fastrack Eye Gear



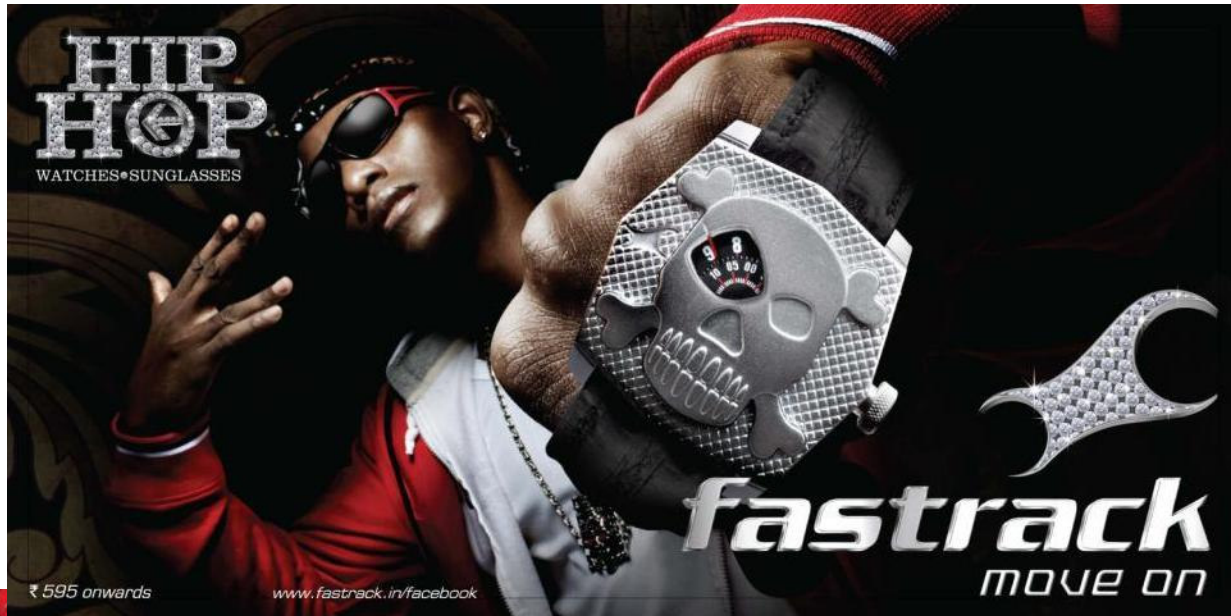
How many you have?

fastrack
eye gear

Rs.695 onwards
a TITAN product

The advertisement features a man on the left wearing a brown flat cap, dark sunglasses, a white tank top, and a dog tag necklace. To his right, three pairs of sunglasses are displayed vertically: a light-colored wrap-around pair, a white wrap-around pair, and a black wrap-around pair. The background is a vibrant yellow and orange geometric pattern. The Fastrack logo, consisting of an orange stylized 'F' shape, is positioned above the brand name 'fastrack eye gear' in a white banner. The text 'How many you have?' is written in a casual, handwritten font. At the bottom right, the price 'Rs.695 onwards' and 'a TITAN product' are listed.

HIP HOP
WATCHES • SUNGLASSES

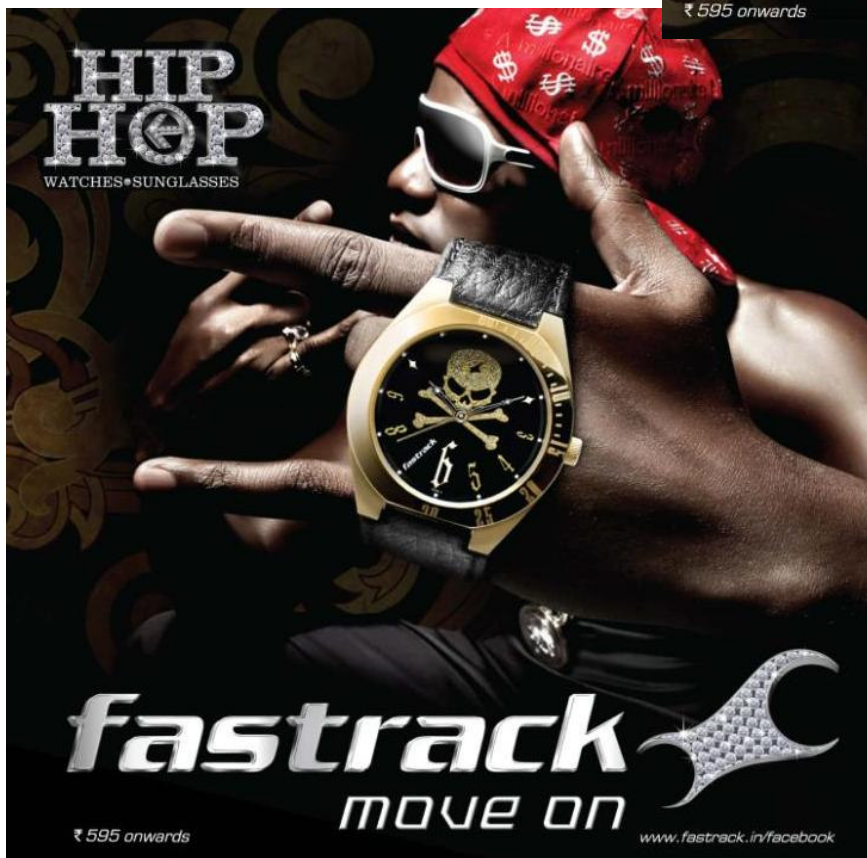


₹ 595 onwards

www.fastrack.in/facebook

fastrack
MOVE ON

HIP HOP
WATCHES • SUNGLASSES



₹ 595 onwards

fastrack
MOVE ON

www.fastrack.in/facebook



Watch Manufacturing



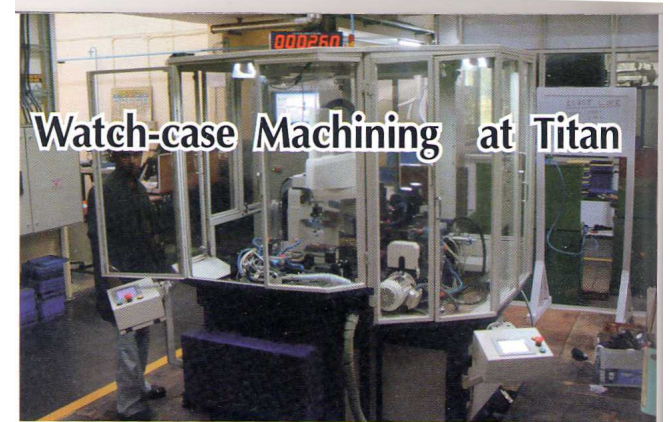
Movement Manufacturing



Ion Plating

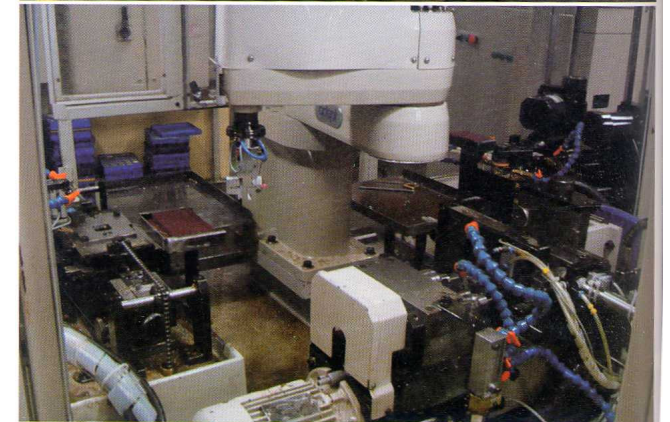


Movement Assembly



Watch-case Machining at Titan

Case Mfg

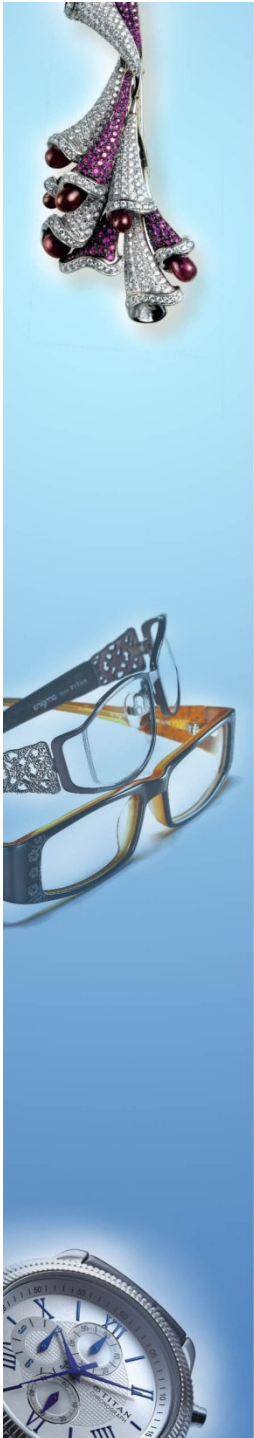


Watch Assembly

II. Jewellery Business

Jewellery

- ▶ Three major brands – Tanishq, Gold Plus and Zoya
- ▶ Largest jewellery retailer in India
 - 117 Tanishq boutiques
 - 29 Gold Plus stores
 - 2 Zoya stores
- ▶ Manufacturing facilities in Hosur and Dehradun
- ▶ Innovative Services – Golden Harvest / Future scheme, gift vouchers, gold exchange schemes and made to order facility
- ▶ Loyalty Programmes - Anuttara & Ananta
- ▶ Customer First and Lean initiatives in manufacturing and retailing



TANISHQ TODAY – A BRIEF OVERVIEW

Brand

- Tanishq the strongest and most aspirational brand in the jewellery category
- Awarded most admired brand and Retailer of the year by Images Fashion
- Enjoys a market share of about 40% in the branded jewellery segment

Network

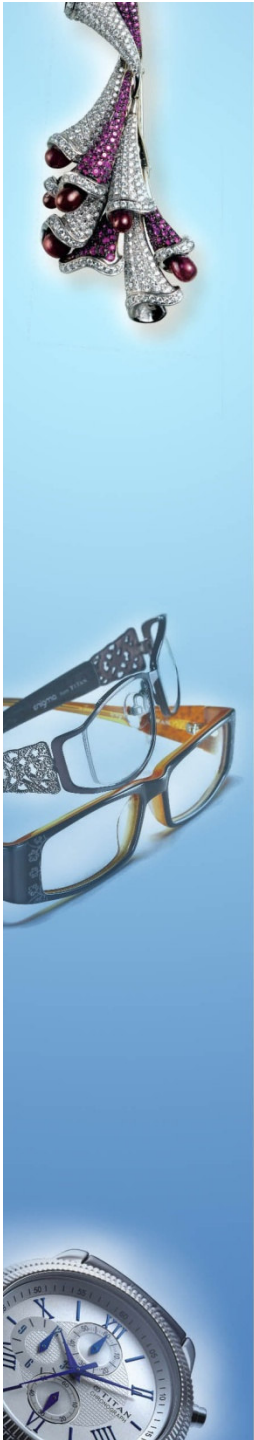
- India's only national jewellery retailer
- 117 stores in 75 towns – prime high-street locations
- Many of these stores are run by management agents and franchisees

Customer Base

- Over 1.5 million customers shopped at Tanishq last year

Gold Plus :Size of the opportunity

- Semi-urban and rural market estimated to be as much as 40% of the total : Over Rs 30,000 crs.
- Value conscious consumers, buying traditional jewellery
- Very fragmented industry with under-karatage still prevalent in many parts of the country
- A new business model and a new brand to exploit this opportunity



OUR JEWELLERY BUSINESS – OVERVIEW

Revenues

- Rapid growth of 35% p.a. over the past three years
- Rs. 3500 crores (\$ 760 mn) during the latest financial year
- Almost 75% of the Company's revenues

Profits

- Impressive turnaround in domestic market
- PBT (2007/08) - Rs. 101 crores (\$22 mn)
- PBT (2008/09) - Rs. 194 crores (\$42 mn)
- PBT (2009/10) - Rs. 245 crores (\$53 mn)

ROCE

- ROCE (2007/08) - 60%
- ROCE (2008/09) - 84%
- ROCE (2009/10) - 96%

ZOYA

THE BRAND

Jewellery for the design
discerning, high end
customer.

ZOYA



The Brand Campaign theme : Decadence

ZOYA



The Brand Campaign theme : Decadence

ZOYA



The Brand Campaign theme : Decadence

ZOYA



ZOYA





Jewellery brand for the
progressive woman

Relevant across segments

Premium space



π
TANISHQ
DIAMONDS OF CLASS

Creating relevance across various segments – High Value

Fashion Space



Creating relevance across various segments – Fashion

WEDDING SPACE



Creating relevance across Weddings

TANISHQ



TANISHQ





GOLDPLUS
from **TATA**



In association with
WORLD GOLD COUNCIL

அழகு மலர்களினால்
தூண்டப்பட்ட அற்புத
ஆபரணங்கள்..!

Pushpita

G009PHM

G009SHM

'புஷ்பிதா'-இது மலர்களின் அழகிய வடிவங்களால் தூண்டப்பட்டு 22 காரட் தூய தங்கத்தில் எழிலூடன் உருவாக்கப்பட்டுள்ள நகைவரிசையாகும். கண்களுக்கு விருந்தாக அமையும் இந்த நவநாகரீக ஆபரணங்களைக் காண இன்டே கோல்டுபிளஸ் ஜோல்டுபிளஸ் வரலாறு தாரங்கள். நீங்கள் விரும்பும் தங்க மயங்களை உங்கள் செந்தலாக்கி மகிழ்ச்சிகள்..!

GOLDPLUS
from TATA
Jewellery Showroom

மேலும் விவரங்களுக்கு www.goldplus.in என்றும் இணையதளத்தைப் பார்வையிடவும்.

Jewellery Manufacturing

Gold

Pure Gold



Alloying



Fire Assay



Casting



Traditional jewellery making

Master making



Mould making



Waxing



Casting



Finished product



Polishing



Linking



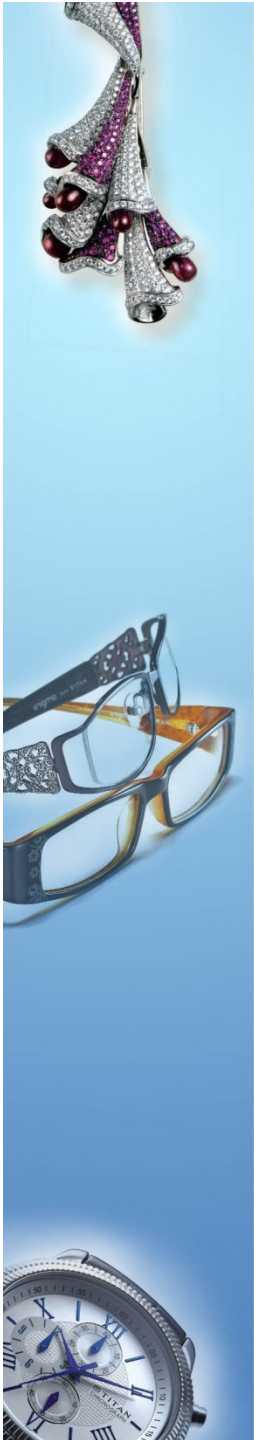
Stone setting



IV. Eyewear Business

Eyewear

- India's largest optical retail chain (122 stores)
- State of the art eye-testing facilities
- Products include frames, sunglasses, contact lenses, ready readers, lens cleaning solutions and other accessories
- Three in-house brands
 - Titan, Eye+ and Dash
- Several international and luxury brands
 - Gucci, D&G, Armani, BOSS, Esprit, Daniel Swarovski and Mont Blanc
- Key differentiators – Style consultants, Zero-error prescription, free eye testing, scratch-resistant lenses, lens accuracy certificate





THE EYEWEAR MARKET – AN UNTAPPED OPPORTUNITY

Incidence:

**30% of population typically needs correction in vision ~ 300 mn
Users: 84mn users – which is about 25% of those who need the correction
Consumers change their eyewear once in 3 to 4 years on an average**



Market size:

- 25-35 million units per annum
- Rs 1500-1800 crores per annum (\$325 to \$400 mn)
- Repeat purchase is a regular feature from adolescence to old age.
Customer lifetime value is very high
- Almost everyone over 40 yrs needs correction.

- **Growth:** Market has been growing in double digits ~ 15-20% per annum and likely to sustain
- **Demand drivers:** Urbanization, literacy, Penetration of TV & computers, Poor eye health due to lifestyles/ improper diet, etc.



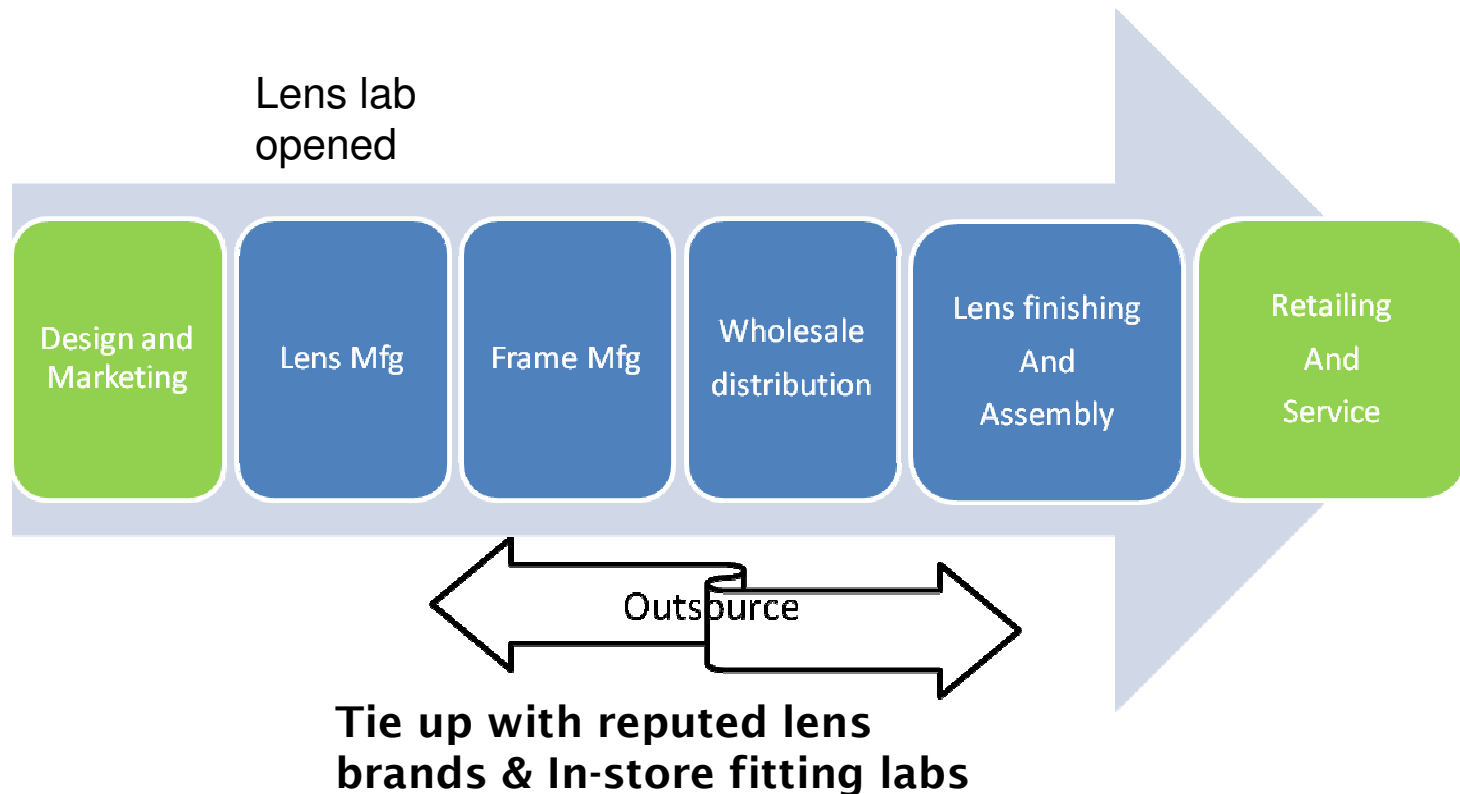


OUR BUSINESS PROPOSITION

To enter as a retail brand – Chain of Stand Alone Stores

- Product / Service Offering:
 - Eye checking, Optometry
 - Range of frames - Titan & licensed brands
 - Range of **Branded** Lenses
 - Sunglasses – Titan, Fastrack & licensed brands
 - Contact Lenses, Accessories

WHERE WE WILL PLAY IN THE VALUE CHAIN



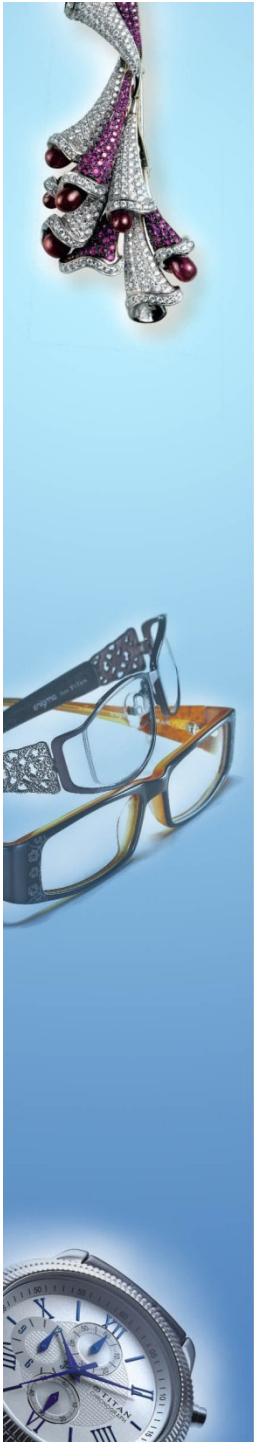
**Focus on strengths and high margin areas:
DESIGN, RETAIL, SERVICE & MARKETING**

PRODUCTS



SWITCHERS
TITAN EYE+

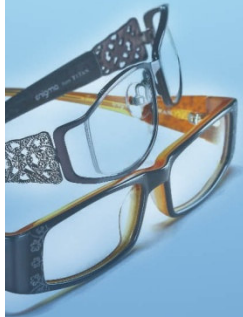
TITAN⁹¹



TITAN EYE+
WORLD CLASS OPTICAL STORES



TITAN⁹²



Lens Manufacturing Lab

LENS LAB



SURFACING DEPARTMENT

**POWER GENERATION
MACHINE - HSC MASTER**



POLISHER – CCP 103



LASER MARKER - CCL



HARD COATING DEPARTMENT

**HARD COATING MACHINE –
CHC 150**



ANTI REFLECTION COATING DEPARTMENT

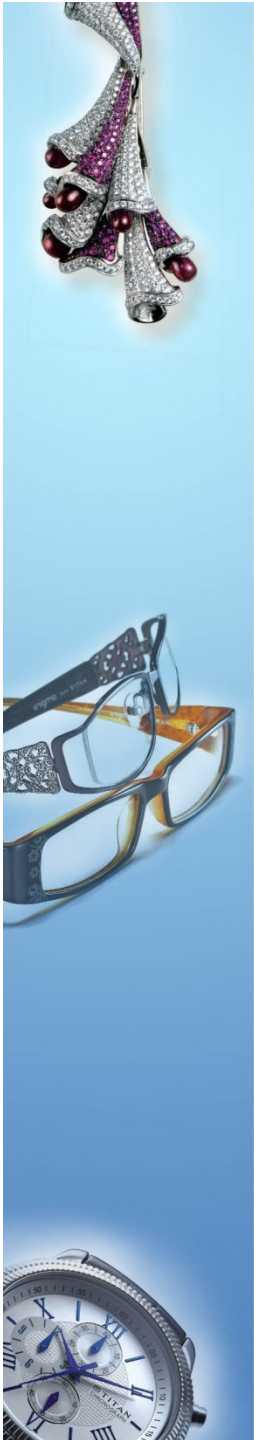


**ANTI REFLECTION
COATING MACHINE -
BOXER**

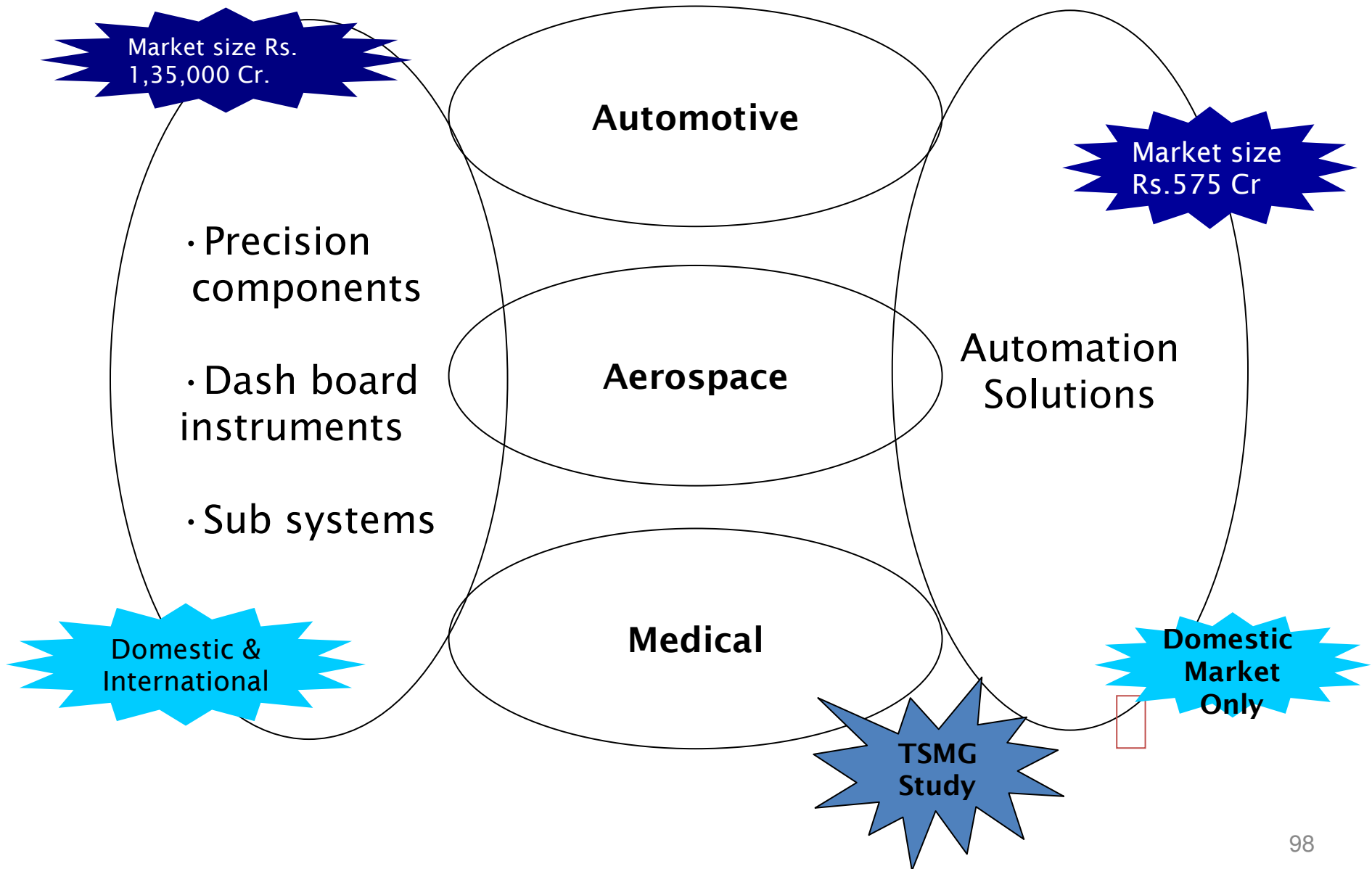
III. Precision Engineering Business

Precision Engineering

- Leverages engineering capabilities
- B2B business – balances risk of B2C businesses
- ▶ The Opportunity
 - India growing as a manufacturing base for precision products
 - Cost pressures and offset requirements guarantee a long term opportunity
 - High cost of switching for customers
 - Large & growing market: US\$ 32 billion globally
- ▶ Catering to
 - ▶ Aerospace industry
 - ▶ Automotive Industry
 - ▶ Oil Exploration & Production
 - ▶ Machine building and Automation Business
- ▶ Clients include
 - ▶ Eaton, US
 - ▶ Hamilton Sunstrand, US
 - ▶ Microtechnica, Italy
 - ▶ Pratt & Whitney, US
 - ▶ Ford, UK
 - ▶ Bosch, India
 - ▶ Timken, India



Current position: 3 segments 3 streams



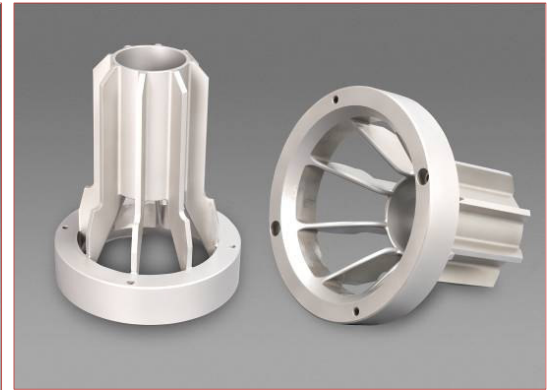
Wiper Motor Assembly Lucas TVS



- Value Rs.289 lakhs
- Complete assembly & Testing of wiper motors - 23 models
- 21 Stations
- 14 stations with universal fixtures
- 13.5 Seconds cycle time
- Lean design of stations
- Performance Testing, Noise Testing



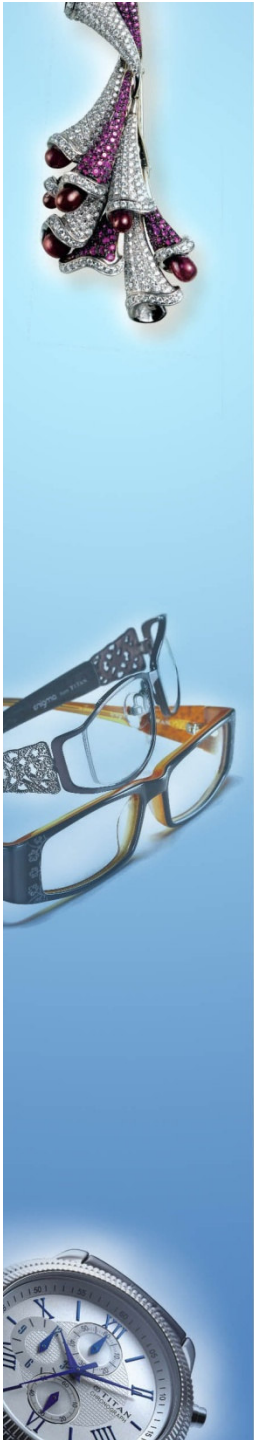
Recent Products



Precision Engineering Business

The Customers

- Eaton, USA
- Hamilton Sunstrand, USA
- Microtechnica, Italy
- Visteon, USA /India
- Ford, UK
- Bosch, India
- Lucas, India
- Tata Motors, India
- Timken, India
- Turbo Energy, India
- Stanadyne, India
- Tyco Electronics, India



2009-10 – Summarised Results

₹ Cr.

(Rupees in Crores)	Watches	Jewellery	Others	Corporate	Total
Sales / Income from Operations	1051.89	3497.47	153.76	-	4703.12
Less : Excise Duty	26.55	-	2.15	-	28.70
Net Sales / Income from Operations	1025.34	3497.47	151.61	-	4674.42
Add : Other income	1.44	6.72	0.15	3.55	11.86
Net Sales / Income from Segments	1026.78	3504.19	151.76	3.55	4686.28
Profit before interest and taxes	144.73	254.68	-38.89	-13.78	346.74
Less : Interest					25.42
Profit before taxes					321.32
Less : Taxes					71.00
Net profit after taxes					250.32
Capital Employed	227.09	371.80	78.02	125.02	801.93

Additional Amortisation of trademarks during the year – Rs.24.04 Crores

Watches – Rs. 18.44 Cr

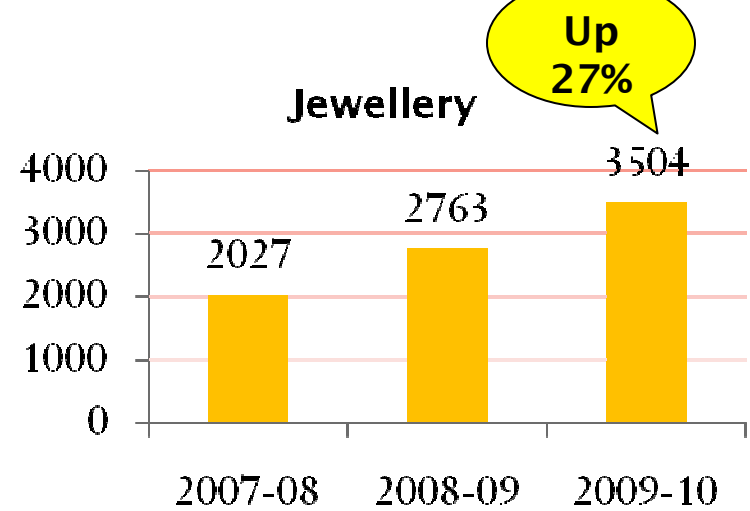
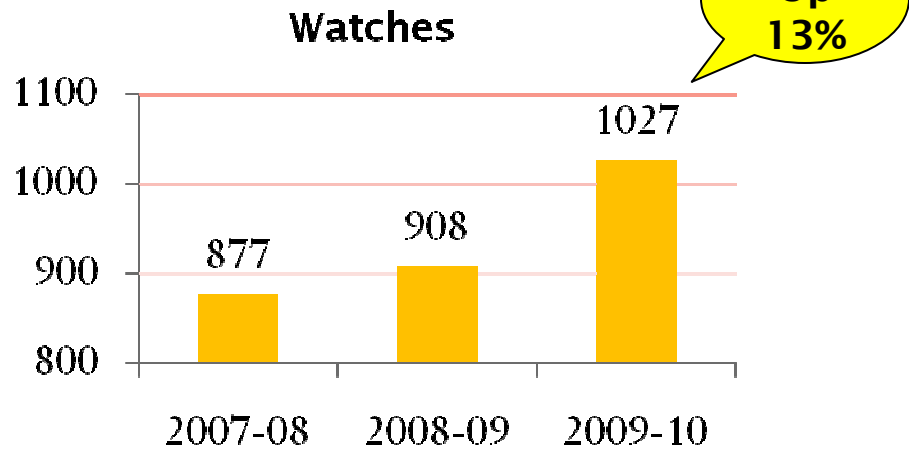
Jewellery – Rs. 5.6 Cr

2009-10 – Highlights of the year

- Financials
 - Company Income crossed Rs 4700 Crores (over US\$ 1 billion)
 - PBT crossed Rs 320 Crores (US\$ 70 million)
 - PAT crossed Rs 250 Crores (US\$ 55 million)
 - Borrowings reduced below Rs 75 Crores (US\$ 16 million) for the first time in 20 years
- Brands
 - Brand Tanishq crossed Rs 3000 Crores (US\$ 660 million)
 - Brand Fastrack crossed 1.75 million watches
- Retailing
 - World of Titan, Helios and Fastrack stores crossed 300
 - Tanishq, Zoya and GoldPlus outlets touched 145
 - Titan Eye+ outlets crossed 80
 - Total area of retail space crossed 685,000 sq ft

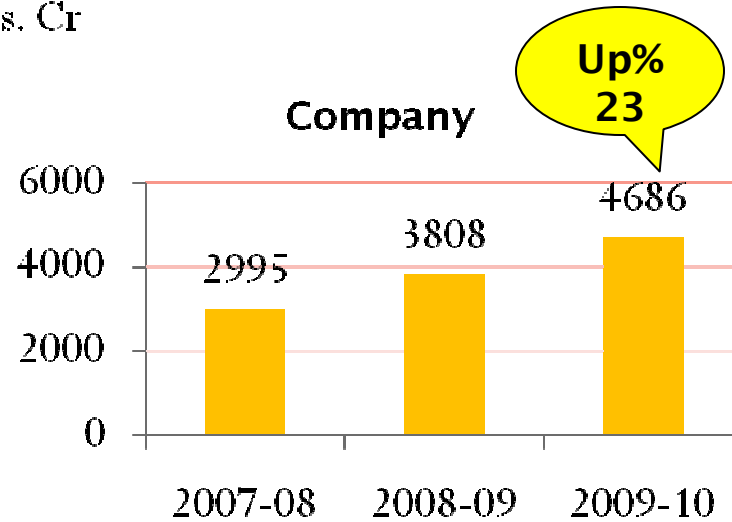
THE THREE YEAR JOURNEY... INCOME

₹ Cr.



■ Income Rs. Cr

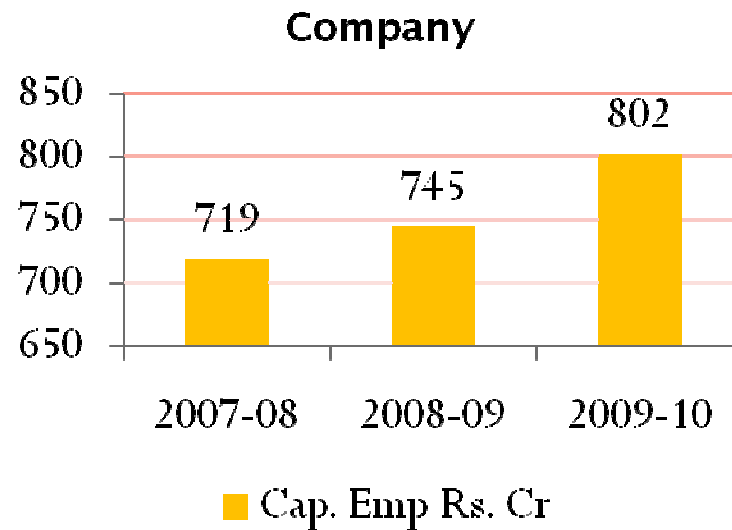
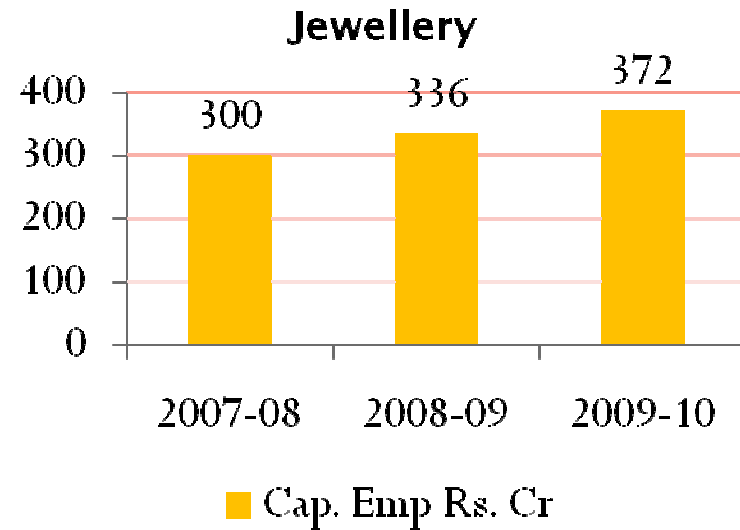
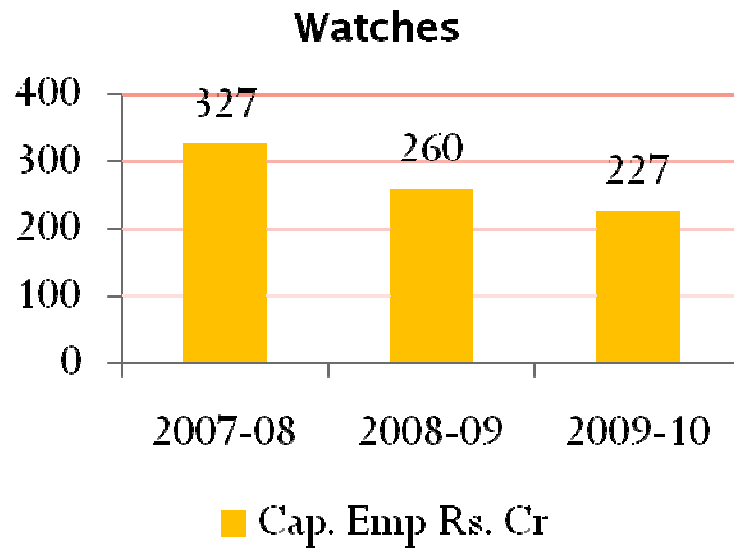
■ Income Rs. Cr



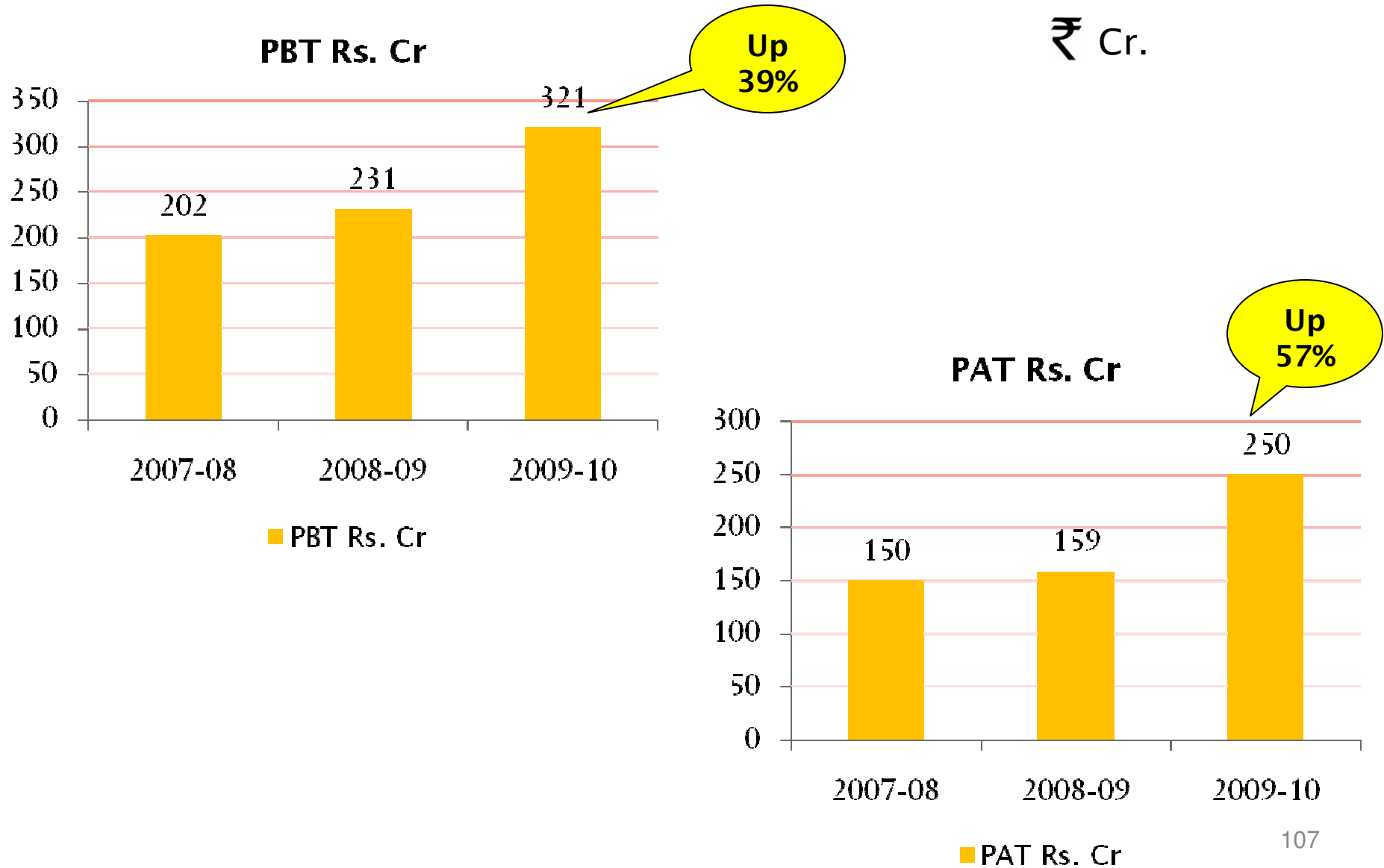
■ Income Rs. Cr

THE THREE YEAR JOURNEY... CAPITAL EMPLOYED

₹ Cr.

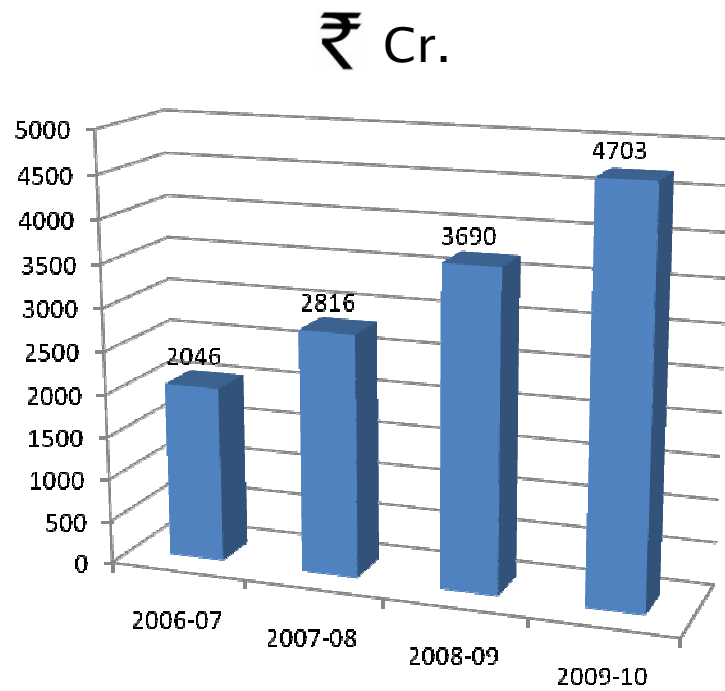


THE THREE YEAR JOURNEY... PROFITABILITY



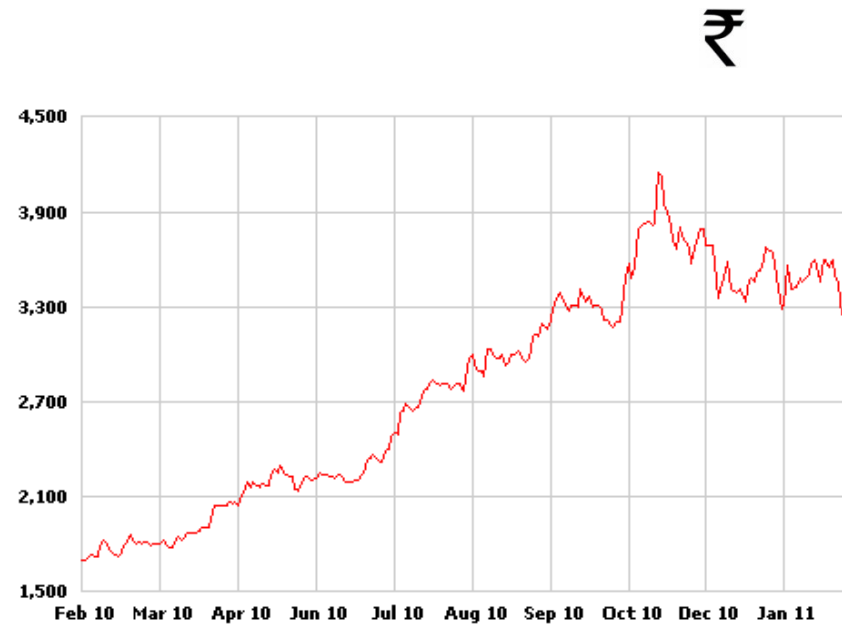
Where We Stand Today

Revenue



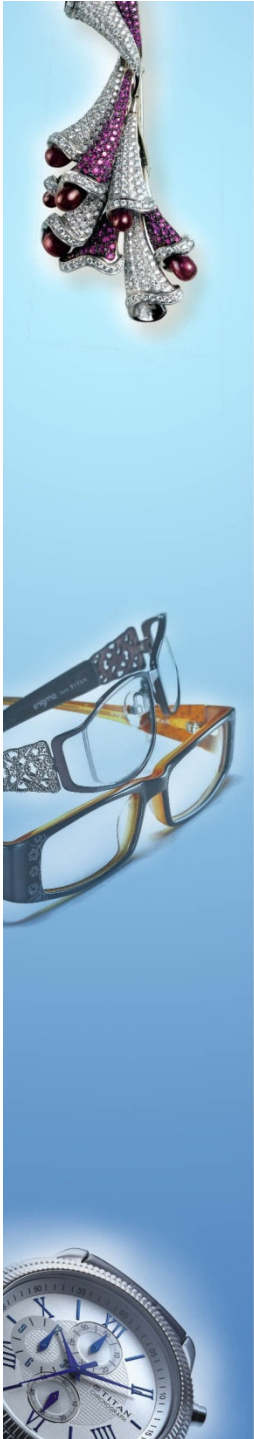
Stock Movement

(over 12 months)



MARKET CAPITALISATION





Nine Months Performance – 2010-11

April–December 2010 – Summarised Results

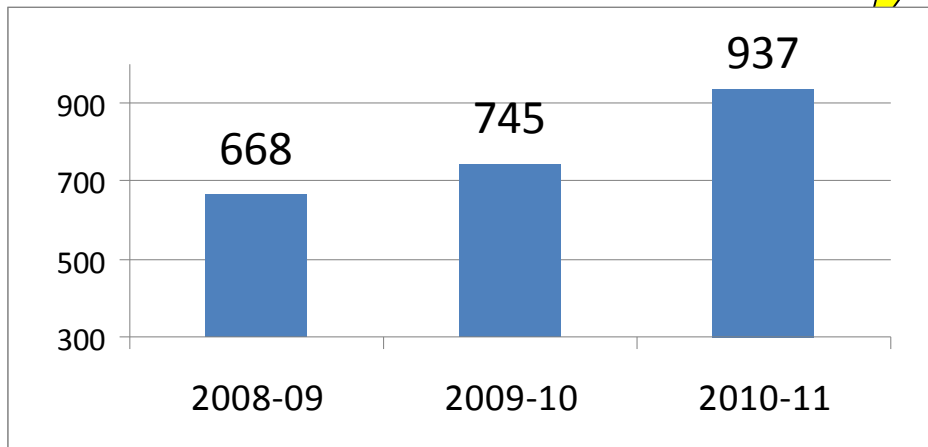
₹ Cr.

	Watches	Jewellery	Others	Corporate	Total
Sales / Income from Operations	970.28	3641.64	167.45	-	4779.37
Less : Excise Duty	33.60	-	2.45	-	36.05
Net Sales / Income from Operations	936.68	3641.64	165.00	-	4743.32
Add : Other income	0.82	12.29	0.10	18.51	31.72
Net Sales / Income from Segments	937.50	3653.93	165.10	18.51	4775.04
Profit before interest and taxes	176.52	310.17	(8.16)	7.65	486.18
Less : Interest					6.94
Profit before taxes					479.24
Less : Taxes					132.62
Net profit after taxes					346.62
Capital Employed	314.17	(185.40)	111.1	904.89	1144.76

PERFORMANCE – 2010-11 – FIRST NINE MONTHS INCOME

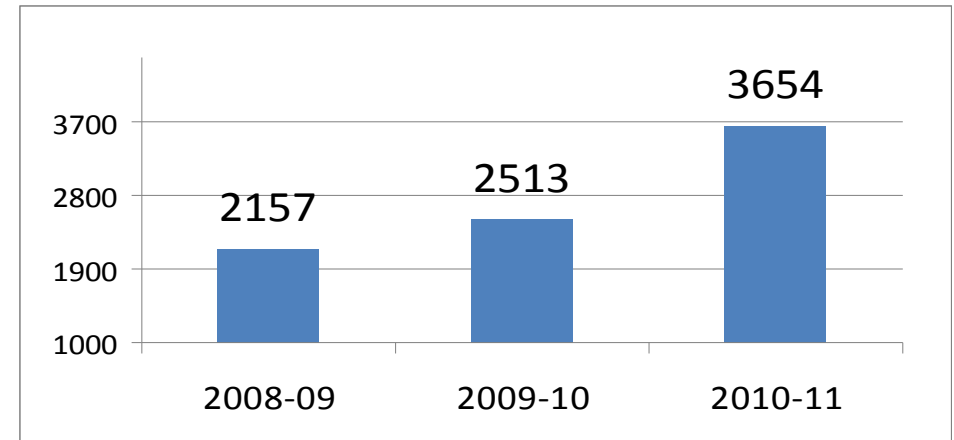
Watches

Up
26%



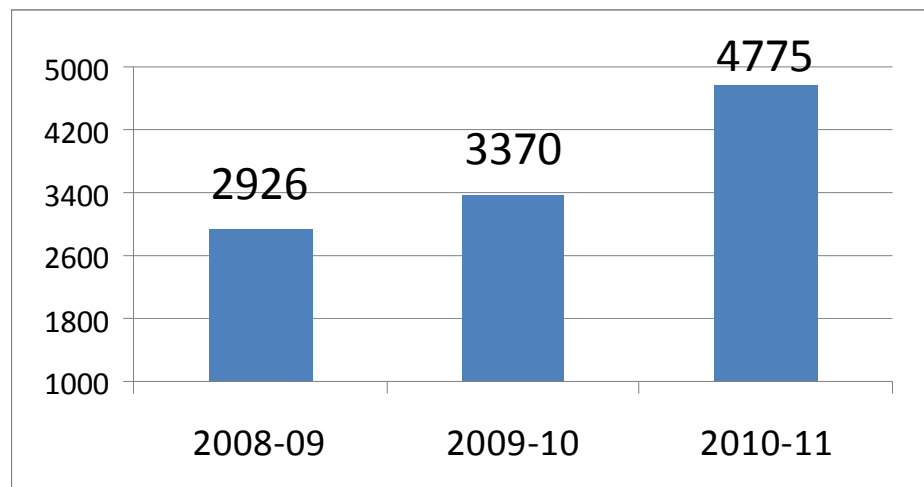
Jewellery

Up
45%



Company

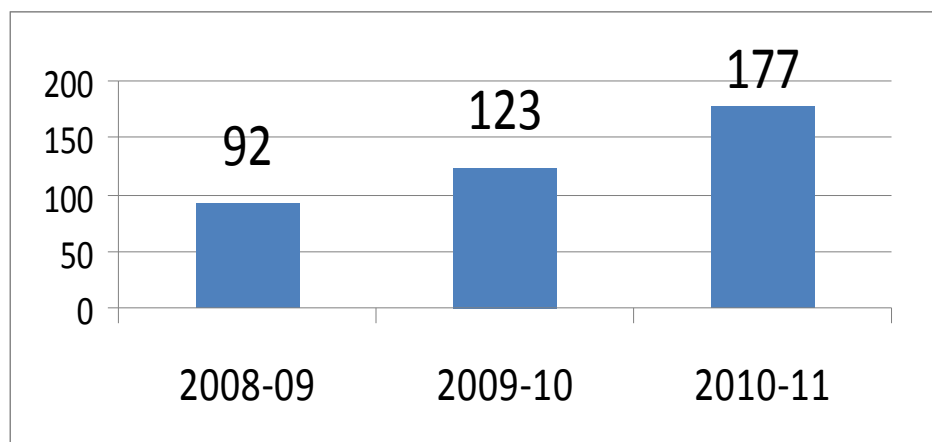
Up
41%



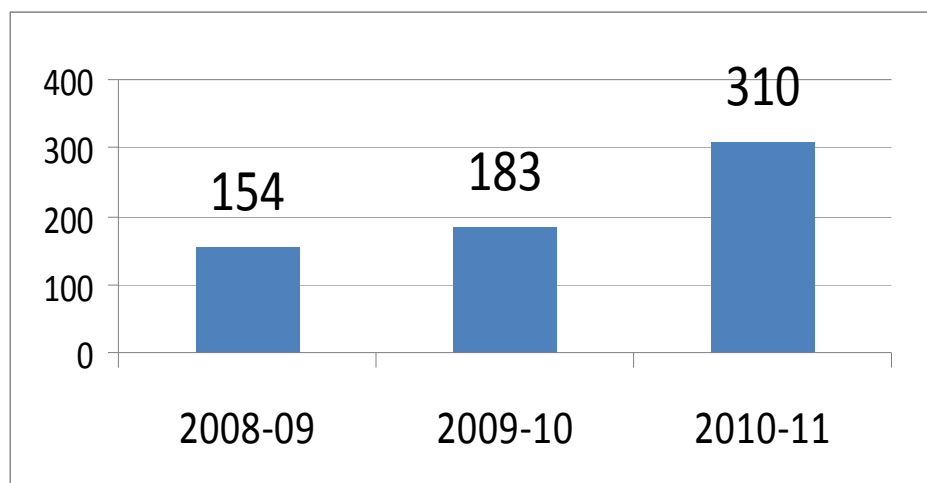
₹ Cr.

PERFORMANCE – 2010-11 – FIRST NINE MONTHS

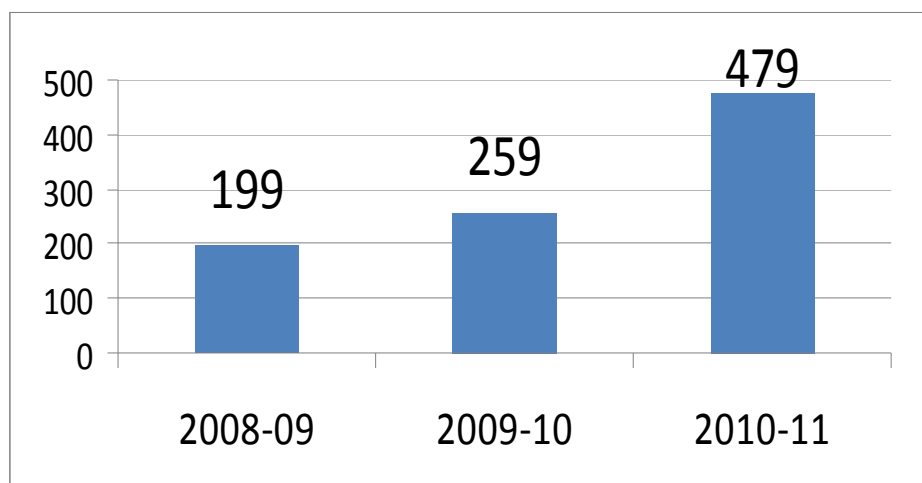
Watches – EBIT



Jewellery – EBIT



Company – PBT

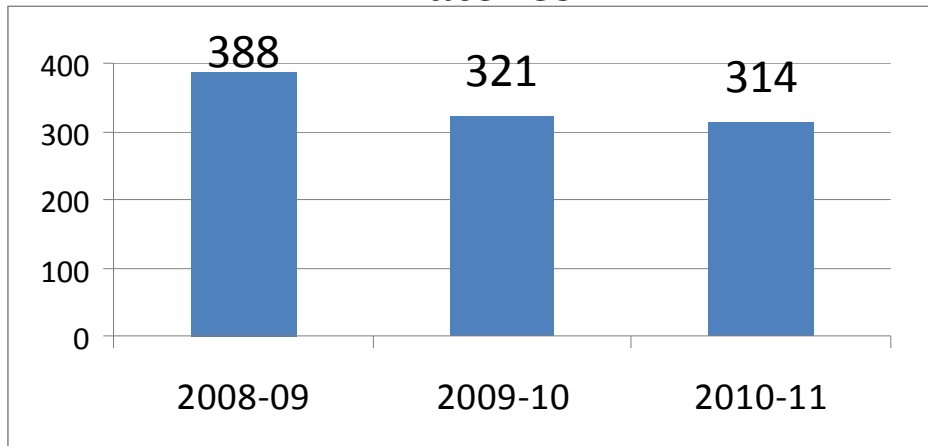


₹ Cr.

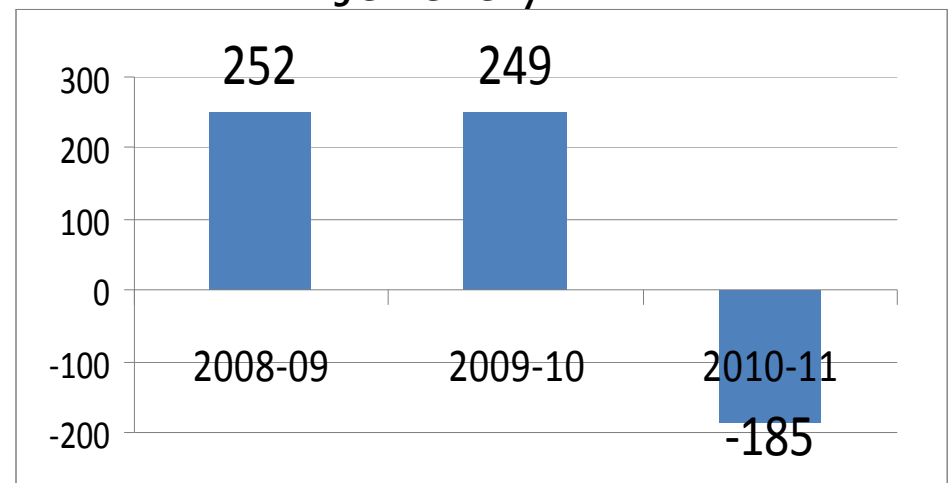
PERFORMANCE – 2010-11 – FIRST NINE MONTHS

CAPITAL EMPLOYED

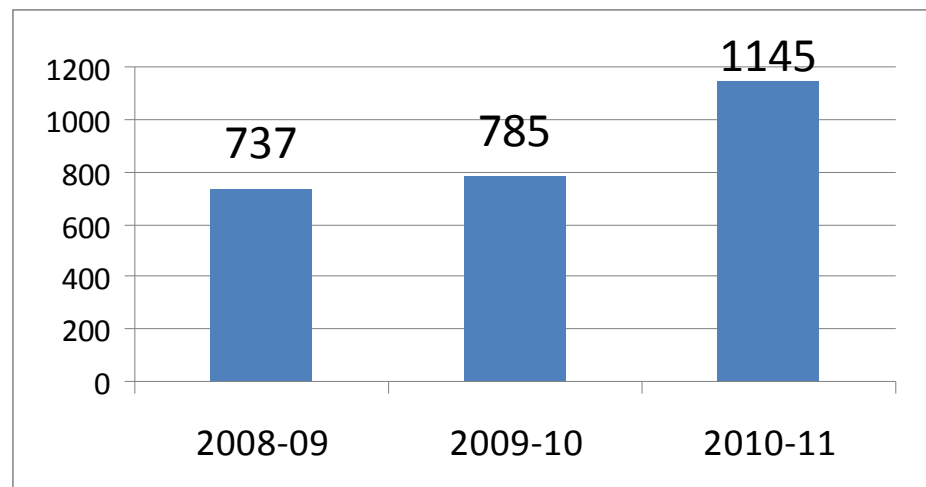
Watches



Jewellery



Company



₹ Cr.

RETAIL SALES GROWTH – 2010-11 (YTD DEC 2010)

Sl.	Retail Channel	Total growth	Like to Like growth
1.	World of Titan	21%	13%
2.	Tanishq	47%	44%
3.	Titan Eye+	67%	47%
4.	Fastrack	4 times	Doubled
5.	Gold Plus	13%	13%
6.	Helios	3 times	45%
7.	Zoya	46%	46%
8.	Large Format Stores in Watches	66%	38%

SALES PER SQUARE FEET

Sl.	Channel	2009-10 ` per sqft	2010-11 (annualised) ` per sqft	Growth
1.	World of Titan	18400	21000	14%
2.	Tanishq	132000	167000	26%
3.	Gold Plus	93000	103000	11%

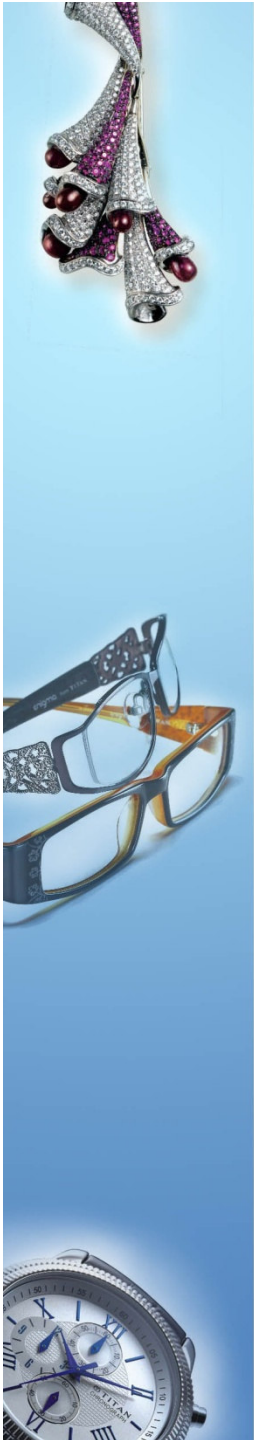
Capabilities

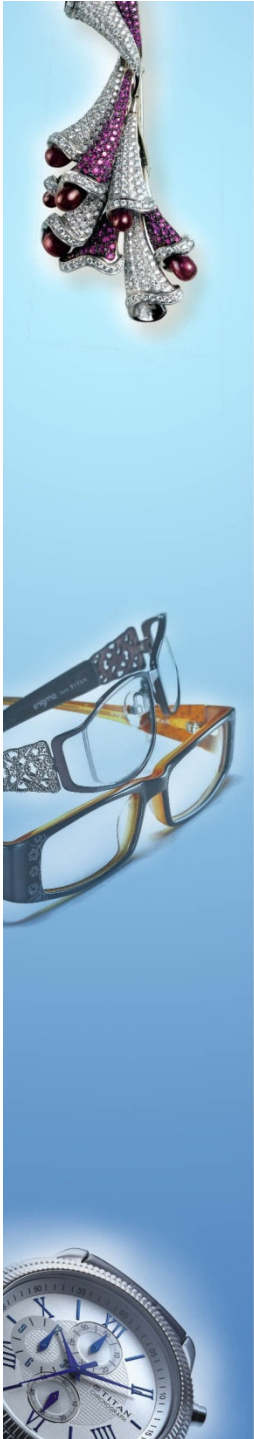
- Brand building
- Retailing
- Design
- Engineering
- Supply Chain

Fuelled by:

**A passionate & capable Team
and**

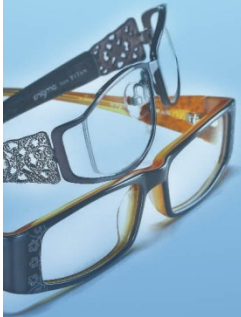
**A unique culture that encourages innovation
blended with strong
performance orientation**



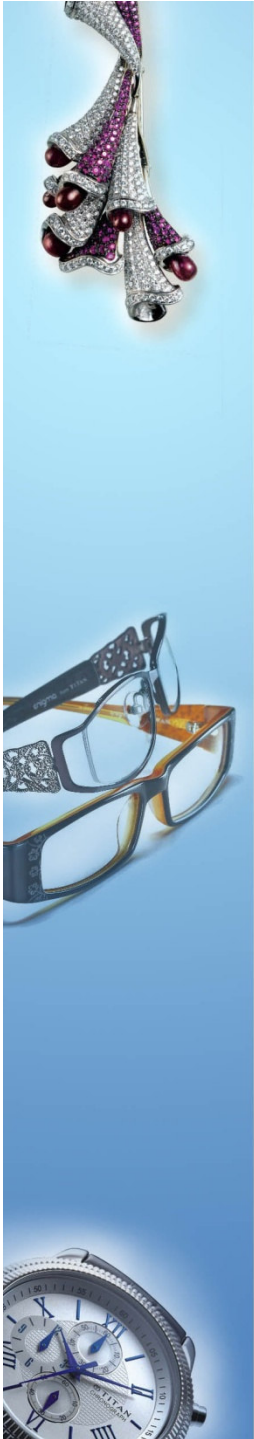


CORPORATE SOCIAL RESPONSIBILITY

KARIGAR PARK



TITAN TOWNSHIP



TITAN SCHOOL



Recognition

Corporate

- Great Place to work award-19th overall position and 1st in retail
- Bhaskar Bhat- Leadership Award given by Qimpro Foundation
- Titan-Best Commercial Establishment-Award for Corporate Sustainability
- ET Retail Award for “Most Innovative Retailer”

Watches

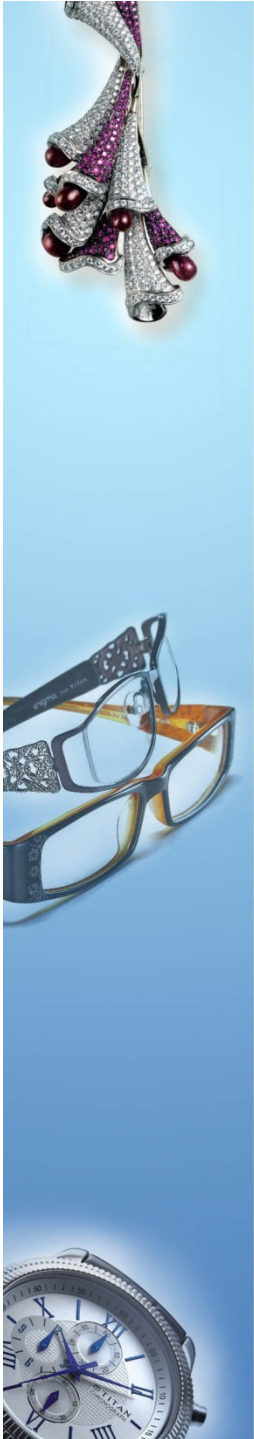
- Watch World Awards-Flagship Store, Mumbai and Titan “ Be More Legends”
- Golden Peacock Award-Titanium Edge watch
- India’s most trusted brands-Titan and Sonata
- Overall brand leadership award for Fastrack

Jewellery

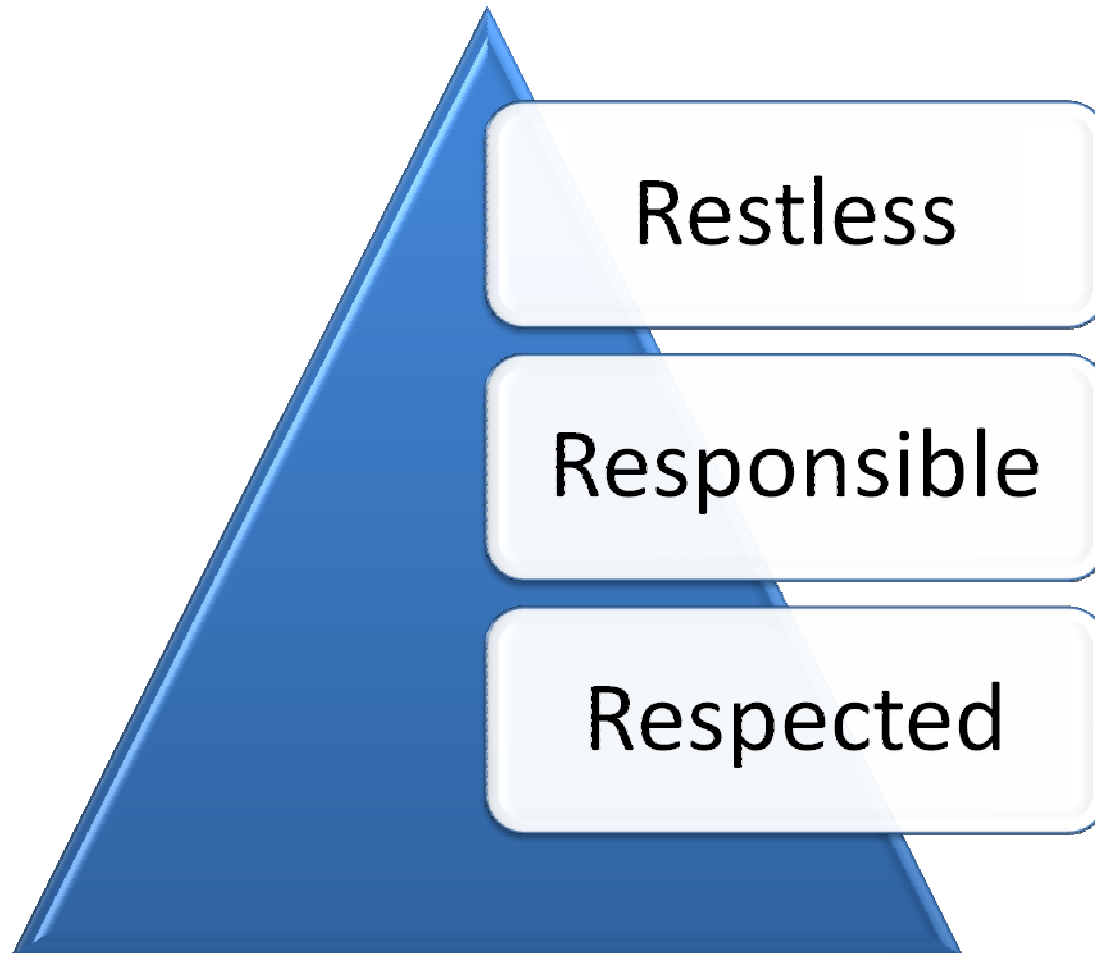
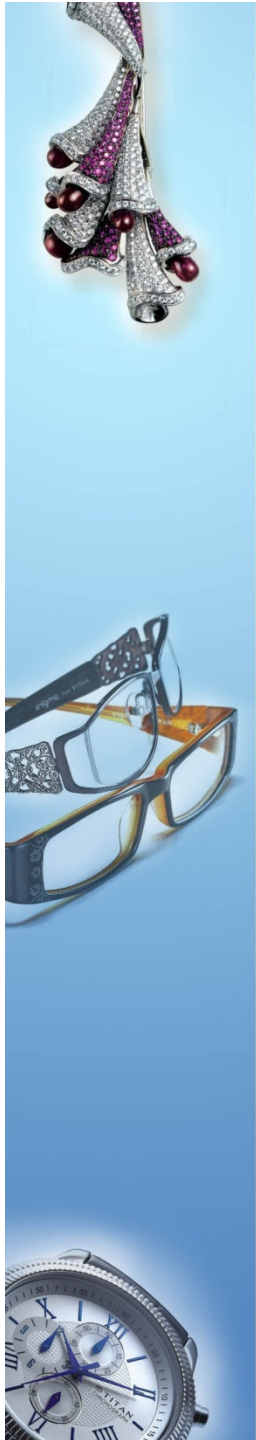
- GoldPlus-Anantha Program-Award from Qimpro Foundation and the ET Retail award for Customer Relation Management.
- Gold Plus wins ET Retail award for “Rural Marketing”
- Tanishq “ One” –Digital Media Award
- Tanishq wins ET Retail award for “Best Store inauguration”

What's the Future?

- Targeting three-fold growth in revenue in 5 years to Rs14,000 crore making us a 3.5 billion dollar company
- Huge opportunity in International Markets
- Opportunity in Jewellery: 100,000 crore rupees market
- Eyewear – Rapid expansion of our world-class Titan Eye+ stores to dominate the optical industry in India



The House of Titan Today





- Thank You

