

Mission Gaurav

Migrant Support Programme

Implementation Partners



Project Duration: September 2020 to March 2021



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1. Project Synopsis

The lockdown situation amidst the COVID-19 pandemic had dislocated its migrant population. Lack of jobs and money, and with public transportation shut down, hundreds of thousands of migrants were forced to walk hundreds of miles back to their home villages – with some dying during the journey. This had brought the plight of migrant workers to the forefront. However, these workers despite their significant economic contribution largely have remain un-visible withno social security protection and are among the worst hit by the Covid-19 crisis.

Government had launched a series of measures to protect the vulnerable groups and help them tide over this difficult situation. These measures include social assistance, followed by actions inensuring food security, and supply-side labour market interventions. Significant efforts are being made to provide immediate assistance to economically weaker community who are going to bear the brunt of the economic crisis the most. This is being done through cash transfer using the direct benefit transfer methodology and free ration supplies.

However, a study finding revealed that a substantial number of migrants are not able to access the relief package, largely due below mentioned reasons.

An estimated 62% of the beneficiaries do not have information about emergency welfare measures provided by the Government. Similarly, 37% of beneficiaries are unaware on how to access the existing schemes.

Inclusion errors due to poor documentation and mis-match of information across different documents leading to eligible beneficiaries unable to access social welfare.

Financial assistance by the government is through DBT. However, many are unable to withdraw money due to reasons to poor awareness, illiteracy, travel restrictions, limited capacity of banks and KYC issue. A significant number also claim of not having a bank account while many have inactive accounts

The above gaps lead to undesirable outcomes for otherwise well-designed relief package announced by the government. This led the Trusts to focus on supporting migrants as part of Trusts response to Covid-19.

2. Key Objectives

The key objectives of the program are listed below

a) Food Security

Facilitating delivery of ration to left out vulnerable migrant families by ensuring linkage to National Food Security Act .

b) Cash Benefits

Facilitating linkages to social security schemes providing monetary benefits to vulnerable households

c) Livelihood Opportunities

Facilitating linkages with livelihood opportunities (MGNREGA) and skill training schemes

d) Policy & Advocacy

Review & Advocacy of labour codes and legislations & State migration policies

3. Major Schemes

The major schemes targeted through the program are listed below

a) Food Security

- Linkage to benefits under National Food Security Act (PDS).
- Nutrition to pre-school, school children, pregnant and lactating mothers through take home rations .

b) Cash Benefits

- COVID-19 financial assistance (PMGKAY).
- Social Security Schemes - Pension- old age, widow and disable
- Building and other Construction workers welfare board Schemes
- Educational Scholarship
- PM/CM Kisan Samman Nidhi .

c) Livelihood & Sustenance

- Employment through MGNREGA
- Skill Linkages .
- Micro Loans
- Agriculture (saplings, seed kits)
- Livestock (cattle subsidy, deworming, vaccination)
- Insurance

4. Coverage Plan

The program was undertaken in the states of Rajasthan , Chhattisgarh, Jharkhand and Odisha covering . Detailed Coverage plan tabulated below

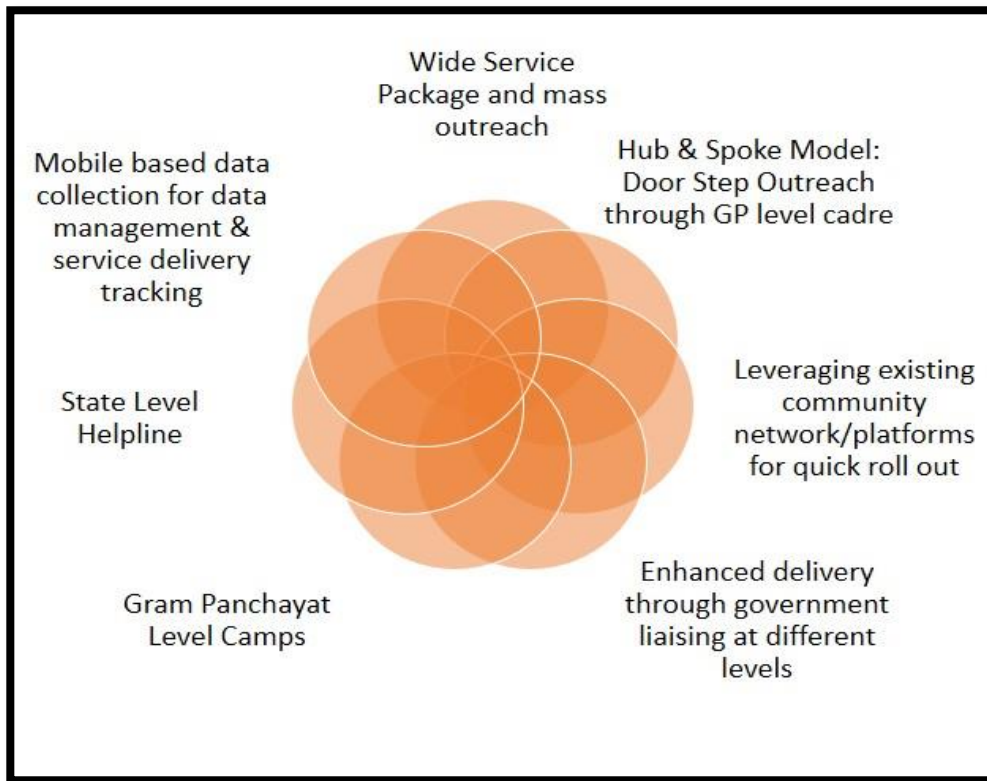
States	Districts	Block	Apna Seva Kendra	Shramik Mitra
4	22	87	47	610

5. Service Package

The project focused on delivering of immediate relief to vulnerable migrant workers by facilitating linkages to government entitlement. More services were added to the current list to ensure cash benefit transfer schemes and support reaches to vulnerable migrant families. Additionally, other high impact services such as linkages to skill enhancement opportunities, credit counselling for self- employment and paralegal services have been added to provide long term support.

6. Implementation Strategy

Implementation strategy adopted during the program has been captured in the box below .



In the current phase of Migration initiative, a technology portal and a mobile application was developed with the support of technology service provider. The portal played an

important role in managing and tracking large quantum of scheme. The portal was designed to capture beneficiary profile, identify service eligibility, track the process of service facilitation operational monitoring and management support, and reporting. While the web-based portal runs with complete functionality on the internet at the Hub, the spokes(Shramik Mitras) in villages use mobile app in both offline and internet-enabled modes in capturing beneficiary profiles and tracking service facilitation.

7. Implementation Summary

The flow of the implementation plan is summarized below .

a) Household Identification

Under this process Shramik Mitra visited and mobilized the community through doorstep process and identified the family who are vulnerable and eligible for any social security scheme of rupees 1000 – 6000 monetary benefits. This process was done through DELTA mobile application.

b) Registration Camp

After Household identification, Mobile Apna Sewa Kendra were deployed at registration camps at community level to do the registration and application for entitlement documents (if required) and after that they would do the mapping of the online application for social security scheme as per the eligibility .

c) Linkage with Apna Sewa Kendra (ASK)

Registration Camp and Scheme application at ASK center was deployed after the eligibility of the schemes at the household level and then the social entrepreneurs did the online filling the application as per the eligibility criteria of the linked scheme.

d) Monitoring and Reporting Mechanism

For reporting and monitoring purpose an online portal named Tata Trusts Migration Portal was used , recording the details of household and details of service applied. It can be tracked by both partners and Tata Trusts Team or anybody else who has access. It can be tracked at any level at, block, district, state and Central.

e) Liaisoning and Advocacy

This was a major part of the implementation because all scheme application were delivered and fulfilled by the government and local administration. So, after application of the scheme with proper entitlements and documentation, block, district and state level team met with relevant government department for the purpose of liaisoning and submission of required hard copy documents for ensuring the delivery the schemes. And under Mission Gaurav MGNREGA has also been majorly focused. So, in this reference team did identification of Active Job card and also did application for new job

card and then facilitate for work demand with Liaisoning and coordination of the department at different level.

8. Qualitative Outcomes

Mission Gaurav programme was designed for facilitating the migrant and other vulnerable families for ensuring the government social security schemes of minimum rupees 1000 – 6000 monetary benefits through ensuring the proper entitlement and supportive documents.

- After awareness, activation, and application for MGNREGA job card application migrants will get the employment opportunity in future too after rollout of the Mission Gaurav programme .
- Linkage with social security schemes get highly support to improve the economic condition of migrants in the pandemic situation of Covid – 19.
- Some schemes are recurring benefit scheme so, through those schemes' beneficiaries can avail the benefit on a recurring basis .
- Through this short-term engagement, the vulnerable community got aware about the ASK and got connected and registered with the center , this has helped in making the community knowledgeable to check on the new schemes if any launched by the government and to avail the benefits .
- Through the Programme high level of Liaisoning and coordination has been developed with different government department, which will be beneficial for future also.
- Knowledge level of the community has increased about different line department for access for different schemes which will be beneficial for them.
- As per the experience of Mission Gaurav it can be replicated in other areas also to facilitate the migrants and other vulnerable families for access to entitlements and different social security schemes.
- Facilitation for MGNREGA is a learning for the on ground teams to facilitate the communities that they would work with in future and aid and assist in linking them to the scheme.

9. Quantitative Outputs

Key outputs achieved through the program are tabulated below state wise .

Indicator	Unit	Rajasthan	Odisha	Chhattisgarh	Jharkhand	Total
Households that have benefited from the Program	Number (in lakhs)	3.84	1	1.96	1.51	8.31
No of individuals who have benefited *	Number (in lakhs)	15.36	4	7.84	6.04	33.24
Total amount of benefits that was received by the beneficiaries	Rs. (in Cr.)	67	21	21	29	138

*The delivery is focused at a HH level assuming an average size of 4 individuals per HH/family.

10. Target Vs Achievement of Key Performance Indicators

All 4 States – Consolidated

Key Performance Indicator	Target (Lacs)	Achievement (Lacs)	% Achievement
Beneficiary households registered under project	9.2	11.8	128%
Entitlement applications initiated for target beneficiaries	12.8	14.7	114%
Scheme applications processed with government and other agencies	11.2	14.1	126%
Entitlement Applications Successfully Approved/Delivered	9.8	12.7	130%
Households with Minimum Rs. 1,000 Entitlement Received	7.2	8.3	115%
Monetary Benefit Delivered	7200	13791	192%

Odisha

Key Performance Indicator	Target (Lacs)	Achievement (Lacs)	% Achievement
Beneficiary households registered under project	1.0	1.1	111%
Entitlement applications initiated for target beneficiaries	3.5	3.9	114%
Scheme applications processed with government and other agencies	3.5	4.0	115%
Entitlement Applications Successfully Approved/Delivered	3.2	3.8	121%
Households with Minimum Rs. 1,000 Entitlement Received	1.0	1.0	101%
Monetary Benefit Delivered	1000	2100	210%

Rajasthan

Key Performance Indicator	Target (Lacs)	Achievement (Lacs)	% Achievement
Beneficiary households registered under project	3.6	4.6	130%
Entitlement applications initiated for target beneficiaries	4.7	4.9	103%
Scheme applications processed with government and other agencies	4.4	4.8	110%
Entitlement Applications Successfully Approved/Delivered	3.5	4.1	115%
Households with Minimum Rs. 1,000 Entitlement Received	3.2	3.8	121%
Monetary Benefit Delivered	3200	6700	209%

Chhattisgarh

Key Performance Indicator	Target (Lacs)	Achievement (Lacs)	% Achievement
Beneficiary households registered under project	2.3	2.8	123%
Entitlement applications initiated for target beneficiaries	2.3	2.7	118%
Scheme applications processed with government and other agencies	1.5	2.7	177%
Entitlement Applications Successfully Approved/Delivered	1.5	2.6	171%
Households with Minimum Rs. 1,000 Entitlement Received	1.5	2.0	130%
Monetary Benefit Delivered	1500	2100	140%

Jharkhand

Key Performance Indicator	Target (Lacs)	Achievement (Lacs)	% Achievement
Beneficiary households registered under project	2.3	3.2	136%
Entitlement applications initiated for target beneficiaries	2.3	3.2	135%
Scheme applications processed with government and other agencies	1.8	2.6	142%
Entitlement Applications Successfully Approved/Delivered	1.6	2.3	142%
Households with Minimum Rs. 1,000 Entitlement Received	1.6	1.5	98%
Monetary Benefit Delivered	1500	2891	193%